STEP
Strengthening Transformative and Equitable Partnerships

USAID FROM THE AMERICAN PEOPLE

STEP Strengthening Transformative and Equitable Partnerships

REPORT TITLE HERE
Report Subtitle Here

STEP Strengthening Transformative and Equitable Partnerships

SOCIAL HEADER
Text for Call to Action Goes Here

Colors and graphic elements

For this concept, the focus will be a full color background texture and USAID blue shades "arrow background." A white arrow contains white title and subtitle text, with STEP in a red gradient arrow. Title arrow breaks across the shapes of the blue shaded arrows.
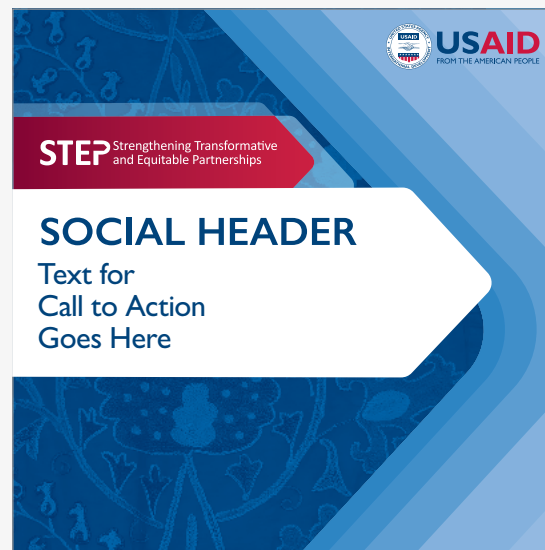
Gill Sans is used for the headers/subheads.

CONCEPT 1.1 full page color photo, color USAID logo, white STEP logo

STEP Strengthening Transformative and Equitable Partnerships

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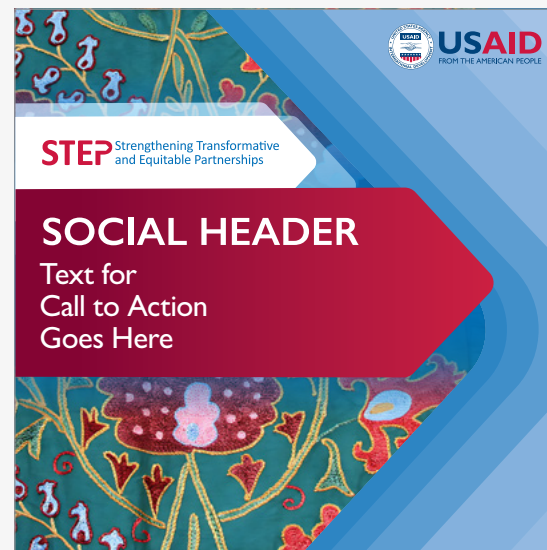
Gill Sans is used for the headers/subheads.

CONCEPT 1.2 full page monotone photo, color USAID logo, white STEP logo

STEP Strengthening Transformative
and Equitable Partnerships

Colors and graphic elements

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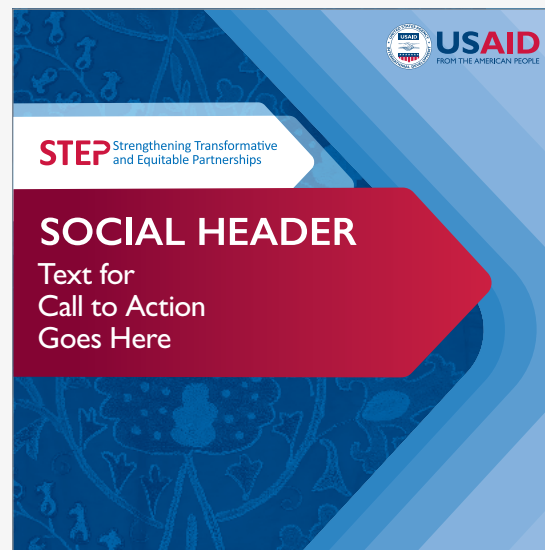
Gill Sans is used for the headers/subheads.

CONCEPT 1.3 full page color photo, color USAID logo, color STEP logo

STEP
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Colors and graphic elements

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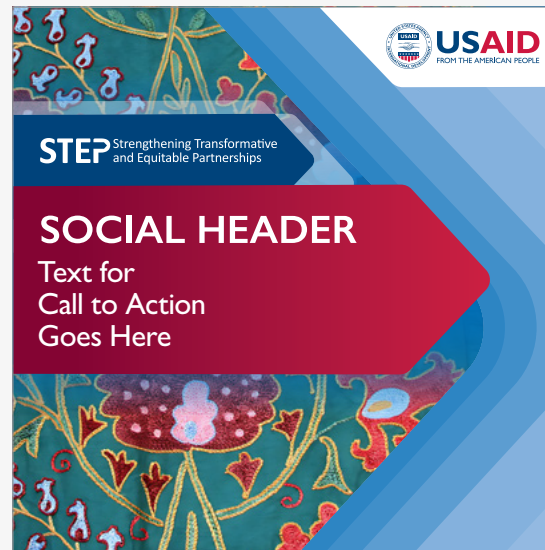
Gill Sans is used for the headers/subheads.

CONCEPT 1.4 full page monotone photo, color USAID logo, color STEP logo

STEP
Strengthening Transformative and Equitable Partnerships

Colors and graphic elements

SOCIAL HEADER
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For this concept, the focus will be a full color background texture and USAID blue shades "arrow background." A red gradient arrow contains white title and subtitle text, with STEP in a navy arrow. Title arrow breaks across the shapes of the blue shaded arrows. USAID logo is contained in a white angled shaped.
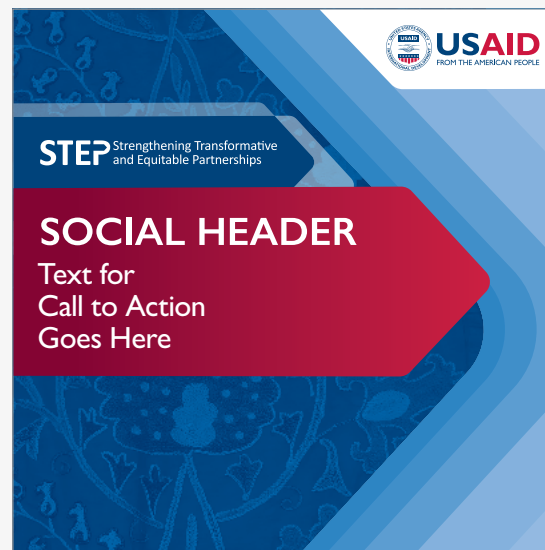
Gill Sans is used for the headers/subheads.

CONCEPT 1.5 full page color photo, color USAID logo in white shape, white STEP logo

STEP
Strengthening Transformative and Equitable Partnerships

Colors and graphic elements

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Gill Sans is used for the headers/subheads.

CONCEPT 1.6 full page monotone photo, color USAID logo in white shape, white STEP logo