



**USAID**  
FROM THE AMERICAN PEOPLE

**CHIEF  
OF PARTY**



**CHIEF  
OF PARTY**

**SUCCESS IN YOUR FIRST 90 DAYS**

**MASTER SCRIPT FOR THE 90-EPIISODE MICROCAST**

**ENGLISH**

Created exclusively for new and aspiring Chiefs of Party, this microcast was brought to you by USAID's Partnerships Incubator, a \$47M project led by Project Director Dr. Donna Vincent Roa. With over 20 years of experience advising international development organizations and serving as a USAID chief of party for multiple projects, Donna, the host of the microcast, understands today's project leaders' unique challenges. She provides research-backed strategies and real-world insights to equip you for the complexities of leading a USAID project. You'll discover field-tested tips for managing staff, achieving results, building local partnerships, and navigating USAID rules and regulations.

Whether you're transitioning into your first chief of party role, looking to accelerate effectiveness, or are creating a pipeline for new COPs, this microcast will enhance your leadership capabilities.

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For more information, visit [www.workwithUSAID.gov](http://www.workwithUSAID.gov), a free resource hub created to help you learn about USAID.

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## BACKGROUND

Successful USAID projects require inspired, informed, and results-oriented chiefs of party (COPs) who are often eager to be connected to inspiration and information but short on time. They require brief, digestible learning formats to incorporate into their daily activities.

USAID's Partnerships Incubator developed a scripted "Chief of Party to Chief of Party: Success in Your First 90 Days" audio series consisting of five to seven minutes peer-to-peer microcasts that provide messaging that is informational, motivational, and focused on action-oriented implementation advice that can influence project success and the COP mindset. These 90 microcast programs (similar to a USAID-focused mini Ted Talk) feature principles of successfully implementing a USAID project, critical implementation actions, and suggestions for building a high-performing organizational culture. The groundbreaking series, which focuses on evergreen content, examines complex topics and presents them with friendly, refreshing, and authoritative messages for the leaders and future leaders of USAID projects.

## TARGET AUDIENCE

The chief of party (COP) on a USAID-funded project manages the implementation of the project, leads the team, manages a significant budget, and ensures the project's success within a specific timeframe. To excel in this position, an individual needs extensive experience in managing development projects and budgets of similar magnitude. In addition to project management responsibilities, the chief of party also plays a crucial role in the recruitment process and some cases, the bid preparation.

The microcast has a secondary audience: those wishing to build a COP pipeline. For new chiefs of party, this microcast offers insights to help you transition effectively and excel in your role. For talent teams, it provides an invaluable professional development tool to advance high-potential leaders toward future COP positions.

## EPISODE STYLE

The Chief of Party to Chief of Party success microcast series aims to educate, inspire, and inform the listeners. It is a unique audio series that provides valuable insights, best practices, and expert advice for COP leaders spearheading USAID-funded projects worldwide. Each episode dives deep into the challenges and opportunities that COPs face in the dynamic and often complex international development environment. Whether you are a seasoned COP or one new to the role, this microcast will equip you with the knowledge and skills to navigate USAID contracts and regulations, align with strategic priorities, build high-performing teams, manage risks, and deliver impactful projects.

Our 90-episode series covers a comprehensive range of topics, grouped into categories such as understanding the USAID context, project initiation, project planning, project execution, monitoring, evaluation, and control, project closing, and ongoing concerns. We also delve into specialized topics like public health systems strengthening, disaster risk reduction, and emerging trends in international development.

From understanding USAID's biodiversity policy to fostering a learning culture in your project, our microcast serves as a guide, helping you navigate through the terrain of development work.

Moreover, the series is not just about project management – it's about transformative leadership. With episodes dedicated to ethical leadership, promoting diversity and inclusion, and nurturing leadership within your team, we aim to inspire a new generation of COPs who champion inclusive and sustainable development.

## WHY A MICROCAST?

In podcasting, microcasts have emerged as a dynamic and concise format, offering valuable insights and information in a condensed timeframe. While traditional podcasts can range from 30 minutes to an hour or more, the 5- to 7-minute microcast has gained popularity due to its ability to deliver focused content efficiently. Short microcasts offer significant benefits, serving as an effective communication channel for busy executives and helping microcasters maximize the impact of their investment in this activity.

In today's fast-paced world, capturing and maintaining audience attention is crucial. The concise nature of a 5- to 7-minute microcast allows listeners to consume valuable content within a short timeframe, fitting seamlessly into their busy schedules. The limited duration of a microcast necessitates that content creators distill information to its essence. This drives them to provide concentrated insights, ensuring every minute is filled with substantive and impactful content.

Microcasts demand focused and active listening, compelling listeners to absorb information quickly. This heightened engagement increases the likelihood of retaining key messages, fostering a stronger connection between the microcaster and the audience. The brevity of a microcast allows for greater flexibility in consumption. Listeners can easily incorporate microcasts into their daily routines, whether during a short break, commute, or other activities.

To effectively convey information within a 5- to 7-minute timeframe, microcasters adopt an authoritative tone, academic style, and clear, logical structure. Communicating ideas succinctly while maintaining clarity and professionalism ensures that critical messages are delivered effectively. The host, Dr. Donna Vincent Roa, has incorporated storytelling elements into microcasts that captivate listeners and enhance their connection with the content. Utilizing anecdotes, case studies, or personal experiences makes the information in these microcasts relatable and memorable. Thought-provoking questions within a microcast encourage listeners to reflect on the content and apply it to their experiences. This interactive approach stimulates engagement and encourages active listening.

While traditional podcasts provide an immersive and in-depth experience, a 5- to 7-minute microcast offers a unique opportunity to convey valuable information efficiently. By leveraging the benefits of brevity, microcasters can engage their audience, deliver substantial insights, and establish themselves as authoritative voices in their respective fields. Through clear and concise delivery, well-structured content, engaging storytelling techniques, and thought-provoking questions, the impact of a microcast can be maximized, leaving a lasting impression within a concise timeframe.

In summary, microcasts are a powerful medium for delivering focused and impactful content in a short amount of time. By adopting effective communication strategies and leveraging the unique advantages of this format, microcasters can create a meaningful and memorable experience for their audience. We hope you enjoy our approach, messaging, and storytelling!

We provide the script text of the 90 episodes on the following pages for your use and reference.

# EPISODE

## I

### Unpacking the Chief of Party Role—A 90-Day Success Blueprint

#### EPISODE SUMMARY

Check out the “Chief of Party to Chief of Party: Success in Your First 90 Days” microcast. Hosted by Dr. Donna Vincent Roa, a certified development and humanitarian assistance project director, this series is your go-to for daily bursts of leadership insights tailored for USAID-funded project leaders. Today’s episode sets the stage for the crucial first 90 days, focusing on making meaningful connections and laying a solid foundation for your project. Each episode promises concise, actionable guidance to navigate the complexities of USAID projects with vision and agility. Join us to transform your first steps into a legacy of impact and innovation.

#### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to the leadership microcast that packs guidance and wisdom for the stewards of international development and humanitarian assistance projects, the chiefs of party managing USAID-funded projects around the globe. I’m your host, Dr. Donna Vincent Roa, and in the next few minutes and throughout this series, we will ignite your leadership journey. We will enhance your management toolbox, and help you set the stage for a successful project. In this series, I will share with you industry insights, research, and most importantly, my hard won knowledge and experience.

Good morning, good afternoon, or good evening, depending on where this finds you in our vast world of work. If you’re leading a USAID-funded project, you’re not just managing budgets and deliverables, but nurturing change. You’re innovating solutions, and driving impact. You’re doing it under the watchful eye of stakeholders who trust your vision and your expertise.

Today, we open the playbook for your first 90 days—a pivotal sprint where you’ll lay the groundwork for the marathon ahead. Whether you’re taking the helm for the first time or stepping into a new challenge, or you want to build a pipeline of new chiefs of party, these first steps are crucial.



We'll share in this series the kinds of things that, well, I wish I would have known when I became a chief of party for the first time. Things that would have jump-started my transition to this new and important role. I'm honored to be able to guide you through this journey and to influence your thinking about what's possible. I also want to be able to help you to define success from a chief of party perspective with practical advice tailored to this situation

So, let's set the scene. You're at the intersection of expectation and execution, where strategy meets the road, and your actions set the tone for the journey ahead. What does all this take? Vision? Clarity? What about agility? To name a few.

Now, face it: when you take over a new USAID-funded project, you're a start-up executive facing challenges and opportunities that are different from a turnaround, different from a realignment, or a sustaining-success situation.

In the days to come, we'll explore the essentials—from understanding USAID's unique ecosystem to ensuring compliance without stifling innovation to building an awesome culture that's as resilient as it is results-oriented.

But let's talk about today. Day One. It's about connections—connecting with your team, your stakeholders, and the mission that drives your project. It's about listening—I mean, really listening. It's about understanding the nuanced landscape you're stepping into and purposefully mapping the path forward.

Remember, the key to a successful start isn't just in the plans you bring to the table; it's in the relationships you forge, the trust that you build with your stakeholders, and also the shared commitment to the goals you're here to achieve. In my humble opinion, international development and humanitarian assistance is all about the relationships.

Over the next 90 episodes, we'll break down the complexities of the COP role into bite-sized, actionable insights. We'll cover everything from stakeholder engagement to risk management to fostering innovation (one of my favorite subjects) and ensuring sustainability.

And we're going to do it in a way that respects your time and your need for concise and meaningful content. Each of the microcasts in this program will be evergreen, providing firm advice regardless of the shifts within USAID or the broader development and humanitarian assistance context.

So, whether you're sipping your morning coffee, taking a breather between meetings, or winding down from a day of busy and impactful work, we're here to provide that spark—that little nudge, the nugget of insight, that can influence how you work and how you manage a USAID project.

As we wrap up today's introduction, remember this: your role as a chief of party is more than a job. It's a calling. A calling not just to manage, but to lead; to not just follow the best practices, but to be the person that sets them; to not just envision a better future, but to lay the foundation for it, brick by brick.

Until then, this is Dr. Donna Vincent Roa, reminding you that leadership is not just about the destination but the beautiful impact we can create along the way. Have a great week.

**OUTRO:** Thank you for tuning into “Chief of Party to Chief of Party: Success in Your First 90 Days,” your go-to source for insightful, actionable guidance that can shape the success of your project. Let's continue to drive change and create impact, one USAID-funded project at a time.

# EPISODE

## 2

### The Chiefs' of Party Compass: Navigating USAID Systems for Effective Leadership

#### EPISODE SUMMARY

USAID-funded project chiefs of party must expertly navigate the agency's elaborate policies, procedures, and personnel to steer projects successfully. This podcast reveals insider tips for harnessing USAID systems—from immersing in ADS guidelines to collaborating with Agreement Officers, Contracting Officer's Representatives, and Activity Managers. Take an inside look at how chiefs of party can master USAID's bureaucratic waters and focus on high-impact leadership.

#### EPISODE SCRIPT

**INTRO:** Welcome to "Chief of Party to Chief of Party: Success in Your First 90 Days." As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to episode number two. This is Dr. D., and today we'll be discussing how to navigate USAID systems and requirements to lead successful projects effectively. As a chief of party, you're handed the compass to guide your project's journey. But USAID's vast bureaucracy can seem, hm, like uncharted territory. Learning how to navigate and manage its systems and requirements takes time.

Where do you start? First, let's start with your examination of the Automated Directives System, also known as the ADS. It is the internal policy guide that USAID uses to provide programming and operational guidance for staff and implementing partners. My first recommendation: Immerse yourself in ADS chapters—especially the 200 and 300 series—on programming, procurement, and monitoring and evaluation.

Also crucial: Learn the role of the Contracting Officer's Representative (also known as COR), the Agreement Officer's Representatives (called AOR), and the Activity Managers. These professionals manage implementation and compliance for USAID.

The COR will be your key point of contact if you have a contract. This individual will ensure your compliance and performance. You'll coordinate closely with the COR throughout the entire execution of your project.

Now, if you have a grant or cooperative agreement, the role will be performed by the AOR. The Activity Managers support both CORs and AORs in project monitoring and evaluation, and they do play an advisory role with implementing partners.

Right from the start, focus on cultivating cooperative relationships with your USAID counterparts. Make it a priority to schedule regular check-in's, not just perfunctory quarterly or annual reviews. Use these interactions to engage in open dialogue about emerging needs, or course corrections, or even feedback, and any issues requiring joint problem-solving. Bring your USAID counterparts into the fold as true partners invested in your project's success, not as just overseers policing compliance. Their buy-in and support: Invaluable throughout your entire project tenure.

At the same time, avoid trying to go it alone when it comes to understanding the intricacies of USAID rules and regulations. Surround yourself with team members who have technical expertise in USAID compliance, for example. Leverage their specialized experience to steer your project clear of potential pitfalls or missteps.

By distributing the labor in this way, you can dedicate your time and attention to high-level leadership. With a strong support team handling the complexities of USAID, you'll have the bandwidth to focus on setting a vision, enabling your staff, and nurturing partnerships—the keys to impactful development initiatives.

Co-develop any project work plans alongside your AOR, COR, and Activity Manager right from the start. Aligning on priorities must be a team effort. Treat these individuals as true partners invested in shared goals.

Second, establish consistent touch points beyond formal quarterly or annual reviews. It's important for you to set up regular check-ins to enable fluid communication. I would also use these interactions to uncover emerging needs, or to discuss potential course corrections, or jointly troubleshoot challenges.

Finally, tap your USAID relationships as resources for advice. Seek guidance on properly navigating policies and regulations. Ask for input on strategies to overcome obstacles and deepen impact. Again, position them as collaborators vested in your project's success.

The key is fostering open dialogue, co-creation, and transparency. By involving your USAID counterparts as partners in dynamic decision-making, you empower their contributions rather than limiting them to just compliance overseers. The result is stronger coordination and outcomes.

The waters of USAID bureaucracy can seem a bit dense and murky at first. But by leaning into relationships with your USAID counterparts, equipping yourself with compliance know-how, and involving your team, you can approach USAID requirements not as obstacles, but as opportunities to build transparent communication and deeply coordinated work plans.

As we wrap up, I want to thank you for listening today. I hope these insights ignite your leadership journey. This is Dr. D, signing off. Join us next time as we continue exploring relationships and other topics to unlock your success as a USAID chief of party.

**OUTRO:** Thank you for tuning into “Chief of Party to Chief of Party: Success in Your First 90 Days,” your go-to source for insightful, actionable guidance that can shape the success of your project. Let's continue to drive change and create impact, one USAID-funded project at a time.

# EPISODE

## 3

### Beyond Compliance: Leveraging USAID Relationships for Shared Success

#### EPISODE SUMMARY

The relationship you build with your COR or AOR is the bedrock upon which project success is built. This episode offers not only insights and strategies but also the inspiration to transform a bureaucratic necessity into a dynamic partnership. Tune in to become a chief of party who doesn't just manage but leads with connection and collaboration at the forefront, especially with your key USAID contact.

#### EPISODE SCRIPT

**INTRO:** Welcome to "Chief of Party to Chief of Party: Success in Your First 90 Days." As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to our chief of party dedicated space for growth and guidance. I am your host, Donna Vincent Roa. In today's episode, we're zeroing in on a cornerstone of project success: The relationship you build with your COR (Contracting Officer's Representative). It is the bedrock upon which project success is built. Today's episode offers not only insights and strategies, but also the inspiration to transform a bureaucratic necessity into a dynamic partnership.

Let's focus on the COR. This is the individual who interprets policies and regulations, provides technical guidance, and oversees compliance. But more than that, they are your project's advocate within USAID. The stronger this relationship, the smoother your project's navigation through the waters of development work.

Consider this: How can you cultivate a relationship with your COR that not only meets the contractual obligations but also creates a synergy where both parties are engaged and invested in the project's success?

Here's what you can do first: Initiate regular, structured communication. Now, this doesn't mean flooding their inbox with daily updates. Instead, schedule monthly meetings to discuss project milestones, challenges, and opportunities. These meetings are not just check-the-box exercises; they are strategic touchpoints to ensure both you and the COR are aligned and can address any emerging issues proactively.

It's important for you to take the time to understand their goals and pressures. What is USAID expecting from them? How can your project contribute to their success? This understanding can transform your interactions from transactional to strategic, from just reporting to engaging in a meaningful dialogue.

When challenges arise—and they will—approach them with a problem-solving mindset. Share the issue, but be a chief of party who also brings potential solutions to the table. This demonstrates your commitment to the project and your respect for your COR's time and workload.

For example, if you're encountering delays in a project component that could affect the timeline, don't just report the delay. It's good for you to analyze it, to understand it, and to present to your COR a few thought-out alternatives for how you could mitigate this delay or adjust the project plan accordingly.

Documenting your interactions is also key. It creates a trail of how decisions were made and provides a clear record of your project's journey. This documentation is invaluable not just for accountability but also for reflection and learning. I keep a running list of notes, with the most current date at the top of the document. This way, I can refer to my notes for internal meetings with the team or my meetings with our home office.

And here's something to hold onto: As a chief of party, your role is to be a beacon of your project's vision. Your relationship with your COR can be a driving force in bringing that vision to life. Through mutual respect, strategic communication, and shared commitment, you're not just building a project; you're building a legacy of meaningful results. Your COR is your partner in that progress.

And that's our show for today! Thanks for tuning in to this episode. If you enjoyed it, please share with friends or leave a review. I'm Dr. D. I'll see you next week where we cover insights on effective contracting leadership from the COR perspective.

**OUTRO:** Thank you for tuning into "Chief of Party to Chief of Party: Success in Your First 90 Days", your go-to source for insightful, actionable guidance that can shape the success of your project. Let's continue to drive change and create impact, one USAID-funded project at a time.

# EPISODE

## 4

### Through the COR's Lens: Insights for New Chiefs of Party

#### EPISODE SUMMARY

Learn how to engage your COR for compliance and as a strategic thought partner for project success. Discover tips like consistent communication, collaborating on plans, involving CORs in decisions, and elevating them to trusted advisors. Let these lessons from CORs unlock stronger partnerships and leadership impact!

#### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Greetings, chiefs of party! Dr. D here. Let’s glean leadership wisdom straight from the experienced Contracting Officers Representatives, or COR. Your relationship with your COR is vital. What do CORs want chiefs of party to know for successful implementation?

First, they want you to demonstrate your deep knowledge of your contract—your project bible. Know it inside and out. CORs want to see you lead with accountability, ownership, and service excellence. They expect a COP who is prepared and also performance-focused.

They also want you to be proactive in raising those risks early and not waiting until something goes wrong. They expect joint problem-solving versus finger-pointing when challenges emerge.

CORs want COPs well-versed in the AIDAR, USAID’s Acquisition Regulation, a mandatory reference document for USAID projects, plus proper procurement procedures, allowable costs and other agency policies.

They also want you to be realistic. When proposing timelines or targets, the COR wants realistic assessments, not optimistic estimates, so expectations can be set accordingly. Ambitious promises that can’t be delivered put a strain on the relationship.

CORs expect thorough documentation for accountability. Detailed records provide visibility. And CORs want to see diligence in monitoring performance indicators, learning and continuous improvement.

And they expect evidence of strong leadership showing that you can motivate a team to meet contract requirements through a desire for impact.

How can you engage your COR more strategically? You have to view them not as compliance police but as a collaborator to help you to align priorities.

This happens through consistent communication, and that communication builds necessary trust to tackle these kinds of issues together. You can schedule recurring touchpoints for candid dialogue beyond the required reports. We find Tuesday morning meetings every other week optimal. It gives our COR time to start their week before connecting with us.

In each meeting, highlight key takeaways. Share 3-5 main points or action items you want the COR to grasp from your update. Don't just do a data dump.

Share beneficiary perspectives where you can demonstrate the impact of your project's work. You can include quotes, stories, or survey data directly from beneficiaries that can humanize your updates.

Along with successes, be transparent about any lingering risks, obstacles, or concerns that require attention. Also, make the meeting interactive. After sharing the update, invite questions and discussion to make it a two-way conversation.

You can also develop plans and timelines together. Involve your COR in key decisions to tap their expertise. Share challenges transparently and co-create solutions.

What other practices cultivate a strategic, collaborative COP-COR relationship? How can you elevate your COR from contract administrator to trusted advisor?

Demonstrate consistent transparency, accountability, and partnership. Always get COR feedback - Ask what information and level of detail your COR finds most helpful to continuously improve the updates that you deliver. Inspire your COR by letting excellence, empathy, and ethics drive your leadership legacy. And finally, lead in a way that builds trust, empowers your team, and cultivates shared purpose with partners.

This is Dr. D, signing off. Join us next time for more leadership insights that guide you to impact that resonates.

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# EPISODE

## 5

### Leading the Charge: What it Takes to be a Rock Star Chief of Party

#### EPISODE SUMMARY

Tune into “Leading the Charge: What it Takes to Be a Rock Star Chief of Party” for a backstage pass into transformative leadership. This episode hits the high notes on how to harmonize USAID’s structure with your team’s creativity. Learn actionable steps to inspire, engage, and celebrate your way to success. Whether you’re a new COP or looking to amp up your leadership style, this microcast is your riff on making an impact that resonates. Listen in to discover how to lead not just with authority, but with passion and vision. Be the leader who turns projects into legacies.

#### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Hello, changemakers! Welcome to another episode of our audio series. I am your host, Dr. D. As a chief of party, we have the opportunity to be a catalyst for meaningful change, not just an administrator going through the motions. This international development role invites us to lead with heart, vision, and purpose. We need to inspire our team to bring their best selves in the service of creating a better future.

You have the chance to captivate internal and external stakeholders through demonstrating your commitment to impact. By embracing this higher purpose and rallying your team around it, you can create a culture of passion, innovation and excellence that delivers outstanding results and lasting change.

You are a rock star of international development, so never lose sight of the human faces behind the work. Tap into this empathy to drive collaboration, ingenuity, and ownership within your team. See the immense possibility, not the obstacles.

Being at the helm of a USAID-funded project means more than just ticking off the checkboxes. It’s about inspiring a shared vision and leading a team that’s as passionate about the mission as you are.



Research in organizational development highlights that the most effective leaders are those who foster an environment of innovation, adaptability, and collaboration. They know how to navigate the structured requirements of USAID while keeping their team's creativity and motivation high.

Structure provides helpful scaffolding, but you must also leave space between the lines for creative solutions to emerge. With trust, openness and flexibility, your team's ideas can flourish.

Now, how can you, as a COP, lead with dynamism and drive and cultivate a culture of excellence and passion?

First, foster an agile culture where new ideas from everyone on your team are incubated through rapid prototyping and iteration. Make space for reflection, for knowledge sharing, and for showcasing innovation. Always link work back to human impact to nourish your team's purpose. I experience time and again my most meaningful work when I engage with community leaders and beneficiaries for insights that can transform a good project into a groundbreaking one.

As chief of party, you're not just leading a project; you're igniting a beacon of hope. You have the power to weave a legacy of positive change that echoes way beyond your tenure. Rock star leaders don't just play the notes right; they create a symphony that inspires the world.

Remember, your role as COP is to be the leader who turns projects into legacies. Tune in next time for more insights on how to amplify your impact and lead with heart and vision. Because when you lead not just with authority, but with passion and vision, your leadership solo becomes a symphony of change.

Well my friends, that's all the time we have for today. Thanks for listening in on this episode. I'm Dr. D., and I'll see you next time for more chief of party leadership insights!

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# EPISODE

## 6

### Strategies for a Transformative Start as a USAID Chief of Party

#### EPISODE SUMMARY

Dive into the decisive first 90 days of a chief of party's journey, unlocking strategies to deliver quick wins and foster trust in USAID-funded projects. This narrative offers a treasure trove of insights. It's packed with actionable advice, empowering you to lead with vision, establish credibility, and inspire your team from the get-go. Tune in to transform challenges into a launchpad for success and drive meaningful change. Here is where the path to impactful leadership and a legacy of excellence begins.

#### EPISODE SCRIPT

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**SCRIPT:** Thank you for joining me. I'm Donna Vincent Roa, and for this episode we're tailoring it specifically to visionary chiefs of party seeking cutting-edge leadership strategies.

Welcome to Episode 6. Today, we're going to dive into a topic that resonates with anyone stepping into the chief of party shoes for a USAID-funded project. 'How do you deliver quick wins and build trust?' Well, that's the question we're unwrapping today.

Imagine stepping into a room where the expectations are as high as the stakes. The project is your canvas, and the impact you make echoes across communities and across lives. You're at the helm, ready to steer towards success.

Now where do you start? Let's talk about first impressions. They're not just for interviews or first dates. In our world, they're about delivering results that resonate. The first 90 days? Yeah, they're crucial. You want to walk the fine line between action and consideration. If you're too hasty, you risk the integrity of the project, and if you're too slow, the momentum wanes, and that's not good for anyone.

Quick wins are your early harvest. They're about showcasing your commitment, about demonstrating value, and most importantly catalyzing a positive project culture. And let's be real. They're also about earning trust, that golden currency in international development and humanitarian assistance.

So, how do you identify these opportunities? First, it starts with listening. Get to know your team. Get to know your stakeholders and your working environment. As you look around, ask yourself the question: What are the low-hanging fruits that can be addressed swiftly, but will also have a meaningful impact? This might be streamlining a process that was previously a bottleneck or delivering a small-scale pilot that addresses a pressing need.

We find that there is a lot of value in proposing pilots to be able to test an idea, to test a concept. In our project, in the early stages, we programmed an extensive listening tour to understand the pain points that our stakeholders felt as it related to engaging with partners. We interviewed Agency personnel, senior leaders, and even executives at missions in the local environments. What we gained during this process was an extensive understanding of the pain points that were felt, the frustrations, the challenges. We used this information to guide our programming, to guide our outputs, to guide the way we thought about coming up for solutions.

Remember that these wins are not just for show. They're about setting a precedence of efficiency and effectiveness. People need to see and feel progress. This tangibility is what turns skeptics into believers.

Let's pivot to trust. It's not won overnight. Building trust is about consistency, transparency, and even engagement. It's about showing up not just as a leader, but as a partner. This requires that we communicate openly about challenges and triumphs, that we share the credit, that we're the leader who's in the trenches with the team when the situation calls for it.

Now, let's consider your leadership style. Are you the type to delegate extensively, or do you keep a close eye—hm, maybe too close an eye—on every detail? There's no one-size-that-fits-all approach, but in these early days of your project, your team will be looking to you for cues. Set the tone for a culture of accountability, but you've got to balance it with a sense of empowerment for your team.

And innovation? Well, it's not just a buzzword. It's about encouraging a mindset where every challenge is seen as a stepping stone to something greater. Within every project it's our responsibility as a chief of party to foster an environment where ideas are welcome, and where failure is not really a setback, but you learn to see it as a useful experience.

As you unlock potential, remember it's not about reinventing the wheel. I mean sometimes, the most effective innovations are about improving what already works. It's about achieving excellence in the small things that lead to monumental changes.

Our path forward is a blend of strategic thinking, impactful action, and well, fostering a culture of trust and innovation. Think of it as laying the foundation for a building that would weather the storms, and also bask in the sunshine of success.

Here's a question for you to ponder: What can you, as a chief of party, do in the next week to create a ripple effect of positive change within your project?

As we wrap up, here are a few recommendations: Identify a quick win that aligns with your project's long-term goals. Always seek to engage with your team and your stakeholders to understand their perspectives. Be a leader who communicates your vision clearly, and make sure that you rally your team around it. Always set the stage for a culture of trust and innovation from Day One. And as you go about your day, think about the kind of leader you want to be remembered as: The kind who sparked a flame of progress. One who didn't just lead, but inspired.

Thanks for joining me today. Keep leading with purpose and passion. Until next time. Also, cultivate that spirit of possibility in your project.

This is Dr. D., signing off for today. Stay tuned for more leadership insights on your journey as chief of party.

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# EPISODE

## 7

### Make Your Mark: The Art of Bold Decision-Making

#### EPISODE SUMMARY

Dive into “Make Your Mark: The Art of Bold Decision-Making,” a must-listen to episode for USAID-funded project’s chiefs of party looking to elevate their leadership. Discover how to blend data with intuition, seek diverse perspectives, and communicate decisions with conviction. This episode is not just about making tough calls—it’s about learning to craft decisions that leave a lasting impact. Tune in to transform the way you lead and make decisions that resonate with purpose. The decisions you make today shape the success of your project tomorrow. Join us and learn to lead boldly.

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**SCRIPT:** Welcome back! I’m Dr. D. I am an experienced chief of party who believes this is the best role in international development. I am constantly examining what separates the good from the great in USAID-funded project leadership. Today’s episode is about one of those factors: Bold decision-making and making your mark with confidence and clarity, even when the stakes are high and the path is uncharted.

Being at the helm of a USAID-funded project means every decision you make can ripple out with significant impact. How can we make the most of those decisions? Stanford University’s research on leadership decision-making suggests that the most effective decisions are made when we combine data with intuition. The art lies in balancing these two often-conflicting sources of insight.

Think about the last time you faced a tough call—the pressure of time, the weight of expectations. It’s in these moments that the essence of bold decision-making comes to life.

What does it truly take to make bold decisions that not only resolve immediate challenges, but also pave the way for sustainable impact and innovation?

Here’s how you can operationalize bold decision-making in your role as chief of party:

First, gather diverse perspectives. Make sure everyone in your project has a voice. Every voice matters in your project's success. Whether it's from your project team, beneficiaries, or stakeholders, different viewpoints can provide a 360-degree view of the situation at hand.

Second, analyze the data. Quantitative insights can help you forecast potential outcomes and assess risks. For example, if you're deciding on a new program direction, look at the relevant data trends from similar projects.

Third, trust your instincts. Sometimes, the best decision isn't the one that looks perfect on paper, but the one that feels right, given your experience and understanding of the context.

Fourth, communicate your decision with conviction. Share the 'why' behind your choice to foster buy-in and support. Let's say you're shifting resource allocation; explain how this will ultimately lead to greater project efficiency.

Lastly, learn from each decision. Reflect on the outcomes to continually refine your decision-making process. Whether it was a success, or a lesson in disguise, there's value to be gleaned.

In the symphony of leadership, bold decision-making is your crescendo. It's what elevates your project from a series of tasks to a transformative force. As you navigate the complexities of your role, remember that the boldest decisions aren't just made; they're crafted with courage, insight, and unwavering belief in your project's purpose. Make your mark, chief of party—not just on the pages of your project's logbook, but in the lives and communities you're here to empower.

I'm Dr. D. That's all for today's episode. See you next time.

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# EPISODE

## 8

### The Mind-Gut Connection: Integrating Intuition and Logic

#### EPISODE SUMMARY

Discover how to strategically tap into intuition and emotions as a leader. Regain balance by complementing data-driven decisions with your innate wisdom. With reflection and a willingness to listen inward, your intuition and feelings reveal powerful insights to guide you.

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**SCRIPT:** Greetings, distinguished USAID project leader. You’re tuning into the series that brings original leadership perspectives to visionaries like yourself. Hi, I’m Dr. D., and today we’ll explore how to leverage intuition and emotion as strategic leadership tools and show you how to tap into your inner wisdom to complement data-driven decisions.

As leaders, we’re often taught to be rational, objective and think with your head, not your heart. But your intuition and feelings contain unique insights. Intuition is your subconscious processing patterns and connections your conscious mind misses. It allows rapid pattern recognition and synthesis. Emotions help us to convey powerful information about people, challenges and our deepest values. Yet, in my opinion, these inner tools are often underutilized. How can we, as chiefs of party, tap into them?

I find it’s important for us to create a space for reflection. Meditation and journaling can help us tap into intuition and also help us to clarify emotions. Next—and I find this really critical—we all need to listen to our gut during decisions. If a choice feels off, pause and explore why.

Third, tune into emotional signals. Frustration may indicate misalignment. Inspiration, on the other hand, can confirm ‘fit’.

Discuss your intuitions, too, with trusted advisors to test your assumptions.

Finally, track outcomes when you do and don’t follow your intuition. This builds understanding of when to heed its wisdom.

What unconscious biases or blindspots might your intuition reveal if you slow down to listen?

For example, your intuition can call out blindspots in emotional intelligence when you sense a degree of difficulty relating to—or a lack of empathy for—those with different backgrounds or communication styles. Intuition may point to risk biases that you weren't fully aware of before, like hidden fears or risk-aversion that lead to conservative choices.

When facing a difficult decision, take a 24-hour pause to meditate on it before moving forward. Have a truth-teller on your team who can challenge your gut reactions. Note also when your intuition was wrong, or right after the fact. Routinely check in with how you feel about projects and people. Name those emotions and probe its message. Ask about feelings (yes, we can and should do that!).

Well, that wraps up our discussion on intuition. Thanks for listening today! We'll be back soon with more episodes of "Chief of Party to Chief of Party: Success in Your First 90 Days."

Until then, stay safe, be well, and remember to blend intuition, empathy, and ethics with logic and data to lead fully and act wisely.

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# EPISODE

## 9

### Maintaining Work-Life Balance in High-Stress Projects

#### EPISODE SUMMARY

This is a five-minute masterclass for chiefs of party dedicated to the high-impact world of USAID projects. You're more than a leader; you're a human navigating the demands of an intense career while striving for personal fulfillment. This episode offers a tapestry of strategies to weave work-life balance into your daily routine, ensuring you lead by example and incite a culture of well-being. Tune in for insights into preserving your greatest asset—your holistic health. Join us and redefine what it means to live and work with purpose.

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**SCRIPT:** Hello, catalysts of change! I'm Dr. D., and you're listening to the microcast that helps accelerate today's most innovative USAID-funded project leaders. Today, we're threading the needle between the vigor of our missions and the virtue of our peace of mind. It's a journey to the heart of maintaining work-life balance amidst the whirlwind of a high-stress project. So, take a breath, and let's unravel the art of 'equilibrium' together.

In the fast-paced world of international development and humanitarian assistance, the lines between work and life often become as entangled as the threads of a well-worn tapestry. Research from the American Psychological Association shows that stress can significantly impact both productivity and health, turning the noblest of endeavors into a grueling marathon. As a chief of party, your challenge is to weave a pattern of balance that sustains both your team's motivation and your own well-being.

I want you to think about the moments when time compresses, and the tasks stack up. It's not just about finding more hours in the day; it's about crafting moments that rejuvenate and moments that inspire.

What steps can you take to ensure that your dedication to the cause doesn't overshadow the essential human need for rest and rejuvenation?



Let's sketch out a blueprint for balance: Firstly, designate specific times for work and solitude, and defend those times as you would your most precious resources. I know I want to protect my weekends and the weekends of my team members. I treat the weekends as precious for myself and for my team. The activities that I choose to do over those 48 hours energize me and give me the chance to pause, reflect, and be creative. I know for myself that creativity lights my being. For all of us, we have to determine what lights our being, and how we can use that to energize our work week.

If we make the right choices, what we do on weekends has the potential to energize us and give us a forward momentum for starting the work week. Each of us needs to find what does that and use it to inject us with renewed energy and focus.

If we require people to work on weekends (which is a big no-no in my book!), They miss the opportunity and the benefit that I'm talking about. I can tell you from experience that the momentum on Monday will be watered down for yourself and your employees if we've encroached on our personal time. Now, unless there's a real work emergency, which doesn't happen very often, don't expect your team to work on weekends. They will appreciate you for that.

I actively champion a culture of disconnecting on the weekends. My creative projects, whether it's writing a book or painting an abstract digital art piece, helps me to unplug—to create a sense of calm in my mind. I purposefully encourage team members to unplug, and I want to respect the time that they have to do so.

As a chief of party, you can set the tempo of your project by living it. Your team will actually mirror your rhythm; if you demonstrate harmony and use weekends to energize yourself, they are going to notice, and they will resonate with your choice.

And when you take a vacation, really go on vacation. Sending emails during your paid time off doesn't really make you a hero. I certainly do not give "extra points" for weekend emails, or emails after the business day. We can't be 'on' all the time. We shouldn't expect our team members to do so as well.

As you lead with intent, remember that your pursuit of balance is as inspiring as the goals you're aiming to achieve for your project. It's about enriching life, both within and beyond the confines of your work.

Now, we've reached the end of another episode of our series. I want to thank you for spending time with me today looking at how to maintain a work-life balance. I am Dr. D. Stay tuned for our next installment. Until then, be good to yourself and each other.

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# EPISODE

## 10

### Speak With Impact: The Leader's Guide to Compelling Oratory

#### EPISODE SUMMARY

Embark on a journey to master the art of public speaking with “Speak with Impact: The Leader’s Guide to Compelling Oratory”. This narrative is a treasure trove for chiefs of party seeking to voice their vision with clarity and passion. Learn to craft compelling narratives, use silence strategically, and engage your audience with empathy. Discover how to use your voice to communicate, command change, and inspire action. A leader’s voice is not just heard; it’s felt. Tune in to transform your public speaking into a powerful tool for leadership and influence.

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**SCRIPT:** Welcome to this episode where you’ll hear insights that will help you to level up your leadership thinking on USAID projects with original perspectives. I am Dr. D., and today, we examine the power of your voice. Whether you’re rallying a team, pitching an idea, or advocating for change, your voice is your ambassador. So, how can we ensure it represents us authentically and effectively? Let’s dive into the art of public speaking, tailored for the passionate leader ready to make a difference.

It’s said that Martin Luther King Jr.’s resonant tones could stir souls and move mountains. While not all of us are born with King’s oratorical gifts, public speaking is a craft that can be honed with practice and intention. The right words spoken with conviction can catalyze action and even bring life into your project’s vision.

Psychological studies affirm that effective public speaking can significantly boost a leader’s influence and his or her credibility. But it’s not just what you say; it’s how you say it that engraves your message in the minds and the hearts of your audiences.

Consider the last time you listened to a speaker who truly captivated you. What was it about their delivery that held you spellbound? Was it their clarity? Their passion? Perhaps it was ... the power of their pause.

How can you, as chief of party, harness the full potential of your voice to not only share your vision but to ignite a collective drive toward achieving your vision?

Here are a set of strategies to elevate your public speaking prowess:

First, be very intentional when you craft your message. Every great speech has a strong, clear message at its heart. What's your core idea? Distill it down, then build your story around it.

Second, practice the power of pause. A well-timed silence can underscore a point and give your audience space to absorb your message.

Third (it's one of my favorites), engage with empathy. Speak to the hopes, to the challenges, even the aspirations of your audience. Make it about them, and they'll follow you. They'll connect to your ideas.

Fourth, vary your volume and pace. Just like a captivating piece of music, your speech should have highs and lows that add emotional depth to your words.

Fifth, perfect the art of the opening and close. Start strong with a statement, or a question that grabs attention, and then always end with a call to action that leaves a lasting impression.

Sixth, embody your message. Use gestures and body language that align with your words. Your physicality is a silent yet powerful component of your delivery.

When you speak with authenticity and fervor, you're not just sharing a message; you're extending an invitation to join a movement. A movement that can transform lives, that can transform landscapes. So, in every public speaking circumstance, as a leader you must speak with intention, weave your words with wisdom, and watch as your vision takes flight.

And that's a wrap for today's show. I hope you gleaned valuable leadership perspectives from our talk. Join me next time as we tackle new topics essential for USAID project success.

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# EPISODE



## Crafting Clarity: Shaping Perception with Your Narrative

### EPISODE SUMMARY

As a USAID chief of party, you are the primary storyteller of your project. Crafting a compelling narrative that resonates with stakeholders is key. Identify your core impact. Use data and testimonials as foundations. Share relatable human stories that evoke empathy. Structure your narrative with a beginning, middle, and end. Use accessible language. Engage through multiple channels. Adapt your story based on audience feedback. Your narrative is the lens through which the world sees your project's soul. Weave it with passion and purpose.

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**SCRIPT:** Welcome, change-makers and story weavers! I am a fellow USAID chief of party who's passionate about the artistry of shaping perceptions through narrative.

As a chief of party, you are the primary storyteller of your project. How you share your journey, your successes and challenges shapes the perception of your mission. So, let's explore the path of crafting a narrative that resonates and inspires.

Narratives for every USAID project are incredibly powerful. They can turn those abstract data points into compelling stories that illuminate human impact. For USAID projects, your narrative not only reports progress, but it also sets the stage for future endeavors. It's about connecting the dots into a cohesive yet nuanced, inspiring picture. Extensive research shows that people are far more likely to care about and support a cause when they truly grasp the underlying story and the context behind it. Your narrative is the bridge that connects your project with diverse stakeholders, from local communities all the way to global donors.

So, how do you construct a narrative that accurately reflects your project's intricate impact while also fostering deeper heart connections?

Let's discuss a blueprint for next-level narrative mastery.

First and foremost, take time to clearly identify the beating heart of your story. What is the core human impact you are striving to make? Start there, and build your narrative outward. It's also good to use hard data points and testimonials as the foundation of your story, ensuring your narrative is completely grounded in reality. Quantify and qualify the change you're driving with real examples. A good way to do that is to weave in stakeholder voices.

Also, be sure to identify and feature relatable characters, whether an inspiring local farmer you're equipping with a new technique, or even a tenacious team member who brings your mission to life. Share those rich details that reveal their personality, their contributions, or even their dreams. These human stories—they do spark empathy. They also can spark understanding.

In addition, intentionally structure your broader narrative with a compelling beginning that outlines the challenge, a middle that narrates your step-by-step journey, and then of course a celebratory end that highlights tangible successes and lessons learned. Think like a masterful director crafting a story arc that moves hearts and minds.

Furthermore, use accessible, conversational language. Your narrative should resonate equally with a donor, a policymaker, or even that farmer. Bring people fully into your story. Make it relatable.

Multi-channel storytelling also matters hugely. Share your narrative across diverse platforms, from those in-depth reports to even social snippets. And some projects even use community theater. Meet people where they are.

Finally, actively evolve your narrative based on audience response and feedback. Like any living entity, stories can morph. They can also improve through thoughtful iteration. Lean into those responses to strengthen resonance and impact.

Your narrative is ultimately the lens through which the world sees your project's soul. It's a mosaic of your team's dedication, it's an embodiment of your community's progress, and a beacon guiding supportive action. Weave your narrative with generosity, compassion, and purpose. In this intricate story of change, every word counts.

Well, folks, that's all the time we have for today, but thanks to everyone who joined this important episode on the art of storytelling. Until next time, stay thoughtful and stay curious. Dr. D., signing off.

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# EPISODE

## 12

### Partners in Progress: Connecting with Your Home Office for Project Success

#### EPISODE SUMMARY

Fostering strategic relationships with your home office amplifies impact. Establish clear communication channels. Align goals through collaborative planning. Address challenges together. Deliver quality work and celebrate shared achievements. Deepen bonds by instituting new touchpoints like virtual workshops. Let partnership lift potential. The connections you build with home office counterparts ground and guide your highest work. Take intentional steps to optimize this vital relationship. Shared mission fuels success!

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**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Hello, chiefs of party! Donna here, welcoming you to today’s leadership briefing on amplifying impact through a strategic relationship with your home office. Let’s talk about tips for effective engagement.

When you’re at the helm of a field project, fostering productive working relationships with your home office is absolutely mission critical. Though separate entities, you share a common destination and purpose. Intentional engagement with your home office across key areas is what powers peak performance of your project.

Let’s dive deeper into how you can optimize these connections at both the leadership level and the technical level. This critical relationship can, well, propel your project forward. It can propel its success to new heights.

Sometimes, we need to state the obvious. Regular, clear, consistent, and multi-directional communication between your field office and the home office sets the stage for a good relationship. Whether it’s through routine reports, scheduled calls, or ongoing fluid dialogue, ensuring strong visibility in both directions is crucial. Don’t just report challenges. Make sure to proactively share wins. Share those achievements of your project as well, so you can celebrate those accomplishments together.

And with any project, take time up front to thoroughly align on goals, on roles, responsibilities and expectations. Now, you can do this through collaborative planning—and certainly—open, candid dialogue. When roadblocks arise down the line—and they

will—seek approvals and guidance early to navigate together smoothly around those obstacles. Engage regularly to connect high level strategy with ground operations. Routine check-in's enable course corrections and optimization. For our project, we meet, at a minimum, twice a week, one on the operational chief of party side, and the other more on the finance side.

While leveraging those home office relationships, you can also leverage home office expertise for smarter solutions and the ability to address challenges. Do it collectively from a place of partners working together. Value each other's experience and perspective equally.

I always find it interesting to consider creative ways to enhance that day-to-day collaboration. For example, you may be interested in instituting more fluid information-sharing. This may be regular brainstorming sessions, rotating field visits, or potentially having someone from your home office who has the appropriate skillset come and work on your project. Perhaps you could do a job exchange or a shadowing program.

The more you can creatively interweave with the home office staff, the tighter that partnership becomes. There is such high value in having a fantastic relationship with your home office, and as the chief of party, you're the key ambassador for your project. Working with the home office in a diplomatic and professional way sets the stage for even greater success.

When we work intentionally to build a project culture founded on trust, respect, and even commitment to excellence, we will be able to consistently deliver on what you commit to with the highest quality. The relationship with the home office is part of that equation.

Be a model of leadership excellence in all that you do. Go above and beyond on execution. Take ownership and represent your organization with pride. As a chief of party, you have a chance to influence the company's reputation, and the relationship with the home office helps to make that possible. When trust runs deep, you can expect great things to happen.

What's one new ritual or practice you could establish to deepen collaboration, augment cohesion with your home office, and enhance alignment? Well, you can consider instituting recurring touchpoints at multiple levels. Always be mindful of your reporting processes. The timeliness of your requests to the home office: critically important. Make sure that you give the team serving your project an opportune time to finish the task you request. Visit your home office. Host virtual workshops to share insights and best practices. I always get excited about brainstorming with the home office team if I'm interested in creating new activities or new opportunities to serve the client.

Opportunities for a great relationship with your home office abound. You simply have to prioritize relationship building with intention.

Let a true partnership with your home office lift your collective potential and solidify the foundation for delivering truly outstanding results. When you get this relationship right, the bonds you build will ground, guide, and even accelerate the highest work of your project. You've got this!

Well, friends, that's a wrap for today. Wishing you great success strengthening those home office connections! This is Dr. D. signing off. Join me next time for more leadership insights.

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# EPISODE

## 13

### Groundwork for Growth: The Art of Local Alliance Building

#### EPISODE SUMMARY

Dive into “Roots of Resilience: Strategic Local Collaborations” for a masterclass in fortifying your USAID project through powerful local partnerships. Dr. Roa offers a blueprint to elevate your chief of party role beyond transactional interactions, transforming local alliances into enduring pillars of success. With real-world examples, she paints a vivid picture of how these collaborations can drive sustainability and increase impact. Listen to convert local knowledge into a strategic advantage, ensuring your project’s roots are as deep and strong as the communities it serves.

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**SCRIPT:** Greetings, catalysts of change. I’m Donna Vincent Roa, welcoming you to a space where leadership meets legacy in the world of international development. As you step into the chief of party role, brace yourself for a transformative voyage within the USAID ecosystem. This is a journey where we decode the complexity of global projects and turn them into opportunities for profound impact.

In this session, let’s navigate the intricate art of building local alliances, your crucial allies in the quest for sustainable development. This isn’t just about forming connections; it’s about crafting a robust foundation for your project’s growth, where every local handshake has the potential to turn into a milestone of progress.

True partnership is the heartbeat of a thriving project. Here are a few examples:

In North Macedonia, locally led development looks like the private and public sectors joining with Macedonians to support marginalized communities.

Or the Global Health Supply Chain Program in Botswana, that initiated a fair and open competitive bidding process for environmentally safe waste disposal. They contracted with a properly insured and qualified service provider to collect, package and dispose of over 3,500 kg of waste.



Now, these aren't isolated successes; they're beacons of a principle that rings true across sectors: local partnerships are essential for embedding projects within the social and economic fabric of the communities that our projects aim to serve. When this happens, it ensures relevance, it fosters ownership, and, most importantly, influences the sustainability of your partner organizations.

Ask yourself as a leader: how do you deepen the roots of partnership to not only support your project's objectives but also to nurture the community's growth?

As a chief of party, your approach to local partnerships should be one of mutual respect and one of shared vision. It's important for all of us to engage with local stakeholders as equals, valuing their input as you would an expert panel. Take specific action to cultivate these relationships through regular, open dialogue. And be ready to pivot when your strategies need to, but pivot based on local insights, also.

It isn't a one-way street; I like to view it as a bustling avenue of ideas, culture, and collaboration that fully enriches your project's framework. By integrating local knowledge and expertise, we can build a project, but more importantly, we can build a legacy—one that will continue to resonate and evolve with the heartbeat of the community long after we've left, long after those initial objectives have been met.

As a USAID chief of party, you are stewarding a vision that can transform communities. By anchoring your work in the strength of local partnerships, you're cultivating a legacy of innovation. You're showcasing resilience, and ultimately, a project that has collective success.

Until next time, this is Donna Vincent Roa, reminding you that the most powerful legacies are those that are built together. Keep striving, keep connecting, and let's build a world where every local partnership is a step toward a brighter future. Signing off. Have a great week.

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# EPISODE

## 14

### The Agile Leader: Infusing Startup Energy into USAID Projects

#### EPISODE SUMMARY

Step into “The Agile Leader: Infusing Startup Energy into USAID Projects,” a compelling narrative designed for new chiefs of party ready to embrace innovation. Dr. D. guides you through instilling a startup mentality and design thinking in your project, creating a resilient and adaptable culture. This episode is a treasure trove of actionable insights for leaders determined to drive change and achieve lasting impact. Listen and learn how to foster a dynamic environment that catalyzes creativity, inclusivity, groundbreaking development, and humanitarian assistance work.

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**SCRIPT:** Hello, innovators and game-changers. I’m Dr. D., and it’s my privilege to welcome you to the nexus of development and leadership. You’re embarking on a chief of party role within USAID, and this is a position brimming with so much potential.

In today’s episode, we’ll unpack the tools and the mindsets that will empower you to sculpt a culture of success. As chief of party, you are in a position to transform challenges into opportunities for impactful growth.

Our discourse today centers on integrating a startup mentality with design thinking. This is a combination that forms the backbone of an influential culture within your new USAID project. This powerful fusion is a beacon of innovation and agility in the dynamic world of development work.

USAID’s portfolio is rich with examples of projects that have harnessed the agility of startups and the foresight of design thinking to achieve remarkable outcomes. Consider the Power Africa initiative. Akin to a tech startup, it leverages public and private partnerships to innovate in the energy sector, aiming to double access to electricity in sub-Saharan Africa.

Other projects that have thrived by adopting a startup’s adaptability and a designer’s vision include USAID’s Development Innovation Ventures, or DIV. This program operated on a set of principles drawn from venture capital to support innovative solutions to global challenges.

USAID's Development Inn Lab, another Agency organization, employed design thinking to co-create and iterate on solutions. These initiatives exemplify how a culture that embraces experimentation, customer-centric problem-solving, and iterative learning can produce groundbreaking results.

How can you, as a chief of party, instill a mindset that welcomes and seeks out innovation, and also focuses on continuous improvement?

Every USAID project is a startup. As a chief of party, we must embrace the startup ethos: be lean, move fast, and pivot. "Pivot" is one of my favorite words in project management. It represents the dynamism and the lifeblood of a project. Your ability to pivot with new ideas or information speaks to a project's forward momentum. Run a project that knows how to pivot.

And speaking of ideas, leaders need to encourage our team to propose bold ideas. The practice is to validate them quickly, fail fast, learn faster, and continuously iterate toward better solutions. Another component of this, an important one to me, is to foster a culture where feedback is a gift, diversity of thought is treasured, and every team member feels empowered to contribute to the project's vision. Every team member has a voice.

Your role as a COP is to be a beacon of innovation, setting a precedent for a resilient, inclusive, and boundlessly creative culture. This culture will transform communities and ultimately redefine what's possible in international development.

Thank you for joining me, Dr. D., on this exploration of transformative leadership. Forge ahead with courage, curiosity, and an unyielding commitment to excellence. Until we meet again, keep shaping a culture of innovation.

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# EPISODE

## 15

### Goals that Grow: Engaging Teams in SMART Project Planning

#### EPISODE SUMMARY

“Goals That Grow” is your five-minute masterclass in engaging teams with SMART goals for USAID projects. Dr. D. offers invaluable insights into making goal-setting a shared journey that motivates and mobilizes your team. This episode is essential listening for new chiefs of party seeking to craft a clear, actionable roadmap to success. Tune in and learn to set benchmarks that inspire achievement and foster a culture of collective ownership. Why listen? Because the right goals transform good teams into great ones, and great teams make development and humanitarian assistance work thrive.

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**SCRIPT:** Hello, leaders with a vision. I’m Dr. D., your guide to mastering the chief of party role within the USAID landscape. You stand at the helm of change, and it’s here. In this series, we’ll decode the strategies that can drive your project’s success. Let’s shape a narrative of achievement together, starting with the goals that can guide us and those benchmarks that can define our success journey.

Today, we discuss how to engage your team in setting ‘SMART’ goals. You’ve got to set them throughout the entire project lifecycle and establish benchmarks that allow you to track your success. It’s about creating a map—a map that leads to results, and one that every member of your team can follow with both clarity and commitment.

Verified findings suggest that staff engagement in setting SMART goals leads to higher motivation and better performance. And as a chief of party, who doesn’t want that?

When we say SMART goals, it’s an acronym: “S-M-A-R-T”. “S” stands for specific; “M,” measurable; “A” achievable; “R” relevant; and “T,” time-bound. A study by the American Journal of Management noted the effectiveness of SMART goals in USAID projects, directly correlates to increased project success rates. This evidence underscores the importance of collaborative goal-setting in meeting and exceeding the project expectations.

In many USAID projects, including our own, USAID's Partnerships Incubator, it shows that when staff are involved in goal setting, guess what? They're more invested in the outcomes. And they're certainly ready to celebrate the success when you meet those goals.

What methods would you employ to ensure your team's goals are not only SMART, but also spark innovation and a drive for excellence?

Begin by demystifying the SMART framework for your team. How do you do that? Well, we would host collaborative workshops where goals are not dictated, but they're actually discovered through a collective process.

How do we do it? First, you have to encourage open dialogue, where every voice in the room can contribute to shaping ambitious yet attainable objectives. This is important. You want to stretch. But, you also want to be able to see that achievement is possible. You can break down significant goals into smaller, actionable steps, and then make progress tangible. When this happens, morale will be high. It's great to be able to celebrate those milestones related to the goals that you set. No matter how small the achievement, it's important to celebrate. These are the stepping stones to your project's success.

When we establish benchmarks, they must first be clear. And we have to see them not as ceilings to constrain, but as launchpads for innovation and growth. And this is really important for any USAID project where we're using taxpayer money: asking ourselves the question, "How can we make the most of the funds that we have been given for the work associated with the project that we lead?" Doing this transforms goal-setting from a managerial task into, well, a mission that galvanizes your entire team.

As a chief of party, your mission is to turn visions into reality. And a great way to do that is through SMART goals. SMART goals help you to establish your blueprint for the way forward. Your team's engagement in that blueprint is clearly the foundation for lasting development and humanitarian assistance projects that are successful.

This is Dr. D., signing off with a reminder: Empower your team, embrace SMART goals, and use these goals to pave a path to success for every stakeholder involved in your project. Until next time. Have a great week.

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# EPISODE

## 16

### Influence and Inclusion: Shaping Projects with Stakeholder Synergy

#### EPISODE SUMMARY

This episode offers a deep dive into the chief of party role, emphasizing the power of stakeholder engagement in USAID projects. Donna Vincent Roa brings actionable insights on transforming stakeholder networks into strong project alliances. Ideal for leaders looking to drive meaningful development and humanitarian assistance outcomes, this podcast equips you with the tools to unite diverse perspectives under a shared vision of success. Why listen? Because when stakeholders are well-engaged, projects don't just start—they last.

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**SCRIPT:** Hello, visionaries. I'm Dr. Donna Vincent Roa, ready to guide you through the pivotal role of chief of party. As architects of change within USAID, your leadership will shape the future of development and humanitarian assistance work.

In today's episode, we'll focus on the art of stakeholder strategy—turning a network of interest into a powerful alliance for your project. Together, we'll unpack how to channel diverse perspectives into a unified force for achieving impactful outcomes.

Today's spotlight is on mastering stakeholder strategy—critical to orchestrating successful project planning. We'll delve into how fostering stakeholder involvement and influence can elevate your USAID project from “well-intended” to “well-embedded” in the communities and systems you aim to uplift.

Now, stakeholder strategy is about more than engagement; it's about empowerment. Consider the tangible impact of USAID's Health and Finance and Governance project. While it ended in 2018, the project bolstered health systems by integrating stakeholder feedback into its design. The team worked with stakeholders inside and outside the health sector to build skills, capacity, health security, and resilience.

Let me give you another example. USAID has a long, rich history supporting Cambodia's effort to conserve biodiversity. Projects have been put in place to promote sustainable economic growth, and even encourage social inclusion. The Greening Prey Lang

project included a systematic and adaptive approach to stakeholder engagement. Now, all of this was codified in the project's Stakeholder Engagement Strategy. The effort also included a Communications and Outreach Strategy and a Gender and Social Inclusion Strategy and Plan. The team also conducted stakeholder mapping, which included a literature review and consultation at both the national and subnational levels. The goal of this stakeholder mapping was to identify key stakeholder groups to be engaged in the co-generating and co-implementing of the project's vision and its strategy.

Now, these groups that were chosen had the most significant stake and potentially the greatest influence (that could be “enabling influence,” or “obstructing influence”) over the project's outcomes. Identifying and engaging the key stakeholder groups allowed the project to be grounded in stakeholder representation and meaningful engagement principles. This all contributed to the success of the project.

The process included a literature review, consultation meetings with networks and partners, national stakeholder consultation workshops, sub-national stakeholder consultation meetings, and sub-national stakeholder consultation workshops. A lot of work went into this to make sure that the stakeholder voice was included in the project's implementation and design.

The team also identified mechanisms key to supporting clear communication between stakeholders and the project. They also identified a mechanism that influenced engagement between stakeholders and also strengthened the capacity of stakeholders to engage throughout the life of the activity. They learned a key lesson: Avoid stakeholder engagement activities that are ineffective, inefficient, or hurt meaningful stakeholder engagement in Cambodia. The feedback was very specific: don't participate in political party activities, or create new stakeholder engagement mechanisms that are unnecessary. Or, mechanisms that, well, don't have a clear purpose, or have been shown previously to be ineffective in Cambodia.

As a chief of party, how will you elevate stakeholder engagement to a level where collaboration, influence, and shared objectives become the bedrock of your project's success?

You can initiate by identifying each stakeholder's sphere of influence and interest. You can create forums for open dialogue where stakeholder insights inform strategic decision-making in your project. At the Partnerships Incubator, we spent a lot of time engaging with our stakeholders and trying to understand some of the pain points that they felt for engagement with USAID.

For example, we worked very hard to align our project's milestones with stakeholder values and the mission of USAID. “What's it all about?” It's about formulating a shared vision that resonates with all parties. We used to talk about influencing the decision-making of the USAID ecosystem. We sought to answer the question, “Who's at the table?” If we say “USAID ecosystem,” we have a chance to look at each of the parties participating—each of the stakeholders where we took the time to nurture trust with transparency and regular communication.

We have even offered stakeholders a sense of ownership. We have set up the Partner Advisory Council where we've got representatives from different places in the USAID ecosystem. We've involved that Partner Advisory Council in setting milestones and finding success. What does “success” mean for the Incubator? We have clear evidence of how we've turned their input into action.

What's important in this kind of setting, again, is to celebrate the joint accomplishments. We have to reinforce the value of each stakeholder's contribution to our project's progression. We've had a lot of inputs from stakeholders across the USAID ecosystem. If you were to ask, “Have they contributed to the success of your project?,” absolutely. “Have they played a role in influencing your decision-making?” Without a question.

Our role as a chief of party is about crafting activities, and a narrative where every single stakeholder plays a pivotal role in writing the story of the work that we do—a story where their chapter is essential.

This is Donna Vincent Roa, signing off with the commitment to inclusive leadership. Remember: A project's strength lies in its unity with its stakeholders. Lead with collaboration, and let every stakeholder be a part of your success.

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# EPISODE

## 17

### Data to Story: Reporting your Impact Narrative

#### EPISODE SUMMARY

In “Data to Story: Reporting Your Impact Narrative,” Donna Vincent Roa transforms the concept of USAID reporting from a procedural task to a powerful storytelling tool. This essential episode empowers chiefs of party to craft reports that resonate with stakeholders, turning data and objectives into a compelling narrative of development and humanitarian assistance and progress. Why listen? Elevate your reporting to inspire, engage, and showcase the profound impact of your work—this is reporting reimaged, where every update paints a picture of progress.

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**SCRIPT:** Hello, esteemed leaders. I’m Donna Vincent Roa, and today we’re dissecting a critical aspect of leadership in development and humanitarian assistance—it’s USAID reporting. As a chief of party, you and your team’s reporting ability effectively bridges the gap between action and perception, turning your progress into compelling narratives.

We all seek for our reports to transcend the mundane and showcase vivid accounts of impact. Now, how do we do that? Let’s navigate in today’s episode the nuances of clear communication that does more than tick boxes—it tells the story of your project’s heart and soul. Yes, it can be done!

This episode zeroes in on the alchemy of reporting—crafting clear, concise, and captivating updates highlighting your USAID project’s strategic journey. In this episode, we’ll delve into techniques for timely, accurate reporting that documents and celebrates your milestones, turning potential challenges into powerful narratives of resilience and success.

Strategic reporting in international development and humanitarian assistance is not just an administrative duty; it’s a profound communication tool. And the only way to elevate your outputs is to ensure you have a technical staff first with solid writing skills. And, my personal belief is that every project should employ writers—real writers. A writer whose title is “writer”. Including staff writers as key personnel on every USAID project would make me happy. My experience: Writers can significantly enhance the effectiveness of a project.

Writers can distill complex ideas and processes into understandable language, they can help you as a leader ensure that communication is clear and accessible to all stakeholders. I love my writers, they can help us craft the narrative surrounding a project, they can help us shape how our project is perceived internally and externally. This kind of skill set can be critical for branding and public relations efforts. And much more!

I have found that writers (well, and those who write really well!) are instrumental in enhancing communication, ensuring clarity, and contributing to the overall success of a project. I need a writer on my team. I don't think I'd have it any other way.

According to the Project Management Institute, clear communication is paramount and directly linked to project success. Effective reports outline what's been achieved and why those achievements matter. These narratives connect each outcome to USAID's broader vision of sustainable impact. This narrative approach can transform your reports from mere updates to compelling stories that underscore your work's human element and transformative impact.

In the realm of project storytelling, how will your reports rise above the fray to not just inform, but also to engage and move your audience?

All reports should be initiated with specificity, and end with a flourish. How can we achieve that? First, ensure your reports are laser-focused on your key objectives, and then pepper your narrative with qualitative vignettes that bring the data to life. Confront challenges. Confront them head-on. Talk about them. Articulate the strategies that you as chief of party put in place to navigate them. And importantly, highlight the lessons that will inform future endeavors. At the Partnerships Incubator, one of the things that we did was to ask our COR if we could add a final "lessons learned report". Our activity was set up as a pilot, and we knew, given the chance for so much innovation and so much testing and piloting of ideas that we would have a plethora of lessons learned—and we do! We will have a final project report that focuses on all the lessons we learned throughout our five years as a project.

Now, don't forget visuals. They can also be a powerful ally in helping you to tell your story. We find success in using infographics and charts to distill complex data into a compelling visual story.

I remember on a previous project where I was chief of party, we presented a poster to one of USAID's leaders who ended up hanging it in his office because of all that we have achieved within our project. That was a proud moment. A simple one, but a proud moment.

Embrace transparency in your communication, and really work hard with your writers to maintain a consistent narrative thread throughout your reporting. This kind of approach is not only strategic, but it will build credibility and will foster an environment where your stakeholders are not just observers, but are active participants in the work that you do.

Remember, that your reporting can be a canvas for innovation and impact, a gallery where the art of your team's hard work, resilience, and breakthroughs are on full display for all stakeholders to appreciate and remember. And, who doesn't want that?

Donna Vincent Roa here, your partner chief of party, encouraging you to make every word count in the narrative of change. Farewell. I'm signing off. Have a great week.

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# EPISODE

# 18

## Navigating Uncertainty: Mastering Risk in Your USAID Project

### EPISODE SUMMARY

Step into the world of strategic foresight with “Navigating Uncertainty: Mastering Risk in Your USAID Project.” Donna Vincent Roa equips you with the insights and tactics to anticipate and mitigate risks in your USAID projects. This episode is essential for every chief of party seeking to convert challenges into opportunities for growth and innovation. Tune in to discover how to anchor your project’s success in the face of uncertainty—because mastering risk management is the cornerstone of transformative leadership.

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**SCRIPT:** Greetings, leaders at the helm of change. I’m Donna Vincent Roa, guiding you through the critical terrain of project risk management. As a chief of party, your role transcends solving problems. It’s about forecasting problems and preempting them.

Today, we elevate your strategy from “reactive” to “proactive,” ensuring that risks are managed and mastered. Brace yourselves to learn how to navigate uncertainty confidently, transforming potential setbacks into strategic victories for your USAID initiatives.

Let’s delve into the core of proactive risk management—anticipating challenges and crafting a resilient response. You can empower your USAID project by transforming risk into a carefully calculated equation where your foresight meets innovation. We’re setting the stage for success, regardless of the challenges that may arise—and there will be challenges.

Risk management is integral to your project success. It involves envisioning the roadblocks before they emerge. Consider USAID’s health initiatives in volatile regions. By proactively accounting for political upheaval, teams are still able to offer sustained life-saving services. The Project Management Institute underscores that effective risk management practices can increase the likelihood of project success by 40%. This proactive approach is about crafting a strategy buffer, allowing projects to remain agile and focused, even when the unexpected strikes.

How will you steer your project's risk management to be a proactive powerhouse? How will you fortify your mission against potential threats, while still paving the way for innovation?

First, embark on a thorough risk assessment. Involve your team. They can help you to uncover and evaluate potential threats. You then must prioritize these risks based on their impact, and then craft a mitigation plan that aligns with your project's priorities and USAID's strategic goals.

Communication is pivotal. You've got to create a culture where team members proactively share insights and concerns, cementing a collective front against any kind of potential issues. I set the stage for this in the project that I am managing by saying, "I don't like surprises." If you feel a problem, a risk, something "bubbling up," talk about it early. This allows us to put together a plan before the project has to experience a problem that's overwhelming.

We can use the early stage information to foster adaptability, we can rehearse response scenarios, and we can give our team enough time to pivot and tackle those challenges head-on. Waiting until the last minute is not the appropriate pathway to follow. Above all, remember to embed a learning mindset within your team. You have to view each risk as a lesson and a stepping stone to greater resilience and ingenuity.

In the theater of development and humanitarian assistance, a well-managed risk is the springboard for breakthroughs. A given risk may give you information that could influence your project—either its process or behavior. It also can showcase your project's resilience and then that becomes a testament to your strategic foresight. This turns what could be, or could have been, a project's peril into its greatest strength.

As we wrap up today's session, consider this: Robust risk management is as much about understanding the nuances of your specific environment as it is about adhering to proven practices. Each USAID project operates within its unique ecosystem. This includes different cultures, or economies, or even the political landscape.

Risk is an inevitable companion on the journey of change. But with the right tools, a clear vision, and a proactive stance by you, the chief of party, all of it can be harnessed to drive innovation and success. Your role as chief of party is to lead with the foresight of a chess grandmaster—always thinking several moves ahead. By doing so, you'll not only protect your project's present, but also secure its future.

Until our next strategy session, I'm Donna Vincent Roa, reminding you that with every challenge, there's a strategy waiting to be uncovered. May your path be bold, your navigation precise, and your impact profound. Signing off. Have a great week!

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# EPISODE

## 19

### Strategic Spending Mindset: Making Every USAID Dollar Count

#### EPISODE SUMMARY

“Strategic Spending Mindset: Making Every USAID Dollar Count” delves into the strategic nuances of USAID project budgeting. Join Donna Vincent Roa to learn how to optimize every aspect of your project’s finances. This podcast is essential for chiefs of party who seek to turn USAID funding into lasting impacts. Mastering the allocation and management of funds is foundational to achieving your project’s goals and the broader development and humanitarian assistance mission.

#### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome, change-makers. I’m Donna Vincent Roa, your ally in unraveling the financial intricacies of USAID projects. You’re at the financial frontline, responsible for every dollar entrusted to your care. Today’s episode concerns more than building a budget, compliance, or bookkeeping. It’s about having a strategic financial mindset that aligns every project dollar with transformative impact.

Embracing this financial mindset is about stewarding USAID funds in a way that respects the Agency’s rigorous standards and amplifies your project’s ability to make a lasting difference. It’s about crafting a fiscal narrative that reflects the transformative journey of development and humanitarian assistance work, where every line item in your budget becomes a stepping stone toward achieving meaningful, sustainable change.

In a USAID project, every financial decision should be mapped against your project’s objective. It’s not merely about tracking expenses or staying within budget; it’s about ensuring each financial allocation, well, advances your development and humanitarian assistance goals, and most importantly, your project’s impact. Because at the end of the day, impact is where it’s at for chiefs of parties. This requires a deep understanding of how funds flow within the scope of USAID regulations and how they can be strategically deployed to achieve the greatest impact (you’ll keep hearing that word over and over again). Our goal is to lead and stimulate impact in this realm.

Now, how are you going to leverage your USAID funding to meet those benchmarks—to innovate and elevate your project's outcomes? I'd like to share with you a few ideas:

Begin with an exhaustive audit of your project's financial framework. Understand the full scope of USAID's funding provisions, and then meticulously map out your budget to align with both the project's lifecycle and with USAID's strategic objectives.

Within your project, you must foster a culture of financial integrity. This includes a culture of transparency and cost-effectiveness, where your funds are spent both wisely and creatively. This involves scrutinizing all expenditures. You need to ensure that they directly contribute to your project outcomes. Always seek opportunities to maximize resources. "How can you provide the most value within the context of those resources?" is an important question to ask daily. In some cases, you can leverage technology, or you can streamline processes. Regularly engage with your USAID COR. In those conversations, ensure alignment and be responsive. Adapt to any shifts in funding structures or shifts in priorities.

You can also initiate an in-depth analysis of your funding agreement, ensuring that every line item resonates with your project's blueprint. Strategically plan your spending around your project's metrics. Ensure alignment with immediate and long-term goals, always. You can also implement a watertight financial monitoring system, making every cent accountable and every expenditure transparent. I tell my finance director over and over: Our annual and end-of-project goal should be "plus or minus \$1".

Cultivate a thorough understanding of the compliance landscape, translating complex regulations into your project's actionable financial practices. Educate your team on USAID financial regulations so your project is always financially compliant. When faced with financial decisions, always prioritize value for money and sustainability. And remember: Innovation within your budget constraints can lead to creative solutions that stretch your dollar further.

In some projects, depending on the dollar amount, you may have an in-house finance team, or you might be in a position where you have to rely on your home office for setting up and managing your budget. In either case, you will be the project's key contact for financial tracking and reporting. You must also provide real-time oversight and responsive fiscal management.

You will find that financial acumen is the heartbeat of your project. You must ensure that USAID's investment turns into sustainable, scalable, life-changing programs that resonate well beyond those spreadsheets we all put together, and into the communities that we serve.

Donna Vincent Roa here, bidding you farewell with a reminder: Steward USAID resources with wisdom, and watch your development and humanitarian assistance goals come to life. Until next time, take pride in developing a financial mindset and navigating your project's money story with financial acumen and accuracy. Have a great week.

**OUTRO:** Thank you for tuning into "Chief of Party to Chief of Party: Success in Your First 90 Days," your go-to source for insightful, actionable guidance that can shape the success of your project. Let's continue to drive change and create impact, one USAID-funded project at a time.

# EPISODE

## 20

### A COP's Blueprint for Impactful Communication

#### EPISODE SUMMARY

“A COP’s Blueprint for Impactful Communications” is your strategic guide to mastering impactful communication in USAID projects. Donna Vincent Roa provides the blueprint to craft messages that resonate and drive action. This episode is essential for leaders looking to inspire, engage, and align their teams and stakeholders. Effective communication is the cornerstone of every successful project, transforming your vision into a collective achievement. Tune in to turn your communication into a powerful tool for change.

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**SCRIPT:** Good day, pioneers of progress. I’m Dr. D., here to discuss masterful communication within the landscape of USAID-funded endeavors. In this episode, we’ll decode the essentials of a communication strategy that resonates deeply, drives action, and elevates your project’s purpose. Together, we’ll empower your narrative to catalyze tangible results. Let’s harness the power of communication to manifest your development goals.

Today’s focus? Elevating project dialogue to an art form. It’s all about honing your communication to inform, inspire, and engage every stakeholder. We’ll navigate through the nuances of messaging that propel your initiatives and align your team with the singular heartbeat of your project’s mission.

Remember, communication is the context of USAID projects and it’s an intricate dance of diplomacy, of clarity, and of motivation. The Journal of International Development reveals that projects with dynamic communication frameworks see a 60% improvement in stakeholder engagement.

Reflect on the USAID-funded Education for All initiative. Here, strategic messaging galvanized community support and it fostered enduring partnerships, turning educational goals into reality. It’s a compelling narrative that proves communication is a conduit for collaboration and it’s the cornerstone for successful project implementation.

Consider this: How will you sculpt your communication to convey the milestones, to spark the imagination, or to drive the collective will toward shared success?

It's simple. Begin by crafting a communication plan that is as dynamic as it is detailed, where every stakeholder's perspective is both considered and addressed. Cultivate a project environment where feedback is received and it's actively sought, ensuring that your project benefits from a spectrum of insights. It is also critical to commit to transparency. That means regular updates that do more than just tick the boxes—they tell the story of your project's impact, weaving in both the triumphs and the lessons learned.

Invest in cultural competency training for your team, equipping them to communicate with finesse across the diverse contexts with which you operate. You can also leverage the latest communication platforms to ensure that your messages are shared in a manner that promotes dialogue. With regards to messaging, we should prioritize simplicity and specificity so messaging cuts through the noise and fosters understanding and action.

And bringing it to the executive suite: Infuse your leadership with the art of communication. Let every single word you speak or write ripple through the project, building momentum, fostering unity, and more importantly, turning your collective vision into a reality.

As we close today's conversation, I challenge you to reflect on the breadth and depth of your communication strategy. Are you engaging as effectively as you could be? Are your messages landing with intended clarity or conviction? The true test of your communication prowess is not just in the delivery, but in the audience's reception and in their action.

Remember: A well-articulated vision can inspire excellence. It can also motivate teams to surpass expectations, and also resonate with the communities at the heart of your work. Your vision is the glue that binds the various facets of your project. It's the fuel that powers innovation, and then finally, it's the beacon that guides your stakeholders through the complexities of development work.

So, take the helm confidently, knowing that your communication has the power to influence, the strength to support, and the clarity to guide. You can use your communication to shape the narrative of your project, celebrate milestones, navigate challenges, and broadcast the successes that collectively contribute to our shared goal of sustainable development.

Donna Vincent Roa here, signing off with a challenge: Elevate your communication, and with it, you elevate your project. Speak, engage, succeed, and let your voice catalyze a legacy of impactful change.

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# EPISODE

## 21

### Leading with the Heart: Fostering Workplace Compassion

#### EPISODE SUMMARY

Learn why leading with compassion is critical in the high-stakes world of international development and humanitarian assistance. Discover ways chiefs of party can foster supportive, human-centered workplaces through deep listening, validating emotions, kind gestures, compassionate policies, frequent check-ins, and more. When people feel cared for, their best work follows.

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**SCRIPT:** Welcome to today’s episode—a leadership briefing on cultivating compassion. I am Dr. D., your host and guide through this audio-learning series.

In the dynamic sphere of international development and humanitarian assistance, where urgency often dictates the tempo, weaving a spirit of empathy and care into the fabric of our missions is not just beneficial—it’s essential. Today, we will navigate the compassionate currents that can transform workplaces and, by extension, the communities that we serve.

When we lead with compassion, we see beyond the spreadsheets, beyond the schedules. We see individuals, each with their strengths, stories, and struggles. How do we achieve this? Projects can transform into collective endeavors with a shared heartbeat.

It starts at the top. We can model compassion by truly listening—listening to both respond and understand. Show that you value emotions as much as expertise. Extend kindness, not as an afterthought, but with daily practice. Let the warmth of your leadership touch every interaction. When appropriate, share your challenges. Share your vulnerabilities; it does humanize us as leaders, and more importantly, it fosters a culture where others can feel safe to do the same.

Enhance your team’s communication with threads of gratitude. At the Partnerships Incubator, we institute practices like gratitude journals, or kudo boards that celebrate peer support and successes.

Do you want a practical tip? Begin your meetings with a moment of appreciation—let this be the pulse that sets the tone for collaboration and respect for your project; in our bi-monthly meetings, we use 25 to 30 minutes of each bi-weekly staff meeting to ask a random question. Employees take turns asking questions to get to understand their fellow colleagues. It's a chance to share insights and facts about ourselves that we may not have known about each other or shared otherwise. Our meetings also include two other components: 1) Incubator “influence and success stories,” and 2) kudos. We want to share what we are doing that is noteworthy. What has made a difference with the client? What has made a difference with our home office? Secondly, we give each team member a chance to show both gratitude and appreciation to other team members. Gratitude is such an important currency in our project. I can tell you from experience that these tactics foster a sense of unity, a sense of collaboration. It gives each team member a chance to share thoughts and ideas that are important to them. I believe that these actions also nurture performance and innovation, which are key aspects of a successful project.

We need to also scrutinize our organization's policies through a lens of compassion. Assess how well you're addressing work-life balance, paid leave, and even mental health support. As a chief of party, you need to be the advocate for improvements that matter, and when you implement these changes, do so with flexibility and grace.

In times of difficulty, don't retreat—reach out. Your employees will appreciate this, and they will notice this. Regular check-ins can be a lifeline for many. Ask your team members how they're genuinely doing, and listen carefully to what they share. Don't be afraid to offer sincere encouragement and support. If you are a leader who leads with your heart, you can inspire others to bring their full humanity.

Consider this: What's one ritual you could introduce that would foster gratitude, empathy, and care within your team? How can you make compassion a cornerstone of every day?

As leaders, our actions can ripple outward with incredible influence. Infuse your leadership approach with empathy, authenticity, and a genuine desire to uplift. Be known for cultivating an environment where stories are shared, where challenges are met with support, and every success where possible is celebrated.

Let compassion be the soil in which your team's potential blossoms. When people feel genuinely cared for, guess what? They bring their best selves to the work, and the results can be extraordinary.

Well, friends, that's our compass for today. May your leadership journey be marked by milestones of compassion that you establish along the way. This is Dr. D., signing off. Join me next time for more insights on leading with the heart. Here's to the power of compassion in our collective mission.

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# EPISODE

## 22

### The Innovation Imperative: Reframing Development and Humanitarian Assistance Challenges

#### EPISODE SUMMARY

Discover the transformative power of innovation in this episode, where Dr. Donna Vincent Roa guides you on integrating creative strategies into your development and humanitarian assistance projects. This episode is a deep dive into actionable ways to foster a culture of innovation, ensuring your projects deliver sustainable and impactful change. This episode will ignite a spark of creativity that will illuminate your path and equip you with the strategies to navigate the complexities of international development and humanitarian assistance with confidence and ingenuity.

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**SCRIPT:** Hello, innovators. Dr. Donna Vincent Roa here, inviting you to embark on a journey where imagination fuels our most impactful work in international development and humanitarian assistance. Today, we’ll explore the essence of innovation—how it can be the catalyst that transforms challenges into a cascade of opportunities, elevating our projects to narratives of success.

In our sphere, innovation is the cornerstone, not just some kind of trendy term. Those projects that pivot towards fresh, inventive strategies are the ones that break new ground. Look at USAID’s digital development and humanitarian assistance for Feed the Future initiative, for instance. They didn’t just adopt technology; they embraced it to transform traditional farming in emerging markets. This resulted in a significant uptick in productivity and economic stability. This project is a testament to the truth that when innovation flourishes, so do entire communities.

Now, let’s turn the mirror toward ourselves. Which innovative strides are you prepared to take to propel your project beyond the familiar, into realms where daring ideas spark lasting, substantial change?

Consider innovation as your guiding principle. I will say that message over and over again. We need to cultivate a culture that doesn’t just tolerate risks, but welcomes them—one that values a kaleidoscope of perspectives. Within your project, it is possible to forge think tanks within your teams—little mini-incubators where nascent ideas receive the nurturing that they need to flourish.

Pilot projects, as I mentioned in a previous episode, can actually be a really good proving ground for you. This kind of approach allows new ideas to demonstrate their value on a micro-scale before you actually scale up. And your alliances with local partners? They are invaluable, providing culturally rich insights that are key to authentic and effective solutions. As a chief of party, we have to keep a vigilant watch on the tech frontier, for example. It's ripe with innovative solutions that we can apply to our longstanding challenges.

Innovation isn't just a component of our mission; it should be the pulse. It's the force that reinvigorates stale approaches and it also has the potential to reshape the landscape of need into a horizon of opportunity and growth. You'll hear me say the word "innovation" over and over and over again because it's such an important component to our project. There are always ways to do better. There are always ways to improve our processes, the way that we interact, the way that we deliver services.

As we draw to a close, I want to urge you to embrace boldness as it relates to innovation—to think laterally, and to step into the role of being a visionary change-maker that you're destined to be as a chief of party. Continue to engage with insights that lead to innovation. And in the spaces between our conversations, venture out and make your mark. Show that you can catalyze change. Show that you can ignite the flame of inspiration in others.

In a world that never stands still, your ability to innovate sets you apart. It equips you to navigate this intricate labyrinth of development and humanitarian assistance work. I want to challenge you to let this ability inspire you to perceive challenges not as barriers, but as springboards for your enduring legacy of ingenuity and meaningful impact.

Before we part, consider this: What new paths will you forge in the coming days? How will you reshape the landscape of what you deem as possible? Until we reconvene, carry forward with the intention that we all must lead with vision, and be the person that illuminates the way for others.

That's all for this session. This is Donna Vincent Roa, signing off, but not stepping away. I'm passing the torch to you. What innovative solutions will you pioneer before our next episode? How will you redefine the boundaries of what's achievable? Until our paths cross again, lead boldly, innovate bravely, and inspire greatness.

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# EPISODE

# 23

## Be Known for Results: Focus on Results-Based Management

### EPISODE SUMMARY

Results matter. “Be Known for Results: Focus on Results-Based Management” is a mini-masterclass in turning USAID-funded projects from well-intentioned efforts into models of excellence. Donna Vincent Roa, a seasoned USAID insider, empowers you with the strategies of results-based management (RBM). Uncover how to set, measure, and achieve outcomes that resonate beyond numbers—crafting success stories. This isn’t just about meeting goals; it’s about embodying the leadership that inspires change and leaves a lasting legacy. Tune in for actionable insights and join a community of Chiefs of Party committed to making a difference.

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**SCRIPT:** Greetings, changemakers and welcome to this episode. I’m Donna Vincent Roa, diving into the heart of transformational leadership within the USAID ecosystem. Today, we unwrap the art of achieving and being recognized for real and measurable impact. You’re tuned into the strategic guide to mastering results-based management for your USAID-funded project.

Results-based management, or RBM as it’s known, is not a mere buzzword; it’s actually a lifeline to the soul of impactful project delivery. This is what separates leaders who deliver on promises from those who merely make those promises. Now, imagine this: Your project has delivered a groundbreaking health initiative, and the data is not just promising; it’s compelling. That’s RBM at its finest—results-based management.

In the dense forest of USAID guidelines, RBM is your North Star. It demands that results—both outcomes and impacts—are not just afterthoughts but the drivers of every decision made. It’s a shift for all of us from activity-based to results-oriented thinking. It’s about setting ambitious yet achievable goals and, most importantly, rigorously measuring progress against those goals.

Let’s say you are in Kenya working on a water project. Using RBM can set the stage for results, like increasing a community’s access to clean water from 20% to 80% in under two years. Now, this would require that you oversee the installation of water systems,

measure the reduction in waterborne diseases, and facilitate and monitor increase in school attendance. You'd also want to document the ripple effects on the local economies.

That is the power of RBM: It turns statistics into stories and numbers into narratives that resonate with donors, with stakeholders, and more importantly, the communities that we serve. It's about accountability, transparency, and, above all, it's about legacy.

What will be the story of your leadership? How will your approach to RBM shape the narrative of your project's success and your leadership legacy?

For you, the new chief of party, it's about embedding RBM into the DNA of your project. You can do this by setting a clear vision that your team can rally behind. This means you have to craft a roadmap with milestones that are not just deliverables, but are real markers of change. Use data as your dialect. You can speak it fluently, let it inform your strategy, and enable it to refine your tactics.

Engage local stakeholders in defining what success looks like. Their insights will ensure your indicators have a pulse on the community's heartbeat. Empower your team with the autonomy to innovate within the RBM framework. Celebrate those wins, learn from the data, and continuously adapt. Remember: The best results come from actions that are intentional, strategic, and relentlessly focused on the end goal—improving lives.

In the area of international development and humanitarian assistance, results are the currency of credibility. Be the chief of party who doesn't just spend that currency but enriches it, earning a reputation as a visionary who turns aspirations into tangible achievements.

That's a wrap for today's session. I'm Dr. Donna Vincent Roa, reminding you that results are your legacy in the quest for impactful change. Let's lead with clarity, act with purpose, and deliver with measurable impact. Until next time, shape the future, one result at a time.

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# EPISODE

# 24

## Beneficiaries First: Human-Centered Design in Your USAID Project

### EPISODE SUMMARY

In this episode, Donna Vincent Roa unlocks the transformative power of human-centered design in USAID-funded projects. Discover how placing beneficiaries at the heart of your project isn't just thoughtful—it's strategic. This episode is a masterclass in empathetic leadership, showcasing real-world examples where community collaboration results in sustainable success. Whether you're a seasoned chief of party or new to the ecosystem, these insights will equip you to craft initiatives that resonate deeply with those you aim to uplift. Tune in to inspire a shift from metrics to empowerment and from the ordinary to the extraordinary in international development and humanitarian assistance.

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**SCRIPT:** Hello, and welcome to another episode of "Chief of Party to Chief of Party: Success in Your First 90 Days". I'm Donna Vincent Roa, and today, we dive deep into the heart of project design, where your role as a chief of party isn't just a title, but a pivotal force for real-world change.

In the bustling markets of Nairobi, a story unfolds, where a single water point, strategically placed, revolutionizes the daily lives of thousands. This is human-centered design at work, and if you haven't heard of human-centered design, it's a philosophy that places the needs and experiences of beneficiaries at the core of project planning and execution.

As a chief of party, understanding the intricate tapestry of human-centered design is non-negotiable. It's the difference between a project that meets metrics and one that transforms communities. Take, for example, a USAID-funded initiative in rural Kenya. The project aimed to increase clean water access. The team integrated local insights instead of a top-down approach, and this led to a culturally relevant water systems and robust community buy-in.

In the context of USAID projects, human-centered design translates to interventions that are effective and sustainable, resonating with the people that they aim to serve. In project design, it's about empathy-driven innovation, where success is measured not by the resources spent, but by the empowerment achieved.

How might your project change if every decision started with the following question: “How will this affect the daily life of our beneficiaries?”

Imagine you're stepping into a new community. Your mission's clear, the path is not. Instead of imposing pre-designed solutions, start with “listening tours”. Engage with local leaders, with families, and even dissenting voices. These kinds of conversations, well, they're the bedrock of your project's design. And each narrative becomes a thread in a larger tapestry of community needs and aspirations.

Next, it's important for you to foster local partnerships. These allies are your project's lifeline, and can offer insights that bridge both cultural and contextual gaps. This information can turn abstract concepts into tangible actions that resonate with the community's heartbeat.

As you execute your project, iterate. Adapt. Let the community's feedback guide you, turning beneficiaries into co-creators of their future. This iterative cycle isn't just about tweaking and refining; it's the kind of effort that embodies a responsive and responsible leadership style that echoes across your efforts on both progress and innovation.

In the realm of development and humanitarian assistance, our greatest tool is our ability to listen, to learn, to lead, all with a vision that's shared by those we serve. Your role as chief of party is to be that visionary. You're the chief catalyst for a future crafted not for your stakeholders, but with them.

Thanks for joining me. I'm Dr. Donna Vincent Roa, on this journey of leadership and design. Until next time, keep reimagining the development and humanitarian assistance narrative, where every voice is heard, and every action counts. Here's to shaping a world that thrives on the collective wisdom of our teams and our stakeholders. Have a great week.

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# EPISODE

# 25

## Engage to Empower: Co-Designing with USAID Communities

### EPISODE SUMMARY

“Engage to Empower: Co-Designing with USAID Communities” invites Chiefs of Party to a pivotal conversation on participatory approaches in USAID-funded projects. Donna Vincent Roa unpacks the transformative power of community engagement in decision-making, offering practical strategies for fostering collaboration and ownership. This episode is a treasure trove for leaders looking to merge donor objectives with local insights for sustainable outcomes. Listen for compelling examples and actionable advice to redefine success and influence your project’s legacy. Why listen? Empower your leadership with the community-centric tools that turn participation into the cornerstone of development and humanitarian assistance excellence.

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**SCRIPT:** Hello, I’m Donna Vincent Roa, and you’ve tuned into “Engage to Empower: Co-Designing with USAID Communities. This microcast will provide transformative leadership information that meets on-the-ground innovation. Today, we’re delving into a principle at the heart of sustainable development and humanitarian assistance—participatory approaches in USAID-funded projects. It’s about more than just goodwill; it’s about smart strategy and authentic engagement. Today, let’s explore how involving communities in decision-making can turn good intentions into lasting impact.

Participatory approaches are not new, but they’re critical, especially in the intricate tapestry of international development and humanitarian assistance, where every stitch counts. This idea is simple yet it’s profound: those affected by a project should have a say in its design and implementation. That’s where success emerges. It’s democracy in action at the micro-level.

In the realm of USAID, where projects can span infrastructural to educational, the nuances of local context are critical and paramount. I recall a water sanitation project in the Philippines where involving community members led to a custom solution harnessing local coconut husk filters. This was an innovation born of necessity and co-creation.

Such deep engagement can prevent the pitfalls of well-intentioned but ultimately misaligned projects. Remember the proverbial 'white elephant' projects? We've seen our share of those in the development and humanitarian assistance sector. But when local farmers in Mali were consulted about their needs, a pivot from high-tech tractors to simple, animal-drawn equipment led to a surge in productivity and more importantly, in ownership.

In a participatory model, the community's intimate knowledge of its needs and resources is heard and heeded. The chief of party becomes a facilitator of local expertise rather than an imposer of external wisdom. It's important for us in our role as a chief of party to figure out where the wisdom lies in the community. It's a shift from being a director to a collaborative leader, where success is measured in deliverables, engagement levels, and self-sufficiency metrics.

What could your project achieve if the community's voice wasn't just an input but an actual guiding force?

As a chief of party, the onus is on you to create platforms where community voices can be heard and resonate within our projects. You've got to start with transparent forums for dialogue, organize focus groups and community meetings not just as a formality but as a foundation for project development and humanitarian assistance.

When setting agendas, make room. Make room for those local priorities. It's about finding the intersection between donor objectives and beneficiary needs. By doing so, a project in Ghana for example shifted from just supplying equipment to providing training that turned equipment into long-term assets.

And remember, participation is a two-way street. Feedback loops in our work are not only essential, but they're critical. They're about collecting data and validating the community's role in the project lifecycle. This means regular updates, responsive adjustments, and shared credit for successes.

The art of leadership in development and humanitarian assistance is not just in orchestrating a plan but in harmonizing the many voices of a community to create a symphony of sustainable progress. And who doesn't want a great symphony?

I'm Donna Vincent Roa, and it has been a pleasure to share this time with you. Navigate your next steps with your community as your compass and watch how far you'll go together. Until then, keep leading, keep learning, and keep engaging. Have a great week.

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# EPISODE

# 26

## Navigating Complexity with Agility: Embracing Adaptive Leadership

### EPISODE SUMMARY

In “Navigating Complexity with Agility: Embracing Adaptive Leadership,” we delve into the art of leading with flexibility and innovation for new chiefs of party managing USAID-funded projects. This microcast is your guide to cultivating a dynamic project environment where transparency, ethical culture, and proactive problem-solving drive progress. With practical advice and inspiring examples, you’ll learn how to transform challenges into opportunities for growth. Listen in for strategies that will not only empower your leadership but also invigorate your team to act with confidence and creativity in the face of change.

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**SCRIPT:** Have you ever faced a challenge that felt like a maze, where every turn seemed to present a new puzzle? I am Dr. Donna Vincent Roa and that’s the daily reality we face as the chief of party of a USAID-funded project. If you’re new to the role of chief of party, you’re embarking on a journey that’s as rewarding as it is complex. Today, we’re unpacking the concept of adaptive leadership, a style that champions flexibility, responsiveness, and ethical decision-making.

Imagine stepping into a project as a new chief of party where the previous strategies were not yielding the expected results. You find that the community’s trust is wavering, the project goals seem more distant each day, and your team was sticking very rigidly to protocols that weren’t working. Leah, a new chief of party, found herself in this exact position.

Within this setting, she made a decision to pivot, focusing on dialogue and feedback, rather than directives. She immediately set up town hall meetings, not just as a formality, but with a genuine openness to adapt based on what she learned. This act of leadership wasn’t just about changing tactics; it was about transforming the entire project culture to one of collaboration and mutual respect.

Adaptive leadership is about making these brave choices. It’s about acknowledging that the plan that brought you here might not be the one that will carry you forward. It’s about recognizing that the best leaders are not those with all the answers, but those who create an environment where the right questions are asked and where every challenge is met with a collective resolve to find a solution.

One of the first steps toward fostering this environment is to establish a culture of transparency. When your team feels informed about the project's vision and the challenges, guess what? They become partners in the mission, not just executors of tasks.

Another critical strategy is to cultivate a “feedback-rich” environment. I've seen so many benefits when you create an environment where people are free to share feedback. What's working? What's not working? Encourage your team. Encourage your stakeholders to share their observations and experiences. When you create a regular space for this exchange, whether it's one-on-one's, or roundtable discussions about a problem, it's in these spaces that creative solutions often emerge. I've seen it time and again.

Adaptive leadership also involves being proactive rather than reactive. Always look ahead. Be known as a futures-thinking person. This is where you anticipate potential roadblocks, and that you actively engage your team in scenario planning. This not only prepares your team for future challenges, but also empowers them to think strategically, and most importantly, to take initiative. And who doesn't appreciate that?

And now, a moment for reflection: Think about a time when you had to adapt on the fly. What did that teach you about your leadership style, and how did it shape the outcome of the situation?

To bring this concept into your daily practice, I'd like to offer you some recommendations. First, implement something we call “reflection sessions”. So, at the end of each major project phase, you evaluate what's worked, what didn't work, and why it didn't work. We find at the Partnerships Incubator a lot of benefit comes from discussing the lessons learned, or even the failures, and why something didn't work. We also encourage our teams to work together on challenges. This breaks down the silos and it also brings diverse perspectives to the table.

You must also recognize and reward flexibility and innovative thinking. This can be as simple as acknowledging someone's adaptive approach during a team call, or listening carefully to stakeholder feedback when something's not going as expected.

Remember that as a chief of party, you're not navigating a project; you're leading a voyage of discovery and a voyage of growth. Adaptive leadership is your compass, helping you to find your way through these uncharted territories with confidence and with a team that's fully engaged in your project's mission. I am Dr. D., signing off for this session. Have a great week.

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# EPISODE

# 27

## **Excellence in Execution: Empowering Teams Through Effective Performance Management**

### **EPISODE SUMMARY**

Dive into the masterclass of performance management with our expertly crafted narrative. Discover how to sharpen your leadership acumen by setting clear expectations, delivering impactful feedback, and igniting team motivation. Why listen? Because here, you'll grasp the strategies that transform good leaders into great ones, shaping a workforce that's not just productive but passionate. Equip yourself with the tools to foster a high-performing team and elevate your project's success. This isn't just advice; it's a transformation waiting to happen. Join us and redefine excellence in leadership.

### **EPISODE SCRIPT**

**INTRO:** Welcome to "Chief of Party to Chief of Party: Success in Your First 90 Days." As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to today's episode. I am Dr. D., guiding you through the insights and the complexities of serving as a chief of party in a USAID-funded project. In this critical role, you're leading for the purpose of results and impact—and you need a great team to do that. I personally understand the weight of this responsibility, so it's important that we talk about performance management, a factor that can make or break the momentum of your USAID-funded project.

You have the power to set the stage for excellence as a chief of party and you want to draw the best from your team. When team members know what's expected, they can align their efforts with the project's strategic direction. It's up to you to set clear expectations, and be precise about what you want. If you were to ask an employee, "What does your chief of party expect?" What would they say? Do they carry your message?

If I were to ask four of my team members what do I, as chief of party, expect, here's what they would say: 1) a culture based on respect, 2) a high degree of responsiveness or rapid response, 3) exceptional level of quality, and 4) active participation in "hotspot swarming"

Now, you may not know what hotspot swarming is, but it's a very familiar in our project where if we have a hotspot of activity where lots of work needs to be done fast, we get a swarm of team members to go to that project and create momentum to make

things happen faster. It's a great kind of work experience that team members can have. And it gives our younger team members a chance to work on projects that they may not have had a chance to work on otherwise.

Each member on your team has a role that is essential to reaching your destination. Just like a seasoned captain communicates the routes, they communicate the potential challenges ahead, you've got to articulate your expectations not only with clarity, but with conviction. Now, this isn't about dictating tasks, but rather about painting the bigger picture where each role is a brushstroke contributing to your masterpiece.

Now, I talk about feedback a lot. Why? Because it's probably one of the most critical parts of the operation of our project. My experience shows that creating a culture of feedback across the board—with the team, with the stakeholders—brings more benefits than you can imagine. I've often compared it to a rudder that helps navigate the performance of your team, guiding them toward desired outcomes. And you have to be known for taking action on this feedback. It's an area of my work that I take great pride in. I want to be known for listening carefully to feedback from all sides of the problem, and take action within 24 hours. That is my personal benchmark.

Now as you can imagine, if you're the one delivering feedback, it's an art. And sometimes, it can be, well, difficult to both say and to hear. But I'm going to challenge you to change your mindset about feedback, and to always have the openness to hear it, whether it's positive or negative.

Remember the time when a simple acknowledgment of your effort propelled you to work harder? That's the power of positive reinforcement.

Now, conversely, think back to when constructive criticism helped you to realign your efforts. That's the value of honest and helpful feedback. Timely, specific, and constructive helps us all in the long run. Be a fan of tweaks and adjustments.

If you were to ask me what is one of the favorite words that we use in our project, and I would say, beyond "results" and "pivots," probably "adjustments" would be third. Adjustments are minor changes that can improve results, that can improve timeliness of delivery. As mentioned before, sometimes feedback can be uncomfortable, but it's a necessary ingredient in the recipe for growth.

Let's consider a scenario: you've got a team member that's underperforming. Now, instead of reprimanding them, you sit down, discuss the issue, and then you explore solutions together. This approach not only solves the immediate problem, but can also strengthen your employee's loyalty and commitment to the project. It's all about building bridges and not burning them.

In a world teeming with tasks and deadlines, it's easy to overlook the human element. But, we can't. This is where magic happens. When you connect with your team on a human level, you unlock potential and inspire performance that transcends basic expectations. You're in a great place if you have a team that's passionate, that's proactive. This kind of setting creates outstanding work results and dynamic work environments. My team is my greatest value in my project, and I treat them that way.

Performance management is about setting expectations that resonate across your project ecosystem. Providing feedback in this ecosystem can be constructive. It can be motivating. And you'll find that feedback taken well and acted upon can actually energize your project. As chiefs of party, we have to lead with intentionality. We have to use the insights we gather to guide, to inspire, and most of all, to achieve excellence. Let that be the hallmark of your project.

Thanks for joining me today. Remember: Your path forward is paved with the milestones that you set today. Lead with purpose, and keep innovating with courage. Keep driving your team toward excellence. You have the power to unlock potential. You have the power to direct and orchestrate great impact. Until next time, this is Dr. D., signing off. Have a great week.

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# EPISODE

# 28

## Leading with Ethos

### EPISODE SUMMARY

“Leading with Ethos” is a must-listen microcast for new chiefs of party navigating the complexities of USAID-funded projects. This episode delivers a fresh perspective on ethical leadership, offering innovative strategies and actionable insights that go beyond the conventional playbook. Whether you’re shaping a project’s vision or nurturing a culture of integrity, this microcast equips you with the tools to inspire change, engage with communities meaningfully, and drive progress with a conscience. Tune in and transform your leadership journey into a powerful narrative of ethical excellence.

### EPISODE SCRIPT

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**SCRIPT:** Imagine stepping into a role where your decisions spark a cascade of innovation and progress. As the new chief of party for a USAID-funded project, you’re not just managing resources; you’re orchestrating a symphony of diverse talents, cultures, and aspirations. Hi, I’m Dr. Donna Vincent Roa, here for this episode where we learn about how to set the stage for transformation, and be the person that has the baton in your hands for making it happen.

The spotlight’s on you, not just to lead, but to inspire. Think of this not as a burden, but as an exhilarating challenge. Every choice you make sets the tempo for the journey ahead. Now, it’s about more than just outcomes; it’s about shaping a narrative of change and ethical integrity.

Consider the story of Michael, who found himself at the forefront of a health initiative in a bustling urban center. Rather than diving straight into the operational whirlwind, Michael began his tenure with what he called “Vision Quest” workshops. They weren’t just brainstorming sessions; they were a forge for the project’s very soul—a space where every voice could sculpt the project’s vision and embody the ethics at its core.

He dismantled hierarchies to democratize innovation, ensuring that even the most junior team member had a seat at the table. This wasn’t about flattening structures for the sake of it; it was about acknowledging that ethical leadership is participatory and recognizes potential at every single level.

My greatest successes emerge from circumstances where I have embraced the idea of leadership as a dialogue. At the Partnerships Incubator, we implemented Executive Listening Tours to explore stakeholder sentiments about working with USAID and working to understand agency officials' pain points in working with partners. Through this process, we were able to uncover some really important findings that drove and informed our work plan and the outputs that we chose to create within the context of this project.

One of the developments that came out of the executive listening tour was the idea for a platform: WorkwithUSAID.org. I developed this concept based on the feedback that we gathered across the USAID ecosystem. The launch of the site was announced by the USAID Administrator, and the Incubator housed the site until it was adopted by the Agency recently and changed to WorkwithUSAID.gov.

We also established a Partner Advisory Council with representatives from large and small USAID partners to add additional informed voices to the equation. This group has also been highly influential with feedback to us informing our decisions, processes, and even our deliverables.

You could consider implementing something like, for example, a local leaders programme, where you identify and empower community leaders to take active roles in project decisions. This not only grounds your project in local ethics, but also, it fosters a sense of ownership and pride within the community.

As you move forward, take a moment to envision the legacy you wish to leave with your project. It's more than a series of successful benchmarks; it's the imprint of an ethical ethos that outlives projects and resonates through the communities and individuals that it touches.

In the spirit of practicality, here are a few strategies I can recommend. Create an "open reflection" initiative. This is where team members can submit suggestions or concerns. You could also create a "diversity in thought" program to embrace and integrate all the cultural perspectives within your team. This can enrich your project's approach and become an ethical compass for you.

As we close today's session, remember that your role as a chief of party is a powerful one. You have the unique opportunity to not just manage but to truly lead with ethical foresight, innovation at the heart of your project, and a commitment to sustainable, inclusive progress. Your journey is about more than guiding a project; it's about crafting a narrative where each chapter is marked by purposeful, ethical strides toward a better tomorrow.

That's our episode for today. I'm Dr. D., signing off. Have a great week.

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# EPISODE

# 29

## Leading with Equity: Strategies for Gender-Sensitive Project Success

### EPISODE SUMMARY

Discover how to elevate your USAID projects beyond mere success to become powerhouses of social change in this insightful narrative. Learn to weave gender equality and women's empowerment seamlessly into your strategies, creating programs that are not just effective but transformative. This isn't just about meeting a mandate; it's about leading with a vision that inspires real-world equality. Why listen? Because here lies the blueprint to turn principles into practical achievements, ensuring your project leaves a lasting legacy. Tune in and step into a role that goes beyond leadership—one that champions equity and empowerment.

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**SCRIPT:** Imagine a world where every project you touch turns to gold—not just in terms of profit, but in its capacity to change lives. That's where the world of gender-responsive programming comes in, and you, as a new chief of party, are in the unique position to make that vision a reality. Welcome to this episode. My name is Donna Vincent Roa, your host to this chief of party success series.

Now, I know gender equality and women's empowerment might sound like lofty goals, but they are more than just ideals. They are practical pathways to strengthening the impact and the sustainability of your projects. And let's be frank: In the landscape of USAID-funded development and humanitarian assistance initiatives, these aren't just nice-to-haves; they're must-haves.

So, how do you integrate these principles into your work from Day One?

Well, first, let's acknowledge the elephant in the room: Gender dynamics can be complex. But at the core, it's about recognizing the different needs, constraints, and the opportunities that women and men face, and ensuring that your programs address them head-on. It's not a one-size-fits-all approach; it's a tailored suit that fits the community you're serving.

Consider this: a healthcare project without gender-responsive programming might overlook how societal roles can affect women's access to services. By being mindful of this, you shift clinic hours, or provide transportation services that can drastically improve healthcare access and outcomes.

Implementing these strategies does require a keen understanding of the local contexts with which you work. This is where you'll need to engage community leaders, or women's groups, or other beneficial and relevant local stakeholders. Listen carefully to their experiences, and let their voices shape your approach. It's about building bridges of understanding and purposefully crafting those solutions that are going to resonate with the very people you aim to uplift.

Now, let's translate these insights into action. First, start with your team. Who did you hire? What's the gender balance of your team? From staffing and training to monitoring and evaluation, let gender sensitivity be the undercurrent that guides you. You should uphold a shared vision where every member understands the importance of gender equality and gender sensitivity. This should be a lens through which every project decision is made.

Here's a tangible and meaningful step: I recommend that you conduct a gender analysis. This tool isn't just a report that gathers dust; it's a compass that points you toward inclusive success. It'll help you spot potential gender biases and barriers in your project and, more importantly, discover opportunities for empowerment that you might otherwise miss.

Look, I'm not saying it's going to be easy. There's going to be challenges, maybe even resistance. But that's where your leadership comes in. You need to be the catalyst for change. Among your project team, share success stories that illustrate the transformative power of gender-responsive programming. Let these stories be the spark that ignites a fire of enthusiasm and commitment within your team.

As we wrap up, think about the path forward for your project. How will you ensure that gender equity is not just an add-on, but a foundational element of your strategy?

Here's my challenge to you: In the next 90 days, set a milestone that reflects your commitment to this cause. Maybe it's a workshop, a revised project design, or community dialogue. Whatever it is, I'm going to challenge you to make it count.

Remember: We're not just managing a project. We have the opportunity in our hand to create gender-responsive programming and offer gender-sensitive management. As a chief of party, you're shaping a future where equality isn't an aspiration; it can be a reality.

Until next time, keep leading with vision, keep inspiring with action, and keep creating the change that will echo through generations. I'm Dr. D. That's today's episode. Have a great week.

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# EPISODE

# 30

## Navigating Roadblocks: Strategies for Overcoming Project Hurdles

### EPISODE SUMMARY

For the visionary chiefs of party at the helm of USAID-funded projects, this narrative is a beacon, guiding you through the unpredictable seas of project management. Discover how to transform obstacles into opportunities, fostering a culture of resilience and innovation. This isn't just a lesson in problem-solving; it's an invitation to lead with agility and creativity. Why listen? Because here, you'll find the strategic insights that empower you to turn every roadblock into a stepping stone toward your project's success. Join us to unlock the potential within challenges and steer your mission toward excellence.

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**SCRIPT:** Hi, it's Dr. Donna Vincent Roa. Welcome to this episode where I'll cover insights on navigating roadblocks. You're in a role that's as challenging as it is rewarding, where the unexpected is the norm and adaptability is your greatest asset.

Roadblocks, mm, seem to rise out of nowhere. They can test your resilience, but more importantly, they're a testament to your leadership. How you handle these hurdles can define the success of your project, and indeed, your legacy.

Imagine: You're at the helm of a project, and you hit a snag. The community isn't engaging as you expected, or perhaps the data isn't reflecting the impact you anticipated. The first step is not to view these as setbacks, but as signposts—signposts for innovation. Ask yourself, what can these obstacles teach us?

I often tell my team at the Partnerships Incubator, "obstacles make us better". Obstacles give us a chance to respond to something that's a bit more complicated than we signed up for, but at the end of the day, we're business people and we can attack business problems and come up with viable and innovative solutions.

I often tell them, "the barriers you face are often the very things that can sharpen your focus". They can compel us to look closer, to think deeper, and ultimately, to collaborate more creatively. And sometimes, this is where innovation arises. When a community isn't engaging, for example, don't just question the community; question the approach.

Is there some kind of cultural nuance that you've missed? Did you miss a local voice that should have been heard? This isn't merely about finding a workaround; it's about finding the way forward.

Sometimes, you're going to have to pivot, and that's okay. Pivoting isn't a sign of failure; it's a sign actually of intelligence. You should find joy in pivoting. In fact, at the Partnerships Incubator, it is one of our delightful moments when we have to choose and program a pivot. Why? Because it shows we're listening and we're reacting to our project's heartbeat. And you're willing to sync to its rhythm. When data doesn't reflect the right impact, it's tempting to doubt the project's efficacy. But what if the data is simply telling you to adjust your lens? Maybe there's a success story hidden in a metric that you haven't considered.

And let's face it, sometimes resources are tight, or the regulatory landscape shifts beneath your feet. Now, when resources dwindle, it's not just about doing more with less; it's about thinking differently about what you have in front of you. Could partnerships for example amplify your reach? Could a new technology or platform streamline your processes?

Every obstacle, as painful as they can sometimes feel, presents an opportunity for growth. And that really is the best way to look at it. When you encounter resistance, lean in. Engage with dissenting voices. Do your best to understand their perspectives, and then you build solutions that unite. It's these solutions, borne from challenges or obstacles, that often have the most enduring impact. I've come to view obstacles and challenges as fun—I'm ready for my next one. Though they are sometimes painful, obstacles and challenges always bring us to a new place.

This is where the chief of party role is a delightful one because in reality, you can be an architect of change. You can be the builder of a foundation that supports project excellence. Obstacles, challenges, roadblocks—they force us to formulate strategies that are robust and resilient, and responsive.

As you lead, don't be afraid to share the stories of these challenges and the story of how you've overcome them. These narratives are not only cathartic, but they're also inspirational. They become part of the fabric of your project's culture. It also encourages a mindset of perseverance and possibility. You know, there's nothing like experiencing the delight of sweet success as we tackle a challenge, as we tackle those things that are not going well. I can say without reservation that a USAID-funding project is never boring.

As you move forward, keep these questions in mind: How can a challenge improve your project? How can you turn a roadblock into a stepping stone for something greater, for something innovative?

In the days ahead, take this particular mindset into your meetings, into your planning sessions, and into your reflections about what your project can achieve. I challenge you to embed this kind of thinking into the DNA of your project, and watch what once seemed like a roadblock transform into landmarks of your project's success story.

Before I sign off, just remember: Every roadblock is a conversation starter. It's a moment to pause, to reflect, and to engage with your project in a way that ensures not just its completion, but its excellence.

Thank you for joining me on this journey. Keep leading with courage and keep turning all of your roadblocks into milestones that pave the path to your project's success. Until next time. Have a great week! I am Dr. Donna Vincent Roa, signing off.

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# EPISODE

## 31

### Excellence in Execution: Crafting Quality in Every Project Dimension

#### EPISODE SUMMARY

In this episode, join us as we delve into the heart of project excellence for chiefs of party. Discover the intersection of leadership, strategic agility, and team empowerment in the relentless pursuit of quality. This isn't just a discussion; it's a toolkit for transforming project outputs from satisfactory to superior. Learn how to craft a culture that celebrates learning, harnesses the power of mistakes, and drives continuous improvement. Tune in to unlock the leadership strategies that ensure your project not only meets but exceeds the highest standards. This is where your narrative of excellence begins.

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**SCRIPT:** Hello, everyone. Dr. Donna Vincent Roa. Welcome to this episode. Today, we're embarking on a journey into the heart of project excellence. As a chief of party, your mission is to not just meet expectations, but to exceed them. You are expected to turn the ordinary into the extraordinary. That's what focusing on this episode is—the relentless quest for quality in every facet of your project's outputs.

Let's start with a simple truth: Excellence is never an accident. It's the result of high intention, sincere effort, informed direction, and skilled execution. It represents the wise choice of many alternatives. But how, as chiefs of party, do we ensure that the choice we make is the right one? How do we unlock the potential within our teams and steer our projects toward the path of continuous improvement?

First, understand that quality isn't a destination. It's a critical continuous journey. It's about creating a culture that embraces learning. A culture that is unafraid of “feedback”—one of my favorite words. Think about your project as a living organism, constantly evolving. It's your role to nurture it, to create an environment where excellence can flourish. Your team should be very clear about your expectations regarding quality. Do they know what you expect? Do you know what you expect?

Now, let's talk about the people you work with. Quality is as much about your team as it is about the process. How well do you know the individuals on your team? What drives them? What are their strengths? How do they work?

I have found that when you align the tasks with the natural talents of your team, quality has a fertile ground to grow. A motivated team member who takes ownership of their work is the frontline in the quest for quality. I often tell my team at the Partnerships Incubator to treat their work portfolios as if it were their own business.

Moving forward, innovation should not be a buzzword in your project; it should be woven into the fabric of your day-to-day activities. It's about being proactive, not reactive. It's about anticipating challenges and turning those challenges into opportunities before they even arise. And remember: Innovation doesn't always mean a technological breakthrough. Sometimes, it's as simple as a new way of engaging with the community, or putting in place a more efficient process for data collection.

Speaking of data: let's not forget the power of data. In our world, data is king. But it's not just about collecting data; it's about interpreting it correctly and using it to inform your decisions. Data can tell you a lot about the quality of your work, but only if you're asking the right questions. Are you?

Now, you might be wondering, "How do I bring all this together?" The answer actually lies in strategic focus. Put those blinders on, and keep your eyes on the prize. Every decision you make should lead you one step closer to your ultimate goal.

Now, we have to be flexible. In this scenario, the path forward won't always be straight. Sometimes, you'll need to adapt your strategy in real-time to respond to the changing environment. That's not just smart; that is strategic agility.

As we wrap up, I want to leave you with this thought: the pursuit of excellence is not solely about the quality of your project's output. It's about the quality of your leadership—how you inspire, how you engage, how you drive progress that will set the tone for your project's success.

We've got an important role and lots of responsibility as a chief of party. So, as you continue to lead, ask yourself regularly: "Are we on the right path?" "Are we unlocking the full potential of our team?" "Are we crafting our narrative of excellence every single day?"

Thank you for taking the time today to reflect on these critical and important aspects of leadership. Keep striving, and keep innovating within your USAID project. You're the champion of setting your benchmarks high and stimulating a project culture that can help you to elevate your USAID outputs to new heights of excellence. That's our episode for today. I'm Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 32

## Efficiency as Innovation: Leveraging Templates for Impactful Leadership

### EPISODE SUMMARY

Dive into the world of international development and humanitarian assistance with insights on using standardized templates and tools to streamline work processes. This episode provides a blend of leadership wisdom, practical tools, and innovative strategies to transform the efficiency of USAID-funded projects. Discover how to turn standardization into a springboard for creativity and impact. Tune in to redefine efficiency and unlock the potential of your team.

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**SCRIPT:** Welcome to this episode. I’m Dr. Donna Vincent Roa, and you’re the chief of party of a USAID-funded project. We’re both stepping into a world that’s bustling with acronyms, where the rulebooks are as thick as encyclopedias. And the stakes? Well, they’re as high as the aspirations of the communities that you’re tasked to serve. But amidst this whirlwind of newness, there’s a beacon that can guide you to the shore, and that’s the power of standardized templates and tools.

Now, I know what you’re thinking. Standardization sounds like the very antithesis of innovation. You’re here to make waves, not to ride them. But let’s flip that narrative a moment. In the realm of international development and humanitarian assistance, especially under the USAID umbrella, standardization isn’t just about conformity. It’s about creating a baseline from which innovation can spring forth.

Imagine you’re an artist. Now, before you create your masterpiece, you need a canvas, right? Standardized templates are your canvas. They’re the common language that helps everyone in your project speak the same dialect of efficiency. So, when you have a report that needs to go out, you’re not reinventing the wheel each time. You’ve got a template that’s been tried and tested, one that speaks USAID fluently.

But it’s not just about efficiency; it’s about clarity. These standardized tools help to demystify the complexities of your project, breaking down that gargantuan task of transforming lives into manageable, bite-sized chunks. They’re also a compass for your team, pointing everyone in the direction of a shared goal.

Let me give you an example. Remember when the “mobile money” revolution took off? There was this moment when the process of transferring money was suddenly simplified through a standard, user-friendly platform. It was a game-changer. That’s what standardized tools can do for your project. They can take processes that used to be cumbersome, and streamline those processes, so you have more time to focus on what matters: Impact and results.

But how do you ensure these tools don’t become the dreaded “one size fits no one”? Well, that’s where your leadership comes in. You have the power to tailor these templates to the unique tapestry of your project. It’s like bespoke tailoring—you start with a standard pattern, and then you adjust it to fit the contours of your local context and your project.

Now, consider this: the path forward is one that you forge not alone, but alongside your team. How do you unlock their potential? I’ve got the answer: it’s freeing them from the mundane. When you reduce the time spent on administrative tasks through standardization, you unlock a world of creativity. Your team gets to focus on strategy, on innovation, on the very essence of why they came into this field of international development and humanitarian assistance: to make a real difference.

At the Partnerships Incubator, we evaluated our needs and we examined the regularly occurring reports and documents. And then we worked with a designer to create 20 Google doc templates. Each of these had a standardized look and feel, with the required USAID branding, standardized headline and text using USAID colors, and samples of document elements, like tables, charts, even table of contents. We set up three levels of headlines, and more. We tried to create standardized Google templates to jump-start our work. These standardized templates allow us to get a running start on a document and it saves tremendous time in not having to set up our documents from scratch. If you figure you save 30 minutes on every document to set it up from scratch, and you’re able to rely on standardized templates, you can see there’s already a time savings in doing so.

Where do you start? Well, I recommend conducting an inventory of your current processes. Look at your required and recurring documents, look at your contract deliverables, for example, make sure you follow USAID rules and reporting, and their document templates are very useful in setting up these as a standardized Google template. You don’t need to reinvent the wheel, but you do need to evaluate where a template can save you time. Then after you do this, you want to engage your team in developing these tools. As I mentioned, we hired an outside designer to help us jump-start this whole process. It was certainly a collaborative effort. And once you have this toolkit set up, you train your team on it and make them available to everyone. Make sure everyone knows not just “how”, but the “why” behind each tool.

Now, the goal here isn’t to stifle creativity, but to provide a solid foundation upon which your team’s creativity can flourish. As a chief of party, you’re here to influence a success mindset, and that starts with empowering your team to work smarter, not harder. Standardized templates can help you to do that.

Thank you for joining me today. As you move forward, may your leadership be as impactful as the project you guide. Until next time, keep leading with vision, clarity, and efficiency with your new templates. I’m Dr. D. Have a great week.

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# EPISODE

# 33

## Off the Ledger: Understanding USAID's Unallowable, Unallocable, and Unreasonable Costs

### EPISODE SUMMARY

In this insightful episode, chiefs of party are equipped with the financial acumen to differentiate between unallowable, unallocable, and unreasonable costs in USAID-funded projects. This episode delivers not just knowledge, but a strategic mindset shift from mere spending to impactful investing. Understanding these distinctions is crucial for steering project funds toward the most effective use, ensuring that every dollar advances the mission and amplifies your impact. Get ready to transform your financial approach and unlock the full potential of your leadership.

### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to the corner office of international development and humanitarian assistance—where the view is always expansive, and the decisions you make resonate far beyond these walls. Hi, I’m Dr. Donna Vincent Roa, here for this episode, where we’re going to talk about your role as a chief of party, where you’re not just at the helm of a project; you’re steering a vessel of change with the potential to affect lives and landscapes across the globe.

Now, let’s talk about money—but not the usual cents and dollars. We’re delving into the financial nuances that can make or break your project’s budget. It’s about discerning between what USAID sees as the good, the bad, and the non-negotiable costs.

You see, in the intricate dance of managing a USAID-funded project, not all expenses are created equal. There are costs that, while they might seem necessary from a business standpoint, are seen through a different lens in the world of USAID. These are the unallowable, unallocable, and unreasonable costs. And understanding these categories can be like, well, learning a new language—one that, if not fluently spoken, can lead to project pitfalls.

Let’s start with those unallowable costs. You’re likely familiar with the basics: Entertainment, alcohol, and certain types of advertising. But did you know that fines and penalties, certain taxes, and contributions or donations also fall into this category?

Then we have the unallocable costs. These are the expenses that, no matter how you slice the pie, just can't be justified as necessary for the completion of your project's objectives. Imagine hiring an ice sculptor for a desert expedition—it's not just impractical, it's unallocable.

And finally, there are unreasonable costs. These costs might be allowable and allocable, but they fail the test of prudence. In layman's terms, if you're buying gold-plated faucets for a community water project, you'll have to tap into a different funding source because USAID won't cover what doesn't make fiscal sense.

Now, you might be thinking, "This sounds like a tightrope walk without a net." But here's the secret: it's all about planning and perspective. It's not simply about cutting costs; it's about investing them wisely. It's looking at every dollar spent as a seed planted—will it grow into a tree that provides shade and fruit for the community? Or, is it just a weed that'll be uprooted and discarded?

Here's where your leadership shines. You have the opportunity to guide your team in understanding these principles, not as constraints, but as a framework for ethical and efficient decision-making. It's about building a culture where every team member asks, "Is this expense necessary, allocable, and reasonable?" before they make a commitment.

But how do you cultivate this mindset? All right, here's a strategy: Create a narrative around each budget line. When you consider an expenditure, tell its story. Where does it come from? What purpose does it serve? Who does it benefit? And if that story doesn't align with USAID's mission or the project's goals, well, it's time to rewrite it.

Consider this: every unallowable, unallocable, or unreasonable cost avoided is an opportunity to redirect funds to where they can have real impact. It's a pivot from "expense" to "investment". And this mindset, this shift from "spending" to "strategic investing", is what can set your project apart.

So as you move forward, embrace the nuances of USAID's financial guidelines not as a barrier, but as a beacon—a beacon that guides your project's funds to, well, where they can achieve the most good. And remember, it's not just about staying within the budget; it's about making the budget a blueprint for your transformative work.

When you're reviewing your project's expenses, imagine you're explaining each cost to a beneficiary of your project. If you can justify the cost to them, then you're likely on the right track.

Thanks for listening. I'm Dr. Donna Vincent Roa. Until we meet again, may your decisions be as sound as your vision is profound. Have a great week.

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# EPISODE

# 34

## Leading Through Learning: Building a Knowledge Ecosystem for Your Project

### EPISODE SUMMARY

Step into the role of chief of party armed with the insights to craft effective processes and robust knowledge management systems in this strategic episode. Discover how to transform data and experiences into actionable wisdom, streamline your team's efforts, and foster a culture of innovation and collaboration. Learn to lead by example, creating a living library of knowledge that propels your project toward excellence. Listen in to unlock the potential of your leadership and ensure your legacy is not just remembered but celebrated as a milestone in the journey of progress.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to another day at the helm, where the decisions you make ripple through the communities and across borders. Hi, I'm Dr. Donna Vincent Roa, and you're stepping into a role that's more than a title—it's a commitment to lead with vision and to navigate the complexities of international development and humanitarian assistance. Through these episodes, I'm here to walk you through a critical aspect of your journey as a chief of party. And today, we're focusing on establishing effective processes and knowledge management systems.

Let's dive in. Knowledge is your currency in this realm, and how you manage knowledge can be the difference between a project that flourishes, and one that flounders. You're the steward of a vast trove of data, insights, and experiences. The challenge? To organize and harness this wealth to drive your mission forward.

Now, imagine you're at the market, and each piece of fruit is a nugget of knowledge. Some are ripe with potential, ready to be turned into the juice that will fuel your team. Others, not yet ready, need to be nurtured until their time comes. Your task as chief of party is to sort, to select, to strategize—ensuring that nothing goes to waste.

Now, let's talk about setting up processes. It's like choreographing a dance—every step, every movement, all of this must, well, be intentional and in sync with the music. Your processes are the steps, the music is your project's objectives, and your team is the ensemble, each waiting for your cue to guide them into action. The key is to keep it simple and streamlined. As you can imagine, overcomplicated steps will trip up even the best dancers.

Think of the last time you assembled a piece of furniture with a manual that made sense. That's the clarity you're aiming for in your processes—clear, concise, and leading to a sturdy, functional result. This kind of approach won't just keep your team aligned; it will save you time and resources—two things that are too precious to waste.

Don't forget, leadership is about showing, not telling. As a chief of party, you need to model the use of the systems that you put in place, make them part of your daily routine, and watch as they become the fabric of your project's culture. It's the subtle art of leading by example.

Now, onto the knowledge management systems. This isn't just about storing information; it's about creating a living library where wisdom is shared, where wisdom is nurtured, where you can grow wisdom. It's where the lessons of yesterday form or become the strategies of today and the successes of tomorrow for your project. Select a system that's both intuitive and robust, one that allows your team to contribute and retrieve knowledge seamlessly. Be purposeful in your efforts and make sure that you document lessons learned.

At the Partnerships Incubator, we use the Google platform, and within the Google platform, we've set up a chat specifically for lessons learned. Everyone on the team is in that chat. And whenever they experience a lessons learned, whether it's in a meeting or a day-to-day work, they document it in that chat. The person responsible for our lessons learned reporting has that as a unique track record for us to document what's happening in real time. It has been a very useful tool for us to understand and watch what's happening with the project and to leave behind a record that can be used for our final report.

Here's the rub: You can have the best system in the world, but it's only as good as the data you feed it. You have to continuously encourage your team to document their insights and experiences. Like us, we've made it a habit, kind of like that first sip of coffee in the morning—it's both invigorating and essential.

Remember, this isn't about hoarding knowledge. It's about sparking a conversation, igniting collaboration with your team members, and we've also found that documenting our lessons learned helps us to fuel innovation, and to think differently about roadblocks and challenges as we talked about in an earlier episode.

At the Partnerships Incubator, we actually requested the addition of a contract deliverable: A formal lessons learned document. Our project was set up as a pilot, and we believed that our efforts at testing and applying innovation and working to move the needle for USAID business processes would actually yield some interesting results and findings. We're very excited to have the opportunity to share what we've learned, and give that way to others who might be able to review the insights and take some of the ideas that we've tested and apply it in their projects.

What knowledge does your team need to unlock their potential and to achieve project excellence? As a leader, how are you going to ensure that the knowledge doesn't just sit on a shelf, but is actually put into action? For us, the pathway and the path forward is clear because our way forward is informed by the lessons learned and the insights that we've gleaned from every success, and yes, every stumble that we made along the way.

Your team is going to bring knowledge management to life. Each one of them is having unique experiences that can be documented and shared. I find that this fosters a culture of curiosity, and that it has really created a space for learning for the Partnerships Incubator. When the team is both equipped and empowered, that's when the magic happens. And it's beautiful to experience that magic.

As we sign off today, remember this: The processes and systems you put in place are more than just scaffolding for your project; they're the blueprint for your legacy. That's all for today. I'm Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 35

## Igniting Change: Leading Innovation in USAID Projects

### EPISODE SUMMARY

This episode is a must-listen for chiefs of party seeking to drive innovation in USAID-funded projects. Discover how to balance creativity with compliance, empower risk-taking, and leverage partnerships to catalyze transformative practices. Join us on a leadership journey to unlock potential, achieve excellence, and inspire a legacy that transcends project outcomes. Tune in to turn your vision into action and foster a spirit of possibility that will shape the future of international development and humanitarian assistance. Why listen? To ignite the change that will define your tenure and impact communities worldwide.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to the journey of leadership, where the role of chief of party is not just a position, but a pivotal force in steering USAID-funded projects to success. You’re here because you’re on a journey that is going to test your mettle, it’s going to spark your creativity, and has the potential to change lives in the communities you serve.

You’ve stepped into a realm where innovation isn’t just a buzzword; it’s actually the lifeblood that keeps our projects thriving in this ever-changing landscape of international development and humanitarian assistance. So, how do you foster innovation within your team? How do you ensure that fresh ideas don’t just simmer, but boil over into transformative practices?

Well, let’s start by setting the scene. Imagine walking into a room where the energy is palpable. Your team is buzzing with ideas and some may seem wild, others brilliantly simple. This is the crucible where innovation is born. Your role as a chief of party is to stoke these fires of creativity, and to turn the sparks of potential into flames of progress.

But innovation isn’t about tossing the rulebook out the window; it’s about knowing which rules to bend, which ones to follow ... it’s about seeing the guidelines not as shackles but as the rungs of a ladder, propelling you and your team to reach higher. I find that it’s a delicate dance between compliance and creativity.

Now, you might ask, “How do I encourage my team to think outside the box while keeping us inside the bounds of our project’s framework?” This is where your leadership can shine. You’ll need to create a safe space for risk-taking. You’ve got to show your team that while failure isn’t the goal, the fear of failure shouldn’t stifle innovation. It’s about learning from each stumble and then celebrating the lessons as much as the successes.

Consider this: when was the last time you heard a story of a breakthrough that came from “playing it safe”? Rarely, if ever, right? The path forward is paved with stones of calculated risks, bold decisions, calculated risks, bold decisions. We’ve got to empower our team to explore and implement. When they come to you with “what if” scenarios, don’t just hear them out—challenge them to transform the questions into “let’s try”.

Unlocking the potential within your team means giving them the keys to the kingdom of knowledge. Encourage them to dive deep into the wealth of data, the best practices, and lessons learned from past projects. This isn’t just about looking back; it’s about charting a course forward, but you do so equipped with the wisdom of experience.

I’ve come to learn as a chief of party that achieving excellence is not a solo sport. Collaboration is the name of the game. Foster partnerships, not just within your team, but with local communities, with governments, and other stakeholders. These alliances are the incubators of innovation, where diverse perspectives come together and you create solutions that can resonate on a deeper level.

Remember that, as a chief of party, your role is to be more than a manager; you’re a mentor; you’re a motivator; and you’re a visionary. Your belief in your team’s abilities is going to inspire them to reach for heights that they might not have thought possible. And when they do, you need to be there to applaud their ascent, and then urge them to climb even higher.

Delve into the untapped potential of each member on your team. They have more than you think they do, and it’s your responsibility to bring it out within the project setting.

As we wrap up today’s conversation, reflect on the seeds of innovation that you plant. How are you going to cultivate them? How are you going to ensure that they grow into tangible results that not only meet your project’s goal, but also leave a lasting impact on the communities you serve?

In closing, most successful chiefs of party are those who view their projects not as finite tasks, but as stepping stones into the larger narrative of progress. Your legacy is not going to be defined by just the outcomes you achieve, but it will be defined by the spirit of innovation that you can instill in your team and the ripple effect it has on the world around you, the ecosystem with which you work and serve. That’s all for today’s episode. I’m Dr. D. Have a great week.

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# EPISODE

# 36

## The Integrity Imperative: Leading by Example in USAID Projects

### EPISODE SUMMARY

In this insightful episode, explore the vital role integrity plays in leading a USAID-funded project. Discover how to instill an ethical culture, communicate values effectively, and navigate complex decisions. For chiefs of party, this conversation is more than informational; it's inspirational, offering practical strategies for building a legacy of trust. Listen to unlock the potential for an ethical transformation in your team and project. How you lead matters, and integrity is the benchmark of lasting impact and success.

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**SCRIPT:** Welcome, leaders. I'm Dr. Donna Vincent Roa and today, we're going to dive into a topic that, well, it's at the heart of what we do—leading with integrity. As a chief of party, you're not just at the helm of a mission; you're the standard bearer of trust and ethical conduct.

Integrity is the cornerstone upon which the pillars of successful leadership rest. It's that unwavering commitment to doing what's right, not just what is expedient. And it's especially crucial in the complex tapestry of the work that we do.

Now, let's talk about how integrity shapes the culture around you. It does start with you, the leader. A culture of ethics is like a garden; it needs a diligent gardener. You set the tone for this. Your actions, your decisions, they ripple through your team and the communities that you impact. Your reputation is everything, your relationships are everything. When you demonstrate integrity, you're not just making a statement, you're laying the foundation for a culture that values transparency, accountability, and most importantly, respect.

Imagine a scenario where a decision is not black or white, where the pressure to deliver results might cloud the ethical path. This is where your leadership shines. You stand firm, not just because the regulations demand it, but because it's who you are. Your team will look to your example, and over time, this will permeate every level of your project.

But how do you instill this ethical culture day-to-day? First, it starts with communication. Deliver open and honest dialogue about your expectations. You need to also share the non-negotiables of your project's integrity. This means you give your team members the opportunity to speak up, to question, to challenge. This is where you create an environment, an environment where ethical practices are not just encouraged, but they're required, and they're celebrated.

Let's consider hiring practices for a moment. It's not just about finding the right skills; it's about finding individuals that are aligned with your mission's moral compass. Each new hire, well, it's an opportunity to strengthen the ethical fabric of your team. And once they're on board, mentorship is key. This is where you have an opportunity to share the stories of the ethical dilemmas that you've faced. You can talk about how these dilemmas were navigated, or what were the lessons learned. This isn't just about telling; it's about engaging in a dialogue that reinforces the values you stand for.

Integrity should be a collective pursuit within your project. In addition to our responsibilities to our team, integrity is about creating partnerships with local leaders and stakeholders who can share and appreciate your commitment to ethical practices. It's about alliances that can bolster your project's integrity, and importantly, ensure sustainability long after your tenure.

Now, as a leader, you're going to be faced with the task of measuring the intangible. How do you gauge the success of an ethical culture? Look around you. Are your team members empowered to make decisions that align with your project's values? Is there a trust that runs both ways between you and your team? These are the signs of an ethical culture in action.

And when the inevitable challenges arise, when integrity is tested, that's when your leadership matters most. This is where you need to stand firm, take the ethical route, even if it's the harder path. Others will follow, and that's how you forge an indelible mark of trust and respect. And that's what you want to be known for.

In close, remember this: leading with integrity is the most profound legacy you can leave. It goes beyond the projects completed and the goals that you meet; it's about the values you instill. It's about the trust that you build, and the ethical standards that you're known for upholding. They are the true measures of success. Integrity is the beacon that guides us through the complexities of our project. It's the essence of true leadership, in my opinion, and the hallmark of a legacy that lasts, and is positive. I'm Dr. D. For this episode, I'm signing off. Have a great week.

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# EPISODE

# 37

## The Trust Equation: Balancing Oversight with Autonomy in Development Projects

### EPISODE SUMMARY

Discover the balancing act between oversight and empowerment in this episode tailored for chief of party leaders. Learn why too much control can stifle innovation and how trusting your team can lead to remarkable success in international development and humanitarian assistance. This narrative is a call to action, challenging leaders to inspire growth and multiply impact by dividing control. Your leadership style can be the difference between a good project and a groundbreaking one. It's time to unlock the potential of your team and achieve excellence.

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**SCRIPT:** Hello, visionaries. Dr. D. here. Welcome to another episode. As you step into the role of chief of party, navigating the intricate waters of international development and humanitarian assistance, there's a critical balance to strike in your leadership style. Today, let's unravel a common pitfall: The downside of too much oversight, or as it's commonly known, “micromanagement.”

Picture this: You're at the helm, deeply invested in the success of your project. Every detail seems pivotal, each decision feels like it carries the weight of the world. It's tempting to hold the reins tightly, isn't it? But here's the twist: While attention to detail is a strength, overdoing it can stifle your team's potential and actually hinder the progress you're so eager to make.

Let's talk about why. Micromanagement from an employment standpoint is quite painful. And while it may come from a place of commitment by you, it sends a message that you mistrust your team. It can dampen their initiative, curb their creativity, and ironically, can even slow down the very progress you're striving to accelerate. Now, you brought together a team of experts; it's essential to let them fly.

But how do you steer clear of this trap? First, set clear goals and expectations. Then you need to step back. Give your team the autonomy they need to bring their expertise to the forefront. Now, sure, it takes courage to release control, but the rewards are plentiful—a more motivated team, innovative solutions, and a thriving project environment.

You know, it's not just about letting go; it's about being strategic in how you engage. You want to stay involved, yes, but you need

to do so by empowering your team. Ask questions. Ask questions that can spark reflection. Offer guidance, but try to make the guidance that inspires growth. When you provide feedback, make sure that you're fueling progress. This way, you're not just overseeing; you're uplifting.

Remember, you're leading remarkable individuals. Each one of them has the potential to bring something unique to the table. By avoiding micromanagement, you unlock their potential. You pave the path forward for them to achieve excellence, and in doing so, you can propel your project to new heights.

Now, consider the innovation aspect. Micromanagement can actually kill innovation dead in its tracks. When we're too involved in the minutiae, your team might be less inclined to take risks or to propose outside-the-box ideas. But when you trust them, when you give them space, you're going to be amazed at the ingenuity that can flourish. I've seen it time and again. You give people the power to innovate, you step back, and you don't micro-manage. I think micromanagement is the most serious poison in our workforces today. Don't be known as someone who micromanages employees.

So here's your strategic takeaway: Engage with your team in a way that builds trust. Engage in a way that encourages initiative. Set the vision, of course, then provide the tools and support, then let them lead the way in their areas of expertise. This is where beautiful growth happens, where innovation blooms. And that is a rewarding time for you as a manager.

Throughout your journey, you want to keep your eyes open for the signs of micromanagement. Ask for feedback. Are you requesting overly frequent updates? Are you dictating how tasks should be done? Are you feeling anxious when your team members don't involve you in every single decision? I know at the Incubator I often talk about how any given task could be done, say, maybe ten ways. Why would I micromanage and prescribe the way for you to work when I want you to innovate, when I want you to think on your feet, when I want you to test. If something doesn't work, pivot, try something else. Acknowledge your employees. Take a step back. Reflect on your leadership approach, and make adjustments. We have the power to do that.

And as for accountability, it doesn't have to be a casualty of less oversight. You can establish clear metrics for success and have regular check-ins that focus on outcomes, not just activities. This kind of approach resonates really well with seasoned professionals who thrive on responsibility and results.

I really appreciate as a chief of party the opportunity to not be micromanaged, to be trusted to deliver results. To deliver outstanding outcomes.

I want you to envision a future where your project is not just a success story of goals met, but it really is a beacon of how empowered leadership can transform teams and outcomes. That's the legacy we are here to build.

As we wrap up, I challenge you to think about the trust that you place in your team. Think about it hard. I want you to encourage their independence, to celebrate their wins, and guide them through challenges. Don't direct them. This is how you can create a powerhouse of productivity—a house of innovation, and one of engagement.

Remember that the path to extraordinary achievements is paved with trust, not control. Don't be a micromanager. Don't be known as a micromanager. In my opinion, that's the worst label a manager can wear. Your role as a chief of party is to unlock potential, not to constrain it. Embrace this mindset, and watch as your team—and your project—soars. That's all for today's episode. I'm Dr. Donna Vincent Roa. Thanks for joining me. Have a great week.

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# EPISODE

# 38

## The Art of Leadership: Crafting a Thriving Team Culture

### EPISODE SUMMARY

In this episode, you hear about crafting an empowering team culture in USAID-funded projects with this insightful narrative. Discover why trust and strategic engagement are vital for fostering innovation and driving project success. This episode is a goldmine for offering actionable strategies for creating an environment where every team member feels valued and inspired. Tune in to learn how to turn your team into leaders and your project into a beacon of excellence. The right culture is the cornerstone of every groundbreaking achievement in international development and humanitarian assistance.

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**SCRIPT:** Welcome, leaders of USAID-funded projects. I’m Dr. Donna Vincent Roa, and I know you’re in a role that’s as challenging as it is rewarding: chief of party for a USAID-funded initiative. Now, you’re not just managing a team; you’re cultivating a culture. A culture that leads to results.

Imagine walking into an office where the energy is palpable. It’s a space where everyone feels valued, they feel heard, and most importantly, they feel empowered. This isn’t a happy accident. It’s the result of intentional design—a culture crafted to unlock potential and achieve excellence.

Let’s dive into this topic.

First off, culture isn’t just about “casual Fridays” or a stocked pantry—though, let’s be honest, who doesn’t love a good snack? No, it’s about the heartbeat of your team. It’s the values, the beliefs, the behaviors. Those are the things that shape how your team operates. And as the leader, guess what? You’re the chief culture officer. Yep, you!

So, where do you start? First, it begins with trust. You’ve got a group of bright, dedicated professionals. Trust them. Empower them. Let them know that their ideas aren’t just welcome; they’re needed. When you do this, you’re not just building a team; you’re building leaders at all levels.

Now, I know what you're thinking. "This all sounds great, Donna, but how does it look in practice?" Here's where the rubber meets the road. You want to set the stage for open communication. You want to encourage your team to share their insights and share their opinions. Make sure everyone has a voice—and I mean everyone. Create a safe space, where even taking calculated risks isn't just allowed; it's applauded.

And remember, empowerment isn't about hands-off leadership. It's about strategic engagement. It's about being there to guide and support, and, yes, sometimes pivot. It's about setting a clear path forward, but you also leave room for innovation.

But what about when things get tough? That's when your leadership shines the brightest. You've got to keep the dialogue going. You've got to address challenges head-on and focus on solutions, focus on growth, focus on learning. This is how you turn obstacles into opportunities.

I also want to talk about recognition. It's not just about the big wins. It's about acknowledging the effort, the perseverance, the willingness of your team members to push boundaries. We need to celebrate those moments, and it's not not only to boost morale but to reinforce those behaviors that lead to success.

We have a couple of meeting adjustments that we have made through the project. And one of those is to recognize where we as team members or our project has had an influence on our stakeholders. We want to acknowledge and talk about those wins during our staff meeting. We also talk about recognizing others who have done great work. Each team member can put themselves on the agenda and focus on giving accolades or recognition to other team members who have helped them achieve success in their projects.

Here's a story for you. I once worked with a chief of party who transformed a struggling project into a flagship initiative. You might wonder how that happened simply by listening. She held regular town hall meetings, not to just talk, but to listen. The team shared, she acted, and together, they turned the project around. It was a masterclass in leadership. We have to take seriously our role as someone who listens without offering ideas or challenging the circumstance. To gather information that may inform your project direction.

As you navigate the complexities of international development and humanitarian assistance, keep in mind that a culture of empowerment isn't just a set-and-forget type of deal. We need to create a living, breathing entity that evolves with your team.

You were hired because you've got the vision. You've got the expertise. Now, what you need is a team that's as invested in the project's success as you are. And guess what? That starts with the culture you create.

Before we sign off, ask yourself the following question: "What steps can I take today to start building that culture?" Perhaps it's one-on-one with a team member. It might be a group brainstorming session. Whatever it is, make it count. Because the culture you cultivate today is the success you'll celebrate tomorrow.

So, here's to the path forward, to the cultures we'll create, and to the impact we'll have. You have the power to unlock the potential of your team and to achieve excellence in your project.

Until next time, keep creating spaces where everyone can thrive. The chief of party is more than a job; it's a mission. And you, my fellow leaders, are just the ones to lead it. I'm Dr. D., signing off for today's episode. Have a great week.

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# EPISODE

# 39

## Reputation as Currency: Strategic Branding for Development Leaders

### EPISODE SUMMARY

Dive into the world of USAID leadership with an episode dedicated to transforming your project's brand and reputation into a force for global change. Gain expert insights into crafting a compelling narrative, building sterling reputations, and elevating your project's visibility for maximal impact. This episode is a must-listen for chiefs of party looking to drive progress and inspire communities with actionable strategies. Tune in and discover how to articulate your mission in ways that resonate, engage, and lead to sustainable development and humanitarian success.

### EPISODE SCRIPT

**INTRO:** Welcome to "Chief of Party to Chief of Party: Success in Your First 90 Days." As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to another episode of our success audio series, where we light the path forward for USAID-funded project leaders looking to unlock potential and achieve excellence. Hi, I'm Dr. Donna Vincent Roa. You're at the helm of a USAID project, and the stakes couldn't be higher.

You're not just a chief of party; you're a trailblazer, setting the course for change. Today, let's explore the power of branding, communication, reputation, and visibility—how they intertwine to elevate your project beyond expectations.

Imagine for a moment your project is a person. How would you describe its personality? What impression does your project leave behind after each interaction? That's your brand. It's more than a logo or a tagline. It's the essence of your project's identity—the promise you make to every stakeholder you engage with.

Now let's talk about communication. In the kaleidoscope of cultures and languages that paint the vibrant canvas of our work, clear and consistent messaging is not just important, it's imperative. It's how you can ensure that the narrative of your project is not lost in translation. It's how you connect with your communities and create dialogs that can inspire action and results.

Reputation is your currency. It's hard-earned, and easily lost. It's built through integrity and transparency, and most importantly, delivering on your promises. Remember that in the realm of international development and humanitarian assistance, your project's

reputation precedes you. It can open doors. It can help you to build meaningful partnerships. And importantly, too, is that it attracts talent. The visibility of your project can also be the beacon that draws attention to the good work you're doing.

Visibility is strategic. It's about how you showcase impact, how your storytelling can stir conversations, or expand thinking. Or, change the climate for innovation. Ask yourself the following question. How visible is your work? Are your successes and learnings shared where they can catalyze further positive development?

I recall a project that was struggling to make an impact. The team was working tirelessly, but their efforts were like whispers in a bustling market: barely heard. They shifted gears, and they focused on a branding strategy that resonated with local values. They were able to communicate their milestones with stories that touched hearts. Their reputation blossomed. Their visibility also soared. Now, the project didn't just succeed; it became a model for others. All of us have to be storytellers. You are the chief storyteller. As the leader of a project, you're the guardian of all these facets.

As a leader, you're the guardian of all these facets. How do you weave them into the fabric of your project? Start with authenticity. This is where your branding needs to be a true reflection of your project's mission and of your project's values. Now, when it comes to communication, we always have to be proactive. This is where we have to engage with our audiences. We listen, we adapt, but we communicate.

Again, you are the chief storyteller. To safeguard your reputation, you also have to be consistent. That means that every action needs to reinforce the trust that stakeholders place in you.

Now, as for visibility, don't shy away from the spotlight. Remember: You're the chief storyteller. Share your successes. And yeah, share your challenges too. This is how we learn, how we grow, and how we drive the industry forward. You don't know the impact of your storytelling, and when your storytelling helps to inform and inspire the thinking of others, that is a very positive thing.

You might wonder, "How do I bring all these elements together?" Here's something actionable for you. First, assemble a cross-functional team that's dedicated to branding, communication, reputation, and visibility. Give them the power to collaborate and innovate. Be there on the sidelines, encouraging them to think beyond traditional boundaries. That's your role.

As we wrap up today, ask yourself: "What's the story you want your project to tell?" "How can you amplify the voice of your project so that it resonates with every ear it's meant to reach?" The steps you take today to strengthen your branding, steps to streamline your communication, and steps to build your reputation—all of these are critical actions that you can take to enhance your visibility. You're not just leading a project, remember that. You are igniting a movement to results. And as you do this, remember that you're not alone. You've got your team standing with you and behind you. You're part of a global community striving for a world where every person can reach their full potential.

Thank you for joining me on this journey. Until next time, lead with vision and create change that's going to echo to the communities that you serve. Dr. D., signing off for today. Have a great week.

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# EPISODE

# 40

## Sustainable Futures in International Development and Humanitarian Assistance Projects

### EPISODE SUMMARY

Join us on a journey of legacy and sustainability in the realm of international development and humanitarian assistance. Discover how to leave a lasting imprint beyond the confines of your project's timeline, fostering a future that thrives on local leadership and resilience. In this series, we unveil strategies for chiefs of party to create self-sustaining impacts that resonate long after the projects conclude. Listen in to transform your role from a managerial position to a visionary force that sows the seeds for enduring success. The legacy you build today is the blueprint for tomorrow's progress.

### EPISODE SCRIPT

**INTRO:** Welcome to "Chief of Party to Chief of Party: Success in Your First 90 Days." As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome back to our success series. This is Donna Vincent Roa, and I'm here to guide your journey with information on the legacy and sustainability of your project. Imagine stepping into a role where your decisions don't just shape the immediate future, but they leave an indelible mark, fostering a legacy that endures. That's the mantle you carry as a chief of party in the dynamic field of international development and humanitarian assistance.

Today, we're going to delve into the heart of legacy building, and the sustainability of project outcomes. It's about creating something that outlasts your tenure, and something that continues to thrive long after that final report is filed.

You're not just managing a project; you're in a role, where you nurture a vision that can bloom beyond the spreadsheet, beyond the grant or contract lifecycle. It's about setting in motion a wheel of progress that keeps turning, powered by the community that your project serves.

Picture this: A project where every stakeholder feels ownership. Where local capacity isn't just built but it's empowered to innovate, to adapt, to even excel. That's the future we all want to see. Now, how do we get there?

Well, first, let's talk about laying the groundwork. It's about putting together the structure of sustainability from Day One. This means you're not just planning for the next quarter, but for the next generation. Yeah, you are going to have targets, metrics, but the real question is, how will these initiatives grow roots within the communities that you serve?

Take the story of a project in rural Kenya. They didn't just introduce new agricultural techniques; they worked side by side with local farmers, and they sought to understand their challenges, to understand their dreams. They didn't just train; they listened. They adapted. And when the project ended, those farmers didn't just have the tools; they had a new mindset—a self-sustaining cycle of innovation and improvement.

That's the kind of sustainable impact you're aiming for. It's not enough to deliver results, but you need to develop resilience.

How do you ensure that these efforts don't wither once the external support packs up? How do you build that resilience? We found at the Partnerships Incubator this happens by fostering local leadership, by investing in the people as much as in projects. It's not just about teaching a person to fish; it's about supporting that person to teach others, to manage the pond, and to sustain the ecosystem.

And what about when challenges arise, as they always do? Well, that's when the fabric of sustainability is truly tested. It's in these pivotal instances, that your guidance is not merely about confronting the immediate challenge; it's about strengthening the community's ability to anticipate, to adapt, and to overcome future obstacles without external aid.

Your role is to instill such enduring capability and confidence that they become the architects of their resilience.

Sustainability requires you to unlock potential, to ignite a sense of ownership. A culture of excellence that can outlive any single intervention.

So, what's the path forward for you, as a new chief of party, to engrave your project in the annals of lasting impact? It begins with recognizing that every decision you make is a brick in the road to sustainability.

As we wrap up, remember that you are the catalyst for a future that can shine brighter because of your strategic engagement and innovative spirit. You're not just passing through; you're planting a structure of progress.

Until our next conversation, operate in the spirit of possibility, and remember that the seeds you plant today are the forests of tomorrow. I'm Dr. Donna Vincent Roa. Thanks for listening. Have a great week.

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# EPISODE

## 41

### Navigating the Dynamics of Prime-Subcontractor Relationships

#### EPISODE SUMMARY

Join us in exploring the art of turning prime-subcontractor relationships into partnerships that propel USAID projects to success. This narrative offers seasoned chiefs of party like you a chance to refine your collaborative approach, ensuring that each partnership sings with potential and purpose. These insights lies the key to transforming contractual connections into coalitions of progress, setting the stage for a legacy of impact and innovation in international development and humanitarian assistance. Tune in and unlock the strategic harmony that can elevate your project beyond expectations.

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**SCRIPT:** Hello, and welcome, leaders of change. I’m Dr. Donna Vincent Roa and today, we’re stepping into the intricate dance of prime-subcontractor relationships—a dynamic that, if mastered, can significantly amplify the impact of your USAID-funded endeavors.

Maybe you’ve just assumed the role of chief of party, and you’re poised at the crossroads of opportunity. It’s here, in the thick of that collaboration, where the most vibrant outcomes are born. But how do you transform what is a contractual obligation, into a partnership that thrives on mutual respect and shared vision?

Consider this: partnerships are the backbone of any successful project. When primes and subs synchronize, it’s like a well-conducted orchestra where each section complements the other, creating a symphony more powerful than any solo act.

Now, let’s address the elephant in the room: Power dynamics. As a chief of party, you’re in a unique position to foster a culture of inclusivity. Remember: Your subcontractors are not just vendors; they’re important allies in your mission. You’ve got to respect and recognize their expertise, and the value that they bring to your project. When you do this, you can unlock a whole level of commitment and innovation that contract terms alone could never engender.

Picture your prime-sub relationships as a series of bridges. Each needs maintenance, understanding of load limits, and mutual navigation to bear the weight of shared goals. You know, it’s not merely about overseeing deliverables; it’s about creating a beautiful space where ideas can flow freely, where subcontractors feel heard and they are empowered to take initiative on behalf of your project.

At the Partnerships Incubator, our success and ability to deliver results is strengthened by the outstanding subcontractors that we have supporting our work. We treat them as active thought partners, and we tremendously value their inputs and their deliverables, and even appreciate the fact that they can challenge us, with new ideas or new ways of working.

Championing the needs and the on-the-ground realities of our partner organization is also important to us, across all of our engagements. Now, as a project that was counted on doing groundbreaking work on localization around the world, we know that lifting up the voices of local organizations is going to lead to more equitable and sustainable development outcomes. These actions provide communities with sustainable, transformational impact.

How do you cultivate such an environment? Start with transparency. Open lines of communication. These are the bedrock of trust that you build with your subcontractors. It's about more than sharing plans; it's about, well, sharing purpose, sharing challenges, sharing successes, and even recognizing your subcontractors with your USAID client when your subcontractors understand the "why" behind the "what", they're more likely to invest fully in your journey.

Now let's talk about innovation. It's easy to fall into the trap of sticking with "how things have always been done". But as leaders in international development and humanitarian assistance, you know that the status quo is often the enemy of progress. We always encourage our partners to bring forth new ideas. Many of them revolutionize the way that we achieve our project's objectives.

Now, imagine you're facing a setback. It's in these moments that the strength of your partnerships can truly shine. A subcontractor who feels like they're a genuine part of the team, guess what? They're going to be more inclined to roll up their sleeves and to join you, when you're navigating through challenges. Or, you'll find that, when they're participating, they're not just working for you; they're working with you.

This approach isn't just about being a good collaborator; it's about being a strategic collaborator. As you align your subcontractors with your mission, you're also aligning them, to be part of your future success. It isn't just good for morale; it's good for business and there is grand delight in working with great subcontractors.

Okay, we have to be practical, yeah? Initiatives and strategies are only as good as their implementation. So, I would ask you to often take a moment, to reflect on your current prime-sub relationships. Ask yourself: "What can I do this week to strengthen these important partnerships?" Maybe it's a meeting to realign on goals or maybe you need a casual coffee with someone to understand their challenges better. Small steps can lead to significant strides. One of the things that we do at the Partnerships Incubator is to try to showcase our subcontractors' contributions in our quarterly and annual reports to USAID. This can help to give them visibility for the really critical work that they are doing for our project.

What legacy do you want to leave as a chief of party as it relates to your subcontractors? I challenge you to let it be one of a leader, who sees and stimulates the potential in every partnership. Be known for someone who fosters an atmosphere of collaboration, certainly one of respect, and also empathy.

Embrace your role as a bridge-builder. That's what we are. We have the power to create partnerships that are resilient, adaptable, and innovative—and who doesn't need pockets of innovation? Remember that the best partnerships are those where every single member feels valued and invested in your project's success.

Thank you for joining me today in this conversation, and let's continue to turn challenges into stepping stones for progress and results. That's all for today's episode. I'm Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 42

## Echoes of Progress: The Chief's Guide to Building a Feedback Culture

### EPISODE SUMMARY

Unlock the transformative power of feedback in your USAID-funded project with our in-depth exploration into building a culture that thrives on open, actionable communication. Discover why embracing feedback is critical for success and how your leadership can inspire a team where every voice paves the way forward. Whether you're a seasoned chief of party or new to the ecosystem, this narrative provides strategic insights and practical steps to elevate your project's impact. Join us to learn why fostering a culture of feedback could be your most strategic move yet. Don't just lead—inspire.

### EPISODE SCRIPT

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**SCRIPT:** Welcome, and thank you for joining me, Donna Vincent Roa, for this episode tailored specifically to visionary chiefs of party seeking cutting-edge leadership strategies on establishing a culture of feedback.

Imagine you've stepped into the role of chief of party. The air is thick with potential, the team's energy is off the charts, and the mission is clear. Yet, there's one element that will determine the altitude your project can reach: Feedback. This episode focuses on not just any feedback, but a robust, living system that breathes life into every process of your project.

In my humble opinion, feedback is the heartbeat of progress in a USAID-funded project. I talk about feedback often. Why? Because it informs us. Feedback can shape our decisions, and ultimately define our success. But how do we cultivate a culture where feedback is not just heard, but actively sought, where it's woven into the very fabric of our daily operations?

We have to understand that feedback isn't about pointing fingers; it's about pointing the way forward. It's about an opportunity to unlock potential and achieve excellence. As a leader, your mission is to create an environment where your team and your stakeholders can speak openly and constructively, from interns, to consultants, to USAID staff, to local partners. All of the parties in your ecosystem need to be empowered, to contribute their insights. To tell you what's going right, to tell you where you can make improvements.

Let's consider a story—a hypothetical one, but grounded in common reality. Picture a project where the team is struggling to meet a critical milestone. Tensions rise, and the usual response might be to push harder, demand more hours. But that's a band-aid solution, isn't it? What if, instead, you called for a feedback session, an open forum to pinpoint those bottlenecks, to explore every angle and facet of the problem? That's where the magic happens. Solutions emerge from collective intelligence, not from the stress of overworked minds.

This is where your strategic focus comes into play. It's not merely about collecting feedback; it's about acting on that feedback. You've heard it, now what? It's the "now what" that often trips us up.

As leaders, we must be agile, we must be ready to pivot based on the insights garnered from our team. But let's be real, creating this kind of culture, well, it isn't as simple as it seems. It requires commitment and consistency, and also, well, a dash of vulnerability. Yeah—vulnerability. As the chief of party, your willingness to receive feedback sets the tone of your project. When your team sees you not only accepting feedback, but applying feedback, the message is clear: We're in this together, we're growing, we're adapting, and we're striving for greater impact and results.

At the Partnerships Incubator, I pride myself on processing feedback from any source and taking action on that feedback within 24 hours, if at all possible. This helps to substantiate and validate our feedback culture—which is critically important—and it shows that I put value in these opinions shared by others, whether it's positive or negative.

Now, let's talk about recommendations. Start with regular, structured feedback sessions. This isn't about an open-door policy that's more of a concept than a practice—it's about scheduled, non-negotiable time where feedback is the star of the show. If necessary, ensure anonymity when it's needed. Sometimes the most valuable insights come when there's no risk of repercussion.

Now, we have to remember that feedback is a two-way street. We've got to recognize and commend the effort, the ingenuity, and the courage it takes to speak up. You need to reward the behavior that you want to see repeated. And when you do, I want you to watch as your team's dynamic transforms.

One of my favorite questions is to ask: "What can I (or we) do better or differently?" And, I have to be brave when I ask that question because I am giving the listener the chance—some say even the permission—to let me in on how they feel with regards to my or my team's contribution. I've learned to listen with great intent and not let the sting of negative feedback prevent me from taking one action immediately on the feedback that I receive. I have to control my propensity to offer solutions in the moment, but to listen to every single nuance that they're describing in the feedback on whatever the issue, or the problem is.

As we wrap up, I want you to reflect on this: What will be your first step to foster this culture of feedback? How are you going to ensure that it's not just another item on the agenda, but actually the cornerstone of your leadership?

Thank you for joining me on this episode today, for investing in these moments with me. May you create a culture of feedback that serves as a guiding light for your project. A culture that steers your project to unparalleled success. Until our paths cross again, continue to lead with purpose, and forge a legacy of positive change. I'm Dr. Donna Vincent Roa. Thanks for listening. Have a great week.

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# EPISODE

# 43

## Beyond the Data: Crafting Compelling Stories in Development and Humanitarian Assistance Projects

### EPISODE SUMMARY

Step beyond the spreadsheets and into the realm of resonant storytelling with this masterclass for USAID chiefs of party. In a world brimming with data, learn how to craft narratives that captivate, resonate, and inspire action. This episode equips leaders to harness the power of storytelling, transforming project reports into engaging tales of human impact. Uncover the art of conveying the heart behind the hard numbers, and why embracing this skill could make all the difference in your leadership journey. Listen and redefine the success story of your project.

### EPISODE SCRIPT

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**SCRIPT:** Welcome back, discerning USAID project leaders. You’ve joined the “Success in Your First 90 Days” microcast, the audio show connecting experienced chiefs of party with provocative ideas to power impact. Today, we’re peeling back the layers on a topic that transforms the mundane into the memorable: Shifting from process reporting to narrative in your USAID-funded project.

You know the scene well: Reports stacked on your desk, data points clouding the horizon. But let me ask you, “What’s the story behind those figures?” As chiefs of party, our role isn’t just to oversee projects but to breathe life into those projects. And if you don’t already have it, now’s the time to develop a storytelling mindset—a mindset that readies you and your team to capture the essence of your work.

Now, narrative isn’t fluff; it’s the connective tissue between our outcomes and the world’s understanding of those outcomes. It’s transforming the “what” into the “why” and the “what” into the “how”. When we share our journey with compelling stories and compelling narratives, we don’t just report progress; we invite our audience to understand how we are achieving our mission.

When was the last time a spreadsheet inspired someone? Never (well, I mean, unless you are an accountant or budget person). Now, think of a story that moved you to action. That’s the power we’re aiming to harness. It’s about finding the human element—the struggles, the triumphs, the lessons learned, the failures. Ask yourself the question: “How has the work of my project influenced others?” “How have we created impact worth talking about?”

Let's take a hypothetical village where a clean water initiative is underway. Instead of merely presenting the number of wells dug, we're going to narrate the story of Amina, a local mother whose daily life has been transformed by a well in her community. I remember the time I was in Peru, when a community received running water for the first time. It was a compelling story. It was an amazing example of how running water can transform the lives of a community. It's a case where the ripple effect of having running water can have on children's improved health on a community's newfound ability to cultivate a family garden. This kind of narrative approach not only paints a picture of success, but it also resonates on a human level, inviting empathy and support.

Now, you might be wondering how to pivot from the tried-and-true path of process reporting to the nuanced art of storytelling. Now, as I mentioned in a previous episode, don't underestimate the value of having writers on your project. Writers can help you identify the core message you want to convey. They can help you identify the heart of your project's impact. They can assist with the identification of stories that illustrate important outcomes of your project. They know how to pull the anecdotes from the field, the testimonials from beneficiaries—those transformative moments that represent the results that you achieved.

Remember that, storytelling is, it's a skill, much like leadership. It requires intention, practice, and you know certainly a dash of creativity. Encourage your entire team, no matter their position, to think like storytellers. It would be good for you to host workshops, or share examples, or celebrate narratives that move you, ones that truly capture the spirit of a project's work. Narratives not only enrich your reporting, but they can also strengthen team morale and engagement.

At the Partnerships Incubator, we had a team travel to El Salvador to document the progress of 12 local non-traditional partners. The two-person team used their findings from the interviews to produce several snapshot reports. They also wrote several blog posts for [WorkwithUSAID.gov](https://www.workwithusa.gov). They created a repository of photos and also did video interviews. Their work created inputs into final products for the Agency, for the El Salvador Mission, and for the partners themselves. They captured lessons-learned materials and submitted those for Incubator reports.

During that visit, the team identified strong themes, they identified lessons learned, also success stories about our capacity strengthening activities. They focused on USAID partner engagement strategies. They looked at sub to prime trajectories. We learned that authentic stories come from genuine relationships and a deep understanding of the impact on lives.

As you cultivate this storytelling mindset, keep the language accessible. You want to avoid technical jargon that might alienate your audience, and you want to speak as if you're having a one-on-one discussion with a fellow leader—well, because you are. Your reports are a conversation. They're a chance for you to share your chapter in the larger story of progress and human resilience.

As we draw this conversation to a close, reflect on the stories that have shaped your leadership journey. Thank you for sharing this time with me, and as you continue to lead and innovate, may you find joy in the stories that surround you and your project, and you have the courage in the stories you have yet to tell. I'm Dr. Donna Vincent Roa. Thanks for listening to this episode. Have a great week.

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# EPISODE

# 44

## Mastering Site Visits: A Game-Changer for COPs and Project Visibility

### EPISODE SUMMARY

Join Dr. D in this episode of “Chief of Party to Chief of Party: Success in Your First 90 Days” audio series as she takes you on a journey to unlock the power of project site visits. Discover how chiefs of party are pivotal in facilitating impactful visits that enhance monitoring and evaluation efforts, project management compliance, and showcase the visibility and impact of USAID’s work within communities. Gain insights into actionable strategies, best practices, and the importance of collaboration and accountability. Tune in to maximize your project’s potential, drive transformation, and inspire positive change in international development and humanitarian assistance projects.

### EPISODE SCRIPT

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**SCRIPT:** Hello and welcome, esteemed chiefs of party! It’s a pleasure to have you join me for another episode. I’m Dr. D., your friendly guide on this exciting leadership, innovation, and results journey. Today, we delve into a topic that can significantly influence your success and the impact of your USAID-funded project.

Our focus today is on the critical role of chiefs of party in facilitating project site visits. For those of you with an international development or humanitarian assistance project in another country, these visits can support and guide CORs and AORs in their monitoring and evaluation efforts and project management compliance. Site visits can also provide an opportunity for Agency senior staff from DC to witness firsthand the visibility and impact of your work within your communities. Let’s dive right in!

Research has shown that effective site visits can enhance project outcomes and strengthen partnerships. As the COP, your role is to facilitate these visits, ensuring that they are purposeful, that they are well-prepared, and that they are set up to yield valuable insights to those who are doing the visit. By collaborating closely with USAID staff, you have an opportunity to create an environment that fosters learning, collaboration, and continuous improvement.

Here’s a question for you: “How can you maximize the potential of project site visits to drive M&E compliance, showcase project management effectiveness, and demonstrate the impact of your work in communities?”

First, you need to work closely with your USAID counterparts, to develop a site visit action memorandum. This document is an important one and it outlines in step-by-step details the expectation for the site visit. This document also can help you to ensure consistency and alignment in the M&E efforts.

You want to develop a comprehensive checklist that covers necessary preparations for a successful site visit. You want to include pre-visit research, logistics planning, top-line messages, any details that are necessary or that involve stakeholder engagement, and any kind of data-gathering protocols. You should also prepare brief bios of people who will be interacting with the VIP visitor.

You want to encourage a culture of active learning during these site visits, and you can do so by facilitating open discussions. Have an opportunity for knowledge sharing, for reflection. You want to emphasize capturing even lessons learned and best practices. This kind of information can drive continuous improvement in your project. You want to bring your beneficiaries to the table. Where have you made an impact? Let them tell your story. What did you do, or how did your project leverage your circumstance to create impact?

Strategically plan these site visits because you want to showcase the impact of your USAID work in communities. You want to identify before the site visits, success stories. You want to make sure that you have a range of beneficiaries involved in the site visit. And you want to provide an opportunity for agency senior staff to witness if possible, firsthand the transformative outcomes of your projects.

I like site visits. They're the perfect opportunity for us to engage, strengthen partnerships with local stakeholders or government officials, and even give a chance for your sub-partners or subcontractors to showcase what they're doing. This is a way for you to promote the idea of shared responsibility for your project's success.

As a chief of party, you have a grand opportunity to shape the narrative of your USAID-funded project through planned and purposeful site visits. When you facilitate these visits effectively, you have a chance to showcase your work to inspire your teams, who often take great pride in letting others know about the impact that they have within the community. It is another way for you to foster collaboration within your USAID ecosystem. I'm excited about site visits, and I challenge you to embrace this role confidently and know that your dedication and leadership in this area can actually drive meaningful change and transformation.

Thank you for joining me today on this insightful exploration of project site visits. Remember that your efforts as a chief of party can be instrumental in maximizing the visibility and impact of the work that you're doing for USAID. Until next time, this is Dr. D., signing off. Have a great week.

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# EPISODE

# 45

## Ethical Leadership: Building a Fraud-Resistant Culture in Development Projects

### EPISODE SUMMARY

This essential narrative empowers chiefs of party with the strategies to tackle fraud and corruption risks head-on, ensuring the integrity of USAID-funded projects. In less than 10 minutes, discover how proactive leadership and a culture of transparency can safeguard your mission. Learn practical steps for creating ethical fortitude within your team and fostering a resilient project environment. The success of international development and humanitarian assistance isn't just about reaching goals—it's about upholding the highest standards of integrity along the way.

### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to today's episode on fraud and corruption. I'm Dr. Donna Vincent Roa, and today we're going to talk about steering the helm of a USAID-funded project, and navigating a landscape brimming with opportunities and obstacles. Amid the most formidable challenges you'll face is mitigating fraud and corruption risks. It's a reality that can undermine the very foundation of your mission. Yet, it's a challenge that, when met with integrity and savvy, you can strengthen your leadership and your project's impact.

Imagine you've just stepped into your new role. The stakes are high, the expectations are even higher. You're not just a leader; you're a steward of resources, a guardian of ethics, if you will. In this role, you're tasked with creating a culture of transparency, a culture of accountability. Yeah, it seems like I talk about culture a lot, and I do. It's the bedrock of successful projects. I actively cultivate and protect the culture of the Partnerships Incubator. Frankly, it's the heartbeat of my project.

And that culture includes establishing an ethical standard that supports a fraud and corruption risk mitigation mindset and strategy. We need to set the tone at the top. Our actions, our words—they set the benchmark for ethical behavior within your team.

Now, let's delve deeper. You're building more than a project; you're building trust. Work hand-in-hand with your Home Office team to establish clear policies that define acceptable practices and procedures. But don't stop there. Communicate these to your staff. Ensure that every team member understands not just the “what” but the “why” behind each policy. This clarity turns rules into shared values.

Engage your team in regular training sessions. They're an investment in your project's integrity and your team's empowerment. When people know what to look for and they feel supported in speaking up, you're going to create a frontline defense against fraud and corruption.

But what about the day-to-day? You need to implement robust monitoring and evaluation mechanisms. Data is your ally. You want to use it to identify patterns that raise red flags and spot those anomalies early. Remember that technology is a tool, but it's your critical thinking that's going to make the difference in this setting.

Now, here's where it gets real. When you encounter fraud or corruption, act swiftly. There's no room for hesitation. This is where your leadership shines. Put in place the structure to conduct thorough investigations. You want to collaborate with the right authorities, and you want to enforce the consequences. This isn't just about fixing a single issue; it's about reinforcing a culture where such behavior can take root. As a chief of party, be known for having zero tolerance for any fraud or corruption.

Now, consider the broader landscape. Your project doesn't exist in isolation. Go ahead and forge partnerships with other chiefs of party. You want to share best practices, you want to learn from each other's experiences. There's strength in numbers, and a collective approach to mitigating risks can have a profound impact.

So, what's your path forward? Well, it should be paved with vigilance, integrity, and a commitment to doing the right thing. It's about being a leader who doesn't shy away from those tough conversations, who isn't deterred by complex challenges.

What if your legacy as a chief of party isn't just the success of your project, but also the ethical footprint you leave behind? How will you use your leadership to not only achieve excellence, but to elevate those around you to do the same?

As we wrap up our time together, I want you to remember this: The true measure of success for a chief of party isn't just found in the milestones that we reach, but in the integrity that we uphold. You have the power to shape not only the outcomes of your project, but the standard of conduct within the international development and humanitarian assistance community.

Thanks for joining me today. As you move forward, may your leadership reflect the values that you stand for, and may your actions inspire a legacy of unwavering ethical commitment. Here's to the journey ahead. I'm Dr. Donna Vincent Roa. Thanks for listening to today's episode. Have a great week.

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# EPISODE

# 46

## Leading the Charge: Staffing for Impact in USAID Project

### EPISODE SUMMARY

Embark on a journey of strategic staffing in the pursuit of international development and humanitarian assistance excellence. This episode unravels the secrets to assembling a team that is not just equipped with skills but aligned with passion. Discover how to foster a culture of innovation, adaptability, and shared success. For the newly minted chief of party, this is your guide to nurturing the collective strength essential for your project's impact. The right team is your most valuable asset in turning ambitious goals into reality.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to another success episode where we're diving into the essence of leadership. Today, we're covering the strategic intricacies of staffing, a crucial aspect that can define and influence the trajectory, the results, and the success of your project. Hi, I'm Donna Vincent Roa and I'm talking to you today about something where we can influence what happens in our project by who we hire.

Now, imagine you're at the helm of a project with ambitious goals. Let me get right down to the point. The foundation of your success is a team that's as dedicated and results-driven as you are. Your task is to orchestrate a group that not only meets the project's needs, but also brings a beautiful collective energy that can push boundaries and define new horizons for your project. And frankly, when you get this right, that's when, as one of my team members says, "The magic happens." Hey, it's not wrong to expect magic to happen, right?

You may be pondering, "How do I identify the individuals who will not just fill roles but bring a dynamic to the team that resonates with our project purpose?" Now, the key here is to look beyond resumes and find those who share a common thread of passion for making a difference.

At the Partnerships Incubator, we've incorporated a simple and kind of non-traditional approach to learn about a candidate's passion and their shared ethos for making a difference. What we've done is devised a list of five questions. We share these questions with a candidate who's made it to the first round of the process, and we ask the candidate to call on my cell phone or another team

member's cell phone and leave a message with their answers to those five questions. This allows us to gain additional insights into their enthusiasm for working with us, it also helps us to explore their authenticity—what makes them unique—and their track record of aligned actions. This one audio message, as simple as this process seems, tells us a tremendous amount about a candidate.

I have often tested the process. For example, I don't review any resume materials, or attend any of the future employee's interviews. All I do is listen to the candidate's audio file with these five questions, but the answers to the questions. The calls, or the messages, give me enough information to predict with pinpoint accuracy the candidate that the team would eventually hire. I've done this exercise time and again. It's quite interesting how much you can gain by listening to the answers of five very strategic questions.

In the longer interviews, when we have those, we ask behavioral questions. This gives the candidate a chance to demonstrate their commitment to making a difference. Now, we are all about positive impact, and we do want to make sure that we can gauge how candidates might respond in situations where their passion and ethos are tested. We also use these interviews to emphasize the culture of our project. We want to share how much we value and protect the culture of our project, and then how we seek to hire individuals who help us to maintain and strengthen this culture.

Obviously, we also engage in a deep dive into the candidate's past experiences. And not just a recount of their job history, but the stories where, for example, they faced ethical dilemmas, or they might have been in an experience where they faced a leadership challenge. Or even, could they tell a story about a delight of when they had a learning opportunity? We watch very carefully how they reflect on these experiences and listen to what they've taken away. That can be very revealing. It's these reflections that show us a candidate's growth trajectory. It shows us their capacity for introspection. And then we want to understand their own pathway to self-improvement. These are critical traits and ones that we really do value in our project.

Moreover, we recognize that passion can be quiet as well as loud. Now, it's not always the most vocal candidate that we are drawn towards. Sometimes, the most profound dedication comes in a more subdued form. We look for consistency, we look for sincerity, and also there's something that we call a "quiet determination". These three things can actually fuel a long-term and passionate commitment to our work.

We can't forget that our project values are not just lofty ideals; our values are seriously practical guides that shape our everyday actions. We question candidates on how they would uphold these values in day-to-day project activities. Their answers give us a glimpse into how these individuals integrate principles into practice. We've found that passion is actually the cornerstone of impactful leadership.

Through these multifaceted evaluation methods, we are able to build a team that not only aligns with our mission, but also enhances our ability to deliver transformative results. We have a team where each member understands the gravity of our work, they really treasure the work culture that we've established, and there is a commitment to bringing their energy, their expertise, their creativity, and their passion to what we collectively seek to accomplish.

Now, I can confidently say that our staffing strategy is not just about filling positions. It's really about creating a collective force that's greater than the sum of its parts. It's about finding people who are not just seeking a job but they're seeking to be a part of something that really has an impact on humanity.

That's our episode for today. Thanks for listening. Have a great week.

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# EPISODE

# 47

## Strengths-Based Synergy: Amplifying Impact in USAID Projects

### EPISODE SUMMARY

In this episode, we dissect how USAID-funded projects can achieve unparalleled success by leveraging team strengths through tools like the Kolbe A™ Index, CliftonStrengths, and Trend Hunter Innovation Assessment. We discuss the importance of aligning team members' innate talents with project roles to boost efficiency and satisfaction. By assessing, aligning, integrating, and celebrating individual strengths, projects can foster a productive environment conducive to innovation. This strengths-based synergy approach not only enhances engagement but also propels projects towards achieving their ambitious goals, ensuring that each team member's strengths are fully harnessed for maximum impact.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to the latest installment of our success series, where we are delving into optimizing human resources. I'm your host, Dr. Donna Vincent Roa, and today, we're going to focus on how we can unearth and capitalize on the unique strengths of our team members to maximize impact and deliver outstanding results.

USAID projects are often complex and multifaceted. It requires a diverse set of skills and abilities to navigate these challenges effectively. Utilizing tools like the Kolbe A™ Index, or Gallup's CliftonStrengths (formerly StrengthsFinder), and the Trend Hunter Innovation Assessment can empower leaders to align tasks with individual talents and ways of working to foster productivity and innovation.

One of my favorite tools is the Kolbe A™ Index. It's an evaluation tool that we love. Why? Because it measures cognitive strengths—those strengths that drive us, the natural tendencies that drive our instinctive actions. Now, by understanding these innate abilities, managers can align tasks with an individual's instinctive method of operation, ensuring, well, a more efficient and stress-free workplace.

Imagine you have a team member with a high “Quick Start” score. Now, I have a high Quick Start score. This score indicates that we excel in improvising and dealing with unknowns, and of course, we start quick—whatever project we have in front of us. In a USAID project, the Quick Start individual might thrive in roles that require, let’s say, rapid innovation or even emergency response. This is where their natural Quick Start ability is a critical asset. In our project, you can imagine, the Partnerships Incubator, we do focus on rapid innovation and rapid results. Our Quick Starts, well, they thrive in this environment.

The Gallup CliftonStrengths tool (formerly called StrengthFinders) is another tool that we require of all full-time staff. It’s a tool similar to Kolbe A™, but it focuses on talents across 34 themes. They can be developed into strengths, and knowing a team member’s top themes can actually guide leaders to place them in roles where they can actually live and play in these strengths. For example, someone with a dominant ‘Strategic’ theme might be well-suited to program planning, whereas someone whose theme is ‘Relator’, they could excel in community engagement.

A USAID project can benefit from having strategic thinkers. They handle the overarching project design, and then you have the relators working closely with the local stakeholders to ensure that the project’s interventions are both well-received and also effectively implemented.

One free tool that we really enjoy is something called Trend Hunter’s Innovation Assessment. This helps identify individuals who are natural innovators and those who can drive change. This tool assesses a person’s ability to generate ideas. It looks at their willingness to experiment, and then their capacity to implement new solutions. It’s a really good tool to use to delve into other aspects of people’s performance.

In the context of a USAID project, those with high innovation scores could be pivotal team members in designing and piloting new approaches to challenges that you might face. They could lead a think tank within the project to brainstorm novel solutions to address issues like poverty reduction or even project turnaround technical assistance.

In the intricate dance of managing a USAID project, the initial step is akin to a careful assessment, much like a choreographer who’s trying to understand the unique flair of each dancer.

By implementing robust assessment tools, project leaders can illuminate hidden strengths. They can also showcase the natural inclinations of each team member: Once these strengths are brought to light, the next movement involves a graceful alignment of your project roles and responsibilities, and you will find great success if you do this and they resonate with an individual’s strength profile.

It’s a process that can ensure that each person on your team is positioned where they can contribute their best. It’s a place where they can thrive. And what I’ve seen time and again is that when we position an individual where they can operate in their strength, then they become more energized by their work. They are doing their best work.

Now, as the tempo of your project increases, integration becomes key. This means that strength-based language and frameworks should become your project’s lingua franca. This is where you can foster a culture that both acknowledges and celebrates individual strengths in the pursuit of common goals. I often find that my team, who know my strengths, tap me to deliver in the area of my strength. They’re using the best of me. And I think that’s our goal as a project leader. It’s to connect the task with the strength of an individual.

Team building is the harmonious interlude that follows, where our teams are literally composed with a deliberate balance of the strengths that they bring. It’s kind of like a, well, a well-conducted orchestra, this ensures that you’ve got strategic thinkers, you’ve got executors or influencers, relationship builders and they are all contributing in their strength.

Yet, the performance is never static. Now, this requires you as the chief of party to monitor, to watch and to adjust. This is like the conductor of the orchestra—fine-tuning. Leaders must take a look at how the strengths of each team member are being leveraged, and then you make tweaks and adjustments to their roles to meet the demands of your project lifecycle.

Recognizing and celebrating the successful application of your team members' strengths is really a chance for you to achieve project milestones and it is going to boost morale because you are tapping into the value of each person's individual contributions.

In the end, the narrative of leveraging strengths in a USAID project is much like a well-crafted symphony where you've got each movement from assessment to celebration. Each movement is critical. And then when you execute it with precision, the result is going to be a harmonious blend of productivity and innovation. And these are the kind of things that can help you to drive your project to a successful apex.

By aligning individual strengths with your project needs, you can achieve higher levels of engagement, higher levels of innovation, and what we're all concerned about is impact. The synergy when a team member's passions and talents are in tune with their work is palpable and can lead to extraordinary results for your project.

When we're talking about "Talent Treasure", we're actually referring to that rich vein of strengths, of talents, and as in the Kolbe A™, the innate abilities of how each team member works. It's up to project leaders to mine this treasure and also to actually leverage it for the greatest possible impact.

The true value of any USAID project is measured by the team that serves its mission. I take great pride in working with the team on the Partnerships Incubator. We've been judicious in who we hired, and we certainly treasure those who we say yes to, to join our project circle. When you get hiring right, you are going to be able to experience a work setting that's not only productive, but harmonious as well. That's my greatest wish for the projects that I lead.

Thank you for joining me on this learning journey. I hope you join me on the next episode where we're going to cover how to develop the right workplace culture. Have a great week.

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# EPISODE

# 48

## Crafting a Culture of Impact in Development Projects

### EPISODE SUMMARY

In this episode, we delve into the critical role of culture in achieving and surpassing project goals within the USAID ecosystem. This episode is tailored for chiefs of party, providing them with a CEO-caliber toolkit for constructing a high-functioning, results-oriented team culture. Explore concrete strategies for communication, value integration, and fostering innovation. This guide is your blueprint for building a culture that not only embraces the mission of international development but also propels it forward.

### EPISODE SCRIPT

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**SCRIPT:** Welcome, distinguished leaders, to this pivotal discussion on a subject that’s a bedrock of any successful USAID project: “A Culture of Impact”. As leaders steering crucial USAID projects, your decision and leadership style are more than just directives; they are the chisel and hammer sculpting the ethos of your mission. Remember, culture is not merely a backdrop; it’s the underlying melody that harmonizes every effort, every strategy and every outcome of your project.

Now, as you stand at the helm, consider your first steps as the seed of the culture you wish to cultivate. You’re not merely formulating policies. You are going to set the tone for how these policies are embraced and enacted. The vision you put forth must resonate, must inspire action and commitment. This vision isn’t ethereal; it’s actually the very skeleton of your operational strategy, the operating system upon which every task and every target is achieved.

The integration of your project’s culture with the overarching mission of USAID cannot be understated. How many initiatives have stumbled because their internal compass didn’t point “true North” to the broader objectives? To circumvent these kinds of misalignments, it’s imperative that USAID goals are woven into the fabric of your team’s ethos, ensuring that individual successes are not just personal triumphs, but collective victories.

In the realm of culture, as I’ve mentioned in previous episodes, communication is actually the lifeblood. Think of communication as the pulse that keeps the body of your project alive and thriving. Your communication approach—well, it needs to be direct and



open; it needs to be inclusive. And something we often forget is that communication needs to be timely. This is going to dictate the vibrancy of your project's culture. It's the medium through which trust is built, where transparency for your project actually is more than a buzzword, and that you've got a team of people who have the feeling that they're heard and that their opinion is valued.

Speaking of values, they are the pillars of your project. You should know your values, your team should uphold those values, and they need to be firm and unwavering. Now, whether it's a commitment to sustainability, or a dedication to community engagement, or even an unwavering stance on integrity, or, in our case—I value quite a lot—workplace respect, these principles have to be non-negotiable. These values have to guide every direction, every hire, every partnership that you establish. These are actually the beacons that's going to guide your team through your fogs of uncertainty or any kind of challenges your project might face.

Now when speaking of challenges, adversity strikes—and it will—your culture is actually going to be the stronghold. When you have a well-crafted culture, when that culture is resilient, or adapting, or evolving through hardships, it's about fostering a team that's not deterred by setbacks, but driven by a shared purpose—a shared purpose to innovate, and to approach problems with both calmness and certainty.

This means that we, as a chief of party, need to embrace diversity in all of its forms. This means that we need to establish a culture that is rich in diverse perspectives, rich in diverse expertise . . . All of this helps you to have a culture that's poised for groundbreaking solutions, innovation, even impactful change.

Now, this isn't just about meeting a quota; it's about creating an environment where the unique contributions of each individual coalesce. They become a force of progress, a force of innovation. This is where the collective wisdom of a strong multicultural team can propel your project to new heights.

Now, do we all agree on everything? Absolutely not. But connecting back to this idea, I know with certainty, I have a team that approaches problems with calmness and certainty, and that's great value. I know that we can tackle whatever challenge or problem comes our way.

As we wrap up our time together today, I want to invite you to reflect on the tangible actions that you can take to craft, or to nurture, your project's culture. This means that you have to be intentional and that setting up a culture like this requires a deliberate act of creation on your part. Your leadership, really, has the power, it has the potential, to forge a culture of impact that not only meets your project goals, but also can really redefine the standards of success in the field of international development. Don't ever underestimate the amazing power of a dynamic culture.

In the days ahead, as you marshal your teams and your resources, remember the enduring power of the culture that you're creating. The force of a great culture is palpable. For me, my culture brings me joy and delight. It certainly can dilute the intensity of a stressful working environment.

As I close this episode, I want to acknowledge your unwavering dedication to excellence and impact. Please let this conversation be the genesis of a culture that not only defines the future of your project, but also the lives of those touched by your work.

Until we meet again, I'd like to challenge you to craft a culture that becomes the most valuable asset of your USAID-funded project. Have a great week.

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# EPISODE

# 49

## The Diversity Advantage: Crafting Inclusive Excellence

### EPISODE SUMMARY

“The Diversity Advantage: Crafting Inclusive Excellence” is a must-listen episode for chiefs of party aiming to infuse their leadership with the transformative power of diversity. This episode delivers fresh, strategic insights on how an inclusive mindset can become your greatest asset in fostering team excellence. Learn how to leverage the unique backgrounds of your team members to drive innovation and enhance project outcomes. Why listen? Because you’re not just leading a project, you’re shaping a future where diversity is the keystone of global development success.

### EPISODE SCRIPT

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**SCRIPT:** Good day, leaders, and welcome back! I’m Dr. D., and this is the channel that’s all about empowering you, current or future chiefs of party who are at the helm of a USAID-funded project. It’s here that we talk shop—not the kind filled with buzzwords and jargon, but the real, on-the-ground strategies that drive success in your project work.

All right, let’s set the stage for today’s conversation. You’re going to be stepping into a role that is as rewarding as it is challenging. Your project is a tapestry woven with diverse threads, and each color represents a unique background, culture, set of skills. Your mission is to weave these threads into a beautiful and cohesive masterpiece.

Now, how do you, as a chief of party, foster an environment where every thread strengthens the fabric of your project, where diversity isn’t just acknowledged, but is the cornerstone of your strategy?

Envision this: Every member of your team, from the project assistant to the senior leaders of your project, they bring their own worldview and unique experiences that can add value to your work. I believe this kind of diversity is a goldmine of untapped potential. But it’s not just about having it; it’s about leveraging it. What does this require? A little bit of a mindset shift from seeing diversity as a box to check, to understanding it as one of your most powerful project assets.

Here's where "mindset" meets "strategy". It's about cultivating a culture where every voice, as I've said before, is not only heard but sought after. What does this mean? If someone in a meeting is not speaking up, give them the opportunity to say what they think. Ask them, "What do you think?" Sometimes it's as simple as that. This is a way for us to fish for diverse, or different perspectives, and these perspectives are often the lighthouse guiding you through the complexities of your project. You never know where the next great idea is coming from.

Now, let's talk about action. To be strategic about diversity, you've got to be intentional. It starts with, as I mentioned in a previous episode, your hiring practices. I challenge you to look beyond the resume, to consider the perspective of a candidate and that perspective that they bring to the table. Are you tapping into the full spectrum of the talent that's available to you?

Now, once your team is assembled, you want to create spaces for cross-cultural dialogue and learning. When team members appreciate each other's background, as diverse as they may be, the project benefits from this richer, diverse pool of ideas.

What about decision-making? Well, we have to ensure that decision-making is not happening in a vacuum. We need to be very purposeful and encouraging, a participatory approach. This is where team members see their ideas reflected in the project's direction, where their commitment to your shared goals deepens because they can feel their influence on the direction of your project. At the Partnerships Incubator, we expect insights, inputs, and ideas from every single one of our team members. Remember, fostering diversity is not a one-off event. It's a continuous process that demands our attention as leaders and it demands evidence of our genuine commitment.

Now, we have to reflect on this question: Are our project's priorities and values mirrored in our team's composition, and are they mirrored in how we operate daily? We should ask that question every day of our project.

Now, let's shift gears to a story that illustrates what we're aiming for. Picture a project where team members felt like replaceable cogs in a machine. Morale was low, innovation was stagnant, and this project's outcomes were mediocre. Now, reimagine that scenario with a chief of party who actively engaged every single team member. That individual valued their input, recognized their contribution...a sea change happened in the project. The project didn't just succeed; it actually became a benchmark for what could be achieved when diversity is at the core of a project strategy.

As we approach the close of our time together today, consider this: Your leadership style as a chief of party sets the tone of your project. It's your responsibility to not just create opportunities for inclusion, but to actually lead by example. This means, well, you need to show what it means to value every voice. This means you need to align your actions with the message that every member on your team is key to the project's success.

So, as you step forward, think about the legacy you're building. It's more than the success of a single project. It's about shaping an approach to leadership that champions inclusivity and equity at every turn.

Thank you for investing your time today with me. As you go forward, keep this in mind that the strongest teams are those that celebrate their differences, using those differences as a catalyst for innovation and a beacon for change. Until we meet again, lead boldly, and with a vision that brings out the very best in your diverse team. Have a great week.

**OUTRO:** Thank you for tuning into "Chief of Party to Chief of Party: Success in Your First 90 Days," your go-to source for insightful, actionable guidance that can shape the success of your project. Let's continue to drive change and create impact, one USAID-funded project at a time.

# EPISODE

# 50

## Communication Code: Developing a Culture of Openness and Transparency

### EPISODE SUMMARY

Join us in exploring the art of communication within USAID-funded projects, where success hinges on more than just strategy—it thrives on a culture of openness and transparency. In this episode, we delve into actionable leadership tactics for chiefs of party that break down barriers and foster an environment where innovation and collaboration flourish. Why listen? Because the insights shared here are more than just guidelines; they're the keys to unlocking transformative potential and steering your project toward a path of impactful progress. Tune in to redefine the essence of effective leadership in international development and humanitarian assistance.

### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to a new chapter of driving change and fostering success. As a chief of party, you're taking the helm of a mission that's much more than a project—it's a promise to deliver transformative impact and to inspire those around you to reach new heights.

Hello, I'm Dr. Donna Vincent Roa, and you're the chief of party of a USAID project. And you're responsible for creating the kind of culture where openness and transparency aren't just buzzwords; they're the fabric of your team's ethos.

Now, you might be wondering, “How do I cultivate this environment, Donna?” Well, it begins with communication. I talk a lot about communication because I do believe it's not only the cornerstone of any successful leadership strategy, but it's the bedrock. It is the path that lies in developing a culture where every team member feels heard, respected, and valued.

I do talk a lot about culture. Why? Because you see, when people know that their voices count, they're more inclined to speak up. And when they speak up, the gift to you as the chief of party is innovative ideas. They also may be flagging issues before those issues become problems. It's about creating a really strong feedback loop where information flows both ways, and where the exchange of knowledge between you and your team is as natural as breathing.

Let's talk about some practical steps to get there. First, lead by example. Be the chief of party who holds regular open forums where team members can voice their thoughts without any fear of repercussion. I remember one of my junior employees shared that in previous positions, on a Sunday, she would feel stress and consternation about her week. We want to create an environment where that is not the case; where team members are able to voice their thoughts.

At the Partnerships Incubator, my team members schedule 15-30 minute informal check-in meetings with me. It's here where they can share ideas, where they can talk about their work needs, or even provide me with information on how they're feeling about their work or their workload. It's in these moments where I can learn about areas where the project can pivot, or even where we might be able to improve on a process. These are often very rich discussions and certainly ones that I look forward to having. It helps me to keep my finger on the pulse of the project and give each team member a moment to share what's happening in their work life.

Consider the story of a chief of party in East Africa. This individual revolutionized their project's approach to community engagement. They established what they call 'listening days'. This was periodic open-door sessions where community members could share their perspectives directly with the project leaders. This simple yet powerful initiative not only provided valuable insights in this setting, but also fostered trust and gave the community leaders a sense of shared ownership over this particular project's outcomes.

You also, in your project, want to harness the power of transparency. You have a chance, with all of your stakeholders, to share your project's goals, to share the challenges, and as I've mentioned before, we need to share our successes. When your team understands the bigger picture, they're more likely to be invested in the journey and committed to achieving project excellence.

Now, transparency goes beyond sharing information. It's about being honest about the hurdles that you're facing. A chief of party once told me that admitting that they didn't have all the answers was the most liberating moment of their career. It actually invited others to step up and fill those gaps. It's a moment of transformation. The project's trajectory was influenced by this one statement.

Let's shift the gears a bit to innovation. In the world of international development and humanitarian assistance, the landscape with which we work is constantly evolving. Now to stay ahead, you need to foster a culture where innovation isn't just welcomed, it's expected. You need to encourage your team to challenge the status quo and to think outside the box, always.

The Partnerships Incubator was established by USAID to do just that. We've served as trusted advisors to USAID on a variety of matters, and we've been well-placed to guide the Agency on a variety of high-profile, high-impact projects where innovation was both expected and valued. You can see the evidence of our project outputs in the Agency's Localization efforts, [WorkwithUSAID.gov](#), e-learning modules on how to work with USAID, translation—the stepped up activity in translating USAID's high-profile documents—and also in the technical assistance that we provide to missions throughout the world and also headquarters.

How do you do this on your project? Well, I recommend rewarding creativity and rewarding initiative. This is where you can celebrate your successes, but you also want to value well-intentioned failures. See them as learning opportunities. It's through this trial and error that groundbreaking solutions can emerge.

But it's not enough to innovate in silos. Collaboration and innovation is important. This is where we build partnerships, both within and outside of USAID. This is where we engage with local communities, with governments, or other stakeholders. It's through these strategic alliances that can amplify your project's impact.

Now, let's not forget about measurement. This is where we establish clear metrics for success and we communicate those to the team. When everyone on your project really knows what success looks like, it's easier to row in the same direction and to adjust the course if you find that that is necessary.

Ask yourself, “How open is my leadership style?” “Do I invite a clear vision and invite others to influence the efforts?” “Am I approachable?” “Am I accessible?” Your answer to these questions can actually be a catalyst for fostering a culture of openness and transparency.

Ponder these questions. Remember that your role is multifaceted. You’re a strategist, a mentor, a communicator, and above all, a leader who brings out the best in people. Be known for that. You want to embrace this opportunity to make a meaningful difference.

As we wrap up today, I want to leave you with a thought. Leadership is not a position or a title; it’s an action. It’s an example. By creating or developing a culture of openness and transparency, you’re not just leading a project; you’re shaping an environment where trust and innovation and progress can thrive.

So, take this moment to reflect on the culture you want to create. The actions you can take today are going to echo through the life of your project and beyond.

Thank you for sharing time with me on this episode. I hope this conversation sparks new ideas for you and reinforces your commitment to lead with openness. Remember: The success of your USAID project starts with the culture that you create and maintain. Here’s to building that culture—one conversation, one innovation and one transparent step at a time. Thank you for listening. Have a great week.

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# EPISODE

## 51

### Leadership Lens: Modeling and Mentoring for Cultural Integrity

#### EPISODE SUMMARY

Embark on a leadership journey that transcends mere management and delves into the art of mentoring for cultural integrity. This episode equips chiefs of party with the insights to model core values and inspire a legacy of ethical leadership within their USAID-funded projects. Discover the strategies that will empower you to become a mentor of purpose and an architect of a respectful and inclusive project culture. Tune in for a conversation that not only maps the path to integrity in leadership but also celebrates the collective adventure of nurturing future leaders.

#### EPISODE SCRIPT

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**SCRIPT:** Welcome to today’s focus, where we look through the leadership lens at the heart of cultural integrity in your USAID-funded project. You’re not just at the helm of a project; you are the compass guiding your team not only toward the goal, but through the very essence of how you get there. Cultural integrity is your map and your mission.

In this series, I am going to focus a lot on the culture of a project—the way you work and how your team works and how they operate. You are more than just a chief of party; you’re a beacon of values, a model of the principles you want to see reflected in your team and the work that you do. It’s about embodying the change you want to see, isn’t it? It’s about setting the standard, and living the mission and vision of your project every single day.

Take a moment and think back to a leader who made a lasting impression on you. What qualities did they embody? How did they influence the culture around them? Chances are they’re not a leader who instructed; they are a leader who inspired. They modeled the behavior that aligned with the organization’s core values and, in doing so, mentored you in the craft of leadership.

Your role as a mentor in a USAID project is pivotal. It’s about taking that eager professional by the hand and showing them, through your actions, how to navigate the complex cultural waters of your project. It’s about showing them how to lead with integrity, how to lead with respect, and my favorite term is “empathy”. How do you lead with empathy? How do you mentor for cultural integrity? Well, it starts with conscious engagement. Be present. Be curious about your team members’ experiences and perspectives.

Encourage them to bring their whole selves to your project. In doing so, what happens is that you can create a rich tapestry of ideas and a culture that's both diverse and inclusive.

Within this context, let's not forget accountability. Hold yourself and your team to the highest standards of ethical behavior. When challenges arise, approach them head-on with fairness and consistency. This not only builds trust, but it strengthens the cultural fabric of your project.

Leadership really is a collective adventure. As you model the way, you're also fostering a generation of leaders within your team who's going to carry the lesson, or the torch, of cultural integrity forward.

As we come to a close, reflect very carefully on the culture you're cultivating. Are you modeling the values you want to see? Are you mentoring with intentionality? Your influence as a chief of party really extends far beyond project deliverables. Your leadership shapes the very culture of your team. And from my experience, a great culture spurs great results.

Thank you for embracing this journey. By modeling the way and mentoring the next wave of leaders, you're not just leading a project; you're leading a legacy. As chiefs of party, let's continue to build a culture that not only reaches for success, but does so with unwavering integrity and respect.

Until next time, remember the power of your example. Here's to the cultural integrity that defines not just what we achieve but who we become in the process. Thank you for listening. Have a great week.

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# EPISODE

# 52

## Learning Organization: Fostering a Curious, Agile Project

### EPISODE SUMMARY

In this episode, we delve into the concept of learning organizations within the context of USAID-funded projects. We explore how cultivating a culture of curiosity, embracing agility, and promoting continuous growth can transform a project into a dynamic entity poised for success. The chief of party plays a crucial role in fostering this environment, leading by example and encouraging team members to continuously learn and adapt. We discuss practical strategies for nurturing these principles in project management, setting the stage for a resilient, innovative, and impactful operation that thrives on collective learning and improvement.

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**SCRIPT:** Welcome to the transformative world of a learning organization. As we navigate the complexities of a USAID-funded project, we recognize that the landscape is constantly shifting, and the need for a resilient, adaptive approach is paramount. Hi, I’m Dr. Donna Vincent Roa, and today, we’re not just discussing project management; we’re envisioning a project environment that breathes curiosity, embraces agility, and thrives on continuous growth. This is the essence of a learning organization.

This is a group of people who want to continually expand their capacity to create results they truly desire. I’m describing an environment where new and expansive patterns of thinking are nurtured, where collective aspiration is set free, and where people on your team are continually learning to see the whole picture together. As a chief of party, your role is to cultivate this kind of environment—an environment that will transform your project into a living, learning entity that not only adapts but also evolves with each experience or each learning.

The first step in nurturing a learning organization is to foster a climate of curiosity. This is where we encourage team members to ask questions, to challenge conventional wisdom, and really to think beyond the boundaries of the current knowledge they have. This means that we are going to value inquisitive minds, and we want to have innovations that often come from questioning the status quo.

A practical way to encourage this kind of curiosity is to have, well, regular team discussions. You take those team discussions and focus on “what if” scenarios. You can facilitate these kinds of sessions where team members can brainstorm potential solutions to hypothetical problems, or they can explore new approaches to their work. This not only sharpens problem-solving skills, but it also prepares the team to handle the real-world challenges that you experience.

Agility is the natural companion to curiosity. It’s about being able to pivot quickly in response to new information, or the changing environments that happen, or even those unexpected challenges. You want your project to be agile, and an agile project is one that is characterized by flexibility, by resilience, by adaptability.

Now, to cultivate agility within your project, consider something like agile project management methodologies such as “Scrum” or “Kanban”. These things can emphasize iterative development. It also invites regular reflection and then of course adaptation, which we all have to do.

Agility is fostered by flattening your project hierarchy and empowering individuals to make decisions. Now, this requires a level of trust and a supportive environment where your team members know that taking calculated risks is encouraged, and that failure is not punished, but actually seen as a learning opportunity.

A learning organization is actually never static. It’s a dynamic entity that grows with each success and failure. Continuous growth in a USAID-funded project means that we need to be committed to learning—not just for ourselves, but for every member of our team. This could involve setting up a learning budget. I know with the Kaizen Company, we get fifteen hundred dollars a year for professional development—courses, conferences, workshops to help us to grow in skills that may influence the way we work.

It also means creating a knowledge-sharing culture. This is where we actively encourage the documentation of lessons learned. We have knowledge exchange sessions where each team member can offer their collective wisdom to the group. When knowledge flows freely like this, the entire team becomes stronger and they become more capable.

As the chief of party, your actions in this area actually set the tone. To lead a learning organization, you have to embody the principles of curiosity. You also need to stay informed about the latest developments in international development and be open to feedback.

Your leadership style should encourage collaboration. This is where you push the boundaries of what’s possible, and inspire your team to strive for excellence. By leading by example, you not only foster a positive learning culture, but you also motivate your team to emulate these behaviors.

As we conclude, take a moment to reflect on your project. Is it one where curiosity is rewarded? By fostering these elements, where agility is practiced and growth is continuous, you’re going to ensure that your project is not just a transient endeavor, but a vibrant learning organization.

Thank you for joining this exploration of learning organizations. As you continue to lead with foresight and flexibility, remember that your project’s greatest assets are your people and your project’s capacity to both learn and adapt. I challenge you to embrace this journey of continuous improvement, and watch as your project transforms into a beacon of knowledge, innovation, and success.

Until next time, let’s keep learning and keep leading the way in creating sustainable, impactful change through your project. I’m Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 53

## Cultivating Respect: The Chief of Party's Guide to a Thriving Workplace

### EPISODE SUMMARY

In this episode, we unveil the transformative power of respect within international development teams. Discover how to create a culture that celebrates diversity, fosters open communication, and aligns with the mission's success. Learn why a respectful work environment is the engine driving team engagement and project excellence. Join us for actionable insights on leading with integrity, setting the tone for inclusivity, and leaving a legacy of respect. This isn't just about meeting goals; it's about exceeding them with a team that's empowered and connected. Tune in to redefine leadership and make respect your project's cornerstone for a thriving and impactful team dynamic.

### EPISODE SCRIPT

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**SCRIPT:** Welcome aboard, leaders and visionaries. Today, we're navigating the crucial waters of fostering a respectful work environment as you step into the role of a chief of party for a USAID-funded project. Hi, I'm Dr. D., and welcome to this episode that covers a topic that is near and dear to me: Respect in the workplace.

Now, what exactly does it look like? Well, it's an environment where, one, diversity is celebrated. Where there's an unspoken understanding that every voice counts and matters. Where feedback is a currency, and praise and acknowledgement for a job well done is quite common.

Now, you might be asking, "Why is this important?" Here's the thing: respect isn't just a nice-to-have. For me, it's the oil that keeps the engine of our projects running smoothly. It's about creating a culture where people don't just show up; they're present, they're engaged, and they're motivated. And in the world of international development and humanitarian assistance, that can make the difference between a project that meets its goals and one that truly exceeds them. It's the "above and beyond" environment that all of us want to be in.

So, how do you cultivate this respectful environment? It starts with leading by example. As a chief of party, your actions set the tone for the entire team. Show genuine interest in the perspective of your colleagues. When they speak, give them your full attention.

And remember, respect is not just about being polite; it's about acknowledging the worth and the expertise of every single individual on your team.

Empathy should also be your compass. Understanding the cultural nuances and personal backgrounds of your team members can guide your interaction. Now, this is crucial because you're not just leading a project; you're leading people with different stories, with different experiences and expectations.

Let's talk about communication. It's the bridge between misunderstanding and clarity, between conflict and resolution. As a chief of party, you should foster an open-door policy where your team members feel comfortable voicing concerns and suggestions. When issues arise—and they will—be the chief of party who addresses them promptly and fairly. Transparency is always key. It builds trust, and then trust lays the groundwork for respect.

Now, onto the nuts and bolts: setting clear expectations. It's essential to communicate our vision for a respectful workplace from the get-go. Let people know what you expect. This is where it's important to establish guidelines that promote inclusivity and certainly discourage discrimination. Make it known very plainly that respect is a core value, it's non-negotiable, and it's directly tied to the success of your project.

Remember: Respect is a two-way street. Encourage your team members to take ownership of this culture. You can also create platforms for recognition where achievements are celebrated, where the hard work of your team doesn't go unnoticed. This isn't about grand gestures; it's about consistent, everyday acknowledgments that say, "I see you. I appreciate you".

And what about when things don't go as planned? Approach these moments with a mindset that maintains dignity and encourages learning. The focus should be on solutions and not blame.

Within any project, change doesn't happen overnight. It's a process that requires patience and persistence. But as you build this culture of respect, you're going to notice something remarkable: a shift in energy, a surge in engagement, and most importantly, a rise in productivity. You're going to see a team that's not just functioning, but flourishing. I can tell you from experience that when employees don't have to deal with drama, it frees them to focus on their work. Be a chief of party that doesn't create drama, or doesn't allow or accept it.

As we wrap up today's episode, I want you to think about the legacy you want to leave. It's really about the work environment that you cultivate. For me, a respectful workplace is the bedrock upon which all successful projects are built. It's what attracts top talent. It's what keeps them committed to the cause.

As a chief of party, you have the power to create a workspace that resonates with respect. And believe me, when you do, the ripple effect is far-reaching. It touches lives, it transforms communities, and it elevates the impact of your project to heights you've only imagined.

Thank you for joining me today, and remember: The culture you create is the legacy you leave. Have a great week.

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# EPISODE

# 54

## Harmonizing Discord: Leadership Tactics for Conflict Resolution

### EPISODE SUMMARY

This episode offers a deep dive into conflict resolution strategies tailored for chiefs of party in international development and humanitarian assistance. Discover how to turn disagreements into opportunities for team growth and project advancement. Learn to listen, engage, and resolve conflicts with a focus on shared goals. Find out why dynamic leaders who master the art of conflict resolution are pivotal in steering their teams toward innovation and success. Join us for invaluable insights that promise to elevate your leadership and project outcomes.

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**SCRIPT:** Welcome to a new exploration in leadership where we delve into the art of conflict resolution. Hi, I’m Dr. Donna Vincent Roa. I’m a fellow chief of party, and we are the conductor of a diverse orchestra of ideas and personality, each with the potential for harmony, or (occasionally) dissonance. Today, we’re going to unpack how to manage disagreements and facilitate resolutions that not only defuse tension, but also can propel your project forward.

Now, conflict is inevitable. We work in dynamic work environments, and you know the stakes are particularly high in the realm of international development and humanitarian assistance. The way you handle these moments can either fracture a team, or it can forge stronger bonds. And it’s your responsibility to steer towards the latter.

Think about the last time you faced a disagreement within your team. It’s not just about clash of opinions; it’s usually about the underlying values, the motivation and goals. Understanding these various layers is the first step in transforming conflict into collaboration. It’s about listening, not just to respond, but to understand. This approach shifts the conversation from a battleground to a roundtable where every perspective is a piece to a larger puzzle: the solution.

So, how do we navigate these choppy waters with grace and effectiveness? Well, let’s start with, one, the recognition that the conflict isn’t inherently negative, it’s often a sign of engagement or passion. The key is to channel this energy constructively. You want to be the chief of party who sets the stage for open dialogue by creating an environment where team members can actually feel safe to express their thoughts without fear of reprisal.

When a disagreement arises, it's really key to act swiftly, but also to be thoughtful in the way that you react. Procrastination can allow tensions to fester, so you don't want to procrastinate. But then, alternatively, rushing can lead to oversights. You want to approach each situation with a calm, composed demeanor. When you do that, this communicates control and respect. We always need to use active listening techniques to ensure that every party around the table feels heard. This kind of behavior can lay the groundwork for a mutual understanding, and it also sets an example for your team to emulate.

In a situation where there's conflict, we have to remember that resolution is not about winning or losing. It's about finding the best path forward—the best solution for the project. In these situations, encourage your team to focus on interests, not necessarily positions. This kind of subtle shift in perspective really can open the door to creative solutions. Solutions that can serve the collective goal rather than the individual egos at the table.

As you guide your team through these discussions, you, as the chief of party, need to maintain a neutral stance. This is not about taking sides. It's really about trying to understand each of those sides. Your role is to facilitate the conversation by asking open-ended questions. These questions can help to prompt deeper reflection or have each of the team members consider alternative viewpoints. You want to frame the conflict as a shared problem, a problem that requires a shared solution.

In these kinds of settings, it's also important to recognize when to intervene and when to step back. Autonomy is a powerful motivator, and often, team members can resolve issues really among themselves if you give them the right tools and the support. Your role as a chief of party is to empower them with conflict resolution skills. You also want to ensure that in any kind of conflict setting that whoever is at the table does understand the bigger picture.

Now, sometimes, despite your best efforts, a resolution may not immediately be achievable. And in these kinds of instances, it's wise to seek external support. If it gets complicated, we can bring in third-party mediators who can often provide a fresh perspective and help you navigate any impasse that you might be experiencing. Using a mediator, well, it's not a sign of weakness, but it's really for you to show a demonstration of commitment to the project and also the well-being of your team.

Implementing these kinds of strategies really requires practice and—I find—patience. Each conflict is unique, and really, there's no one-size-fits-all solution. But with each challenge that you experience really comes an opportunity to learn and refine your approaches on your project. As you do, you'll build a team that's resilient and adaptable, and you'll find that when a solution is put in place, they'll become united in purpose.

As we conclude, reflect on how conflict resolution is an integral part of your leadership journey. It's about cultivating a culture where differences are not just tolerated, but they become valued. They become a catalyst for growth and innovation. Your ability to navigate these kind of critical moments with poise and grace and purpose is not only going to solve the immediate issues in front of you, but it will also strengthen your team for any future challenges that they may experience.

Thanks for joining me today in this exploration of conflict resolution. Remember: The true mark of leadership is not the absence of conflict, but it's in our ability to transform conflict into a force for positive change. I'm Dr. Donna Vincent Roa. Until next time, have a great week.

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# EPISODE

# 55

## Managing Remote Teams in Development Projects

### EPISODE SUMMARY

In this episode, we explore how to effectively manage and inspire remote teams in the context of USAID-funded international development and humanitarian assistance projects. You'll learn about the nuances of cross-cultural communication, the power of trust and empowerment, and the importance of personal engagement in a virtual setting. Discover actionable strategies to foster team unity, drive innovation, and maintain visibility despite the geographical spread. Whether you're a seasoned executive or new to the chief of party role, this episode will equip you with the tools to turn the challenges of distance into opportunities for unparalleled project success. Tune in to transform your remote leadership approach and amplify the impact of your team's work across the globe.

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**SCRIPT:** Welcome to today's episode, where we are going to take a deep dive into the world of remote team management. As a new chief of party, you're stepping into a role that's as challenging as it is rewarding, navigating a landscape of diverse cultures and geographies without the luxury of shared office space—or, in many cases, no office space.

Now, let's start with a simple truth: managing a remote team is like conducting an orchestra whose musicians are spread across the globe. Each member plays a unique instrument, but they all contribute to the symphony of your project. Now, your job is to ensure that every note resonates with the mission and goals of your project.

Now, I have been working remotely for the last nine years and I have led a team of 22 employees, up to 125 contractors, and numerous subcontractors. We at the Partnerships Incubator are truly a global team.

In these kinds of remote settings, misunderstandings can multiply faster than successes if you're not careful. So, we bring in the magic bullet: communication.

Communication in remote settings, as you can imagine, is paramount. It's technically your lifeline. Establish communication protocols with your team that's going to suit the diverse locations of each of these members. Whether it's a regular video conference, or

a robust project management system, find those tools for your project that can bridge the distance. You want to ensure that everyone stays on the same page.

Remote work thrives on trust, and as a leader, you must cultivate that trust. You want to set clear expectations about outcomes, and, as I have said in a previous episode, don't be a micromanager. Don't micromanage the process. When your team feels trusted to deliver, they often rise to the occasion, well, with a sense of strong ownership that can actually surpass all your expectations.

Now, consider the cultural nuances that come into play in this kind of setting. Your team is likely spread across continents, each with their own norms and practices. As you work to build your culture, you want to blend in these diverse perspectives. You want to create a unified ethos that's going to respect the individual customs, while still fostering a collective identity for your team.

Effective leadership in this kind of context means we have to be proactive about engagement. We want to create opportunities for both informal interactions and casual conversations in addition to your formal meetings. These informal interactions are really the glue that bonds distributed teams. This is an effort that can reduce feelings of isolation. And you want your choices to build camaraderie among your team.

Let's not forget about the importance of visibility. Remote teams can sometimes feel, well, "out of sight, out of mind". Consider this: by being a visible and accessible leader, that's a positive. You want to regularly check in with your team members, not just about their work, but also about their well-being. I find that this kind of personal touch can transform a distant authority figure into a really supportive mentor.

In the realm of remote work, flexibility is not just a perk. Nowadays, it's a strategy. People want to work in a flexible environment. As you do so—as we do in the Partnerships Incubator—we have to be aware of timezones and personal commitments, offering flexible schedules where possible. I have a team member that starts his day at 6:30 in the morning, finishes at 2, takes a few hours break and then starts again. That works well for his personal situation.

Well, now, to the heart of innovation. Even though we are working remotely, we still are responsible for innovation. We want our team members to be solution-seekers. When challenges arise, they're going to foster an environment where team members are going to feel comfortable proposing innovative solutions. And that's the kind of environment that you want to create. You want to embrace the idea that great ideas can come from any corner of the globe, at any level of your team.

And what about the inevitable setbacks? Again, we need to lead by example. We need to show resilience and always a positive outlook. Don't underestimate the power of a positive outlook. Your attitude, your response, sets the tone for the team, and especially in remote settings. This can mean the difference between a minor hiccup or a major morale crisis. I always say, "Stay calm."

In all of this, don't forget the importance of recognition. Celebrate milestones and acknowledge individual contributions publicly. Recognition can be super-powerful. It can motivate team members to do better and more, particularly when team members are dispersed and they might otherwise feel invisible.

Now, let's get tangible. Here are some actionable recommendations:

Implement a cloud-based project management tool that provides real-time updates and fosters collaborative work. At the Partnerships Incubator, we've found great success in the Google Suite and all of its new tools. We have added platforms and tools like Mentimeter to augment Google services. We're always exploring new technologies to add value to our work.

Schedule regular virtual team-building activities, and where possible, if you have a group of people in an area, including in-person get-togethers.



Create a 'virtual water cooler' space, such as a chat room or message board. We have Google Chats, several of them, that help us to communicate with each other. They are the "Water Cooler", where we share fun news, we share birth announcements, or interesting articles on personal projects. I often share my art or more. The second one is called "In The Know". This is a Google chat where we focus on HR updates, official project news, handbook updates, travel facts, security news, and more. And one of my favorite chats is called "Nature's Neat". This is where we post pictures or stories about nature. If I'm on a walk and I see a beehive, I'll take a picture of that and share it with my team. It creates those many delightful moments, and it's of nature, so it can create a feel-good moment for your team members.

You want to ensure that all of your team members have access to the necessary technology.

You could even establish a mentorship program that pairs team members from different regions or different teams to promote cross-cultural understanding or even additional personal connections. When we have new employees come in, we pair them with another employee or an onboarding mentorship session. Those work really well.

As we wrap up this session today, reflect on the unique position you're in as a chief of party. You are leading a team that has the potential to achieve extraordinary results. By embracing the strategies we've discussed today, you are going to be well on your way to building a cohesive, innovative, and resilient remote team.

Thank you for tuning in to this episode, and remember that while the task may seem daunting, the opportunity to lead such a diverse and talented group towards a common goal is a privilege. Have a great week!

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# EPISODE

# 56

## Leadership Launchpad: Crafting a USAID-Funded Project Chief of Party Pipeline

### EPISODE SUMMARY

This guide emphasizes the vital role of chiefs of party in identifying and mentoring the next generation of leaders within USAID-funded projects. Through strategic guidance, tailored coaching, and development of essential leadership skills, experienced chiefs of party can nurture promising individuals into capable successors. By investing in the growth of young leaders, they lay the groundwork for a future where these mentees can lead with vision, drive impactful change, and carry forward the mission of international development with confidence and competence.

### EPISODE SCRIPT

**INTRO:** Welcome to “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to the success leadership journey, where we focus on cultivating the next wave of chiefs of party for USAID-funded initiatives. I’m Dr. Donna Vincent Roa, and as you step into the role, you’ll not only manage the complexities of development projects, but also play a crucial role in mentoring emerging leaders.

Your experience navigating intricate operational landscapes is invaluable. Yet, the ecosystem of USAID presents its own unique challenges and opportunities. Your task here is to create a nurturing environment for potential leaders, guiding them with the wisdom you’ve accrued and fostering their growth with innovative and strategic thinking.

During the initial 90 days of your project, prioritize identifying high-potential team members. It’s essential early on for you to recognize those with the spark of leadership and drive to effect change. Engage with those individuals. Try to understand their ambitions, their strengths, and their areas for development. This is key to crafting tailored growth pathways for your future chiefs of party.

As you mentor these future leaders, you want to emphasize the significance of active listening and inclusive decision-making. Encourage them to connect with all the project stakeholders—the team members, local communities, beneficiaries. You want them to see and build a multifaceted perspective that’s going to inform their leadership style in the future.

Transparency is important, as is clear communication. These are foundational qualities. They build trust. They foster a culture where challenges are shared and they are addressed collaboratively. When you model this kind of behavior, you're going to ensure that your protégé understands the value in cultivating strong, reliable teams.

One example of a future chief of party on my team shared with me was the following: "I look at something, and I ask, "What would Donna do?" That's the ultimate compliment one can receive as a chief of party. It is important for us to look at how we develop the strategic acumen in your young leaders. This is really vital for setting up a chief of party pipeline. You want to guide them in their decision-making and make sure that those decisions align with the overarching mission of the project. You want to ensure that every step that they take is purposeful, and it actually contributes to the success of your project.

Remember the ultimate goal here is to prepare individuals to take on the mantle of leadership themselves. You want to invest in their development. You want to mentor them. You also want to give them an opportunity to lead projects of greater complexity. You can create safe spaces for them to experiment. You do want them to take risks, and certainly, you want them to learn from the outcomes.

Here are a couple of steps to guide you in this leadership development journey:

As I mentioned earlier, you want to identify promising team members early on and, where you can, hold one-on-one coaching sessions to set leadership development goals.

You can also facilitate leadership workshops where each of your senior team members can cover essential skills such as project management, or stakeholder engagement.

You can conduct regular review sessions to talk about progress, or challenges, or decisions that they've made.

You do want to provide them with opportunities to take charge of meetings, to lead a buy-in, to lead a project.

And always be near to provide guidance and constructive feedback.

As you nurture these prospective chiefs of party, remember you're not just managing a project; you have the ability to shape the capacity and resilience of the organization for years to come by identifying future chiefs of party. Through your careful mentorship, these young leaders are going to become the driving force behind what happens next. Those transformative projects that can improve lives and communities.

In closing, as you take this journey, recognize that your commitment to developing future leaders ensures a lasting impact that goes well beyond our project deliverables. This is really about leaving a legacy of empowered individuals who are going to be capable of steering the course of future USAID-funded projects. Thanks for listening. I appreciate your time on this episode. Have a great week.

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# EPISODE

# 57

## Empowering Deputies and Other Leaders on Your Team

### EPISODE SUMMARY

Tune in to understand the power of empowering deputies and leaders within USAID-funded projects. In this episode, we discuss actionable strategies for chiefs of party to build a culture of ownership, foster open communication, and invest in professional development. Discover how to multiply your effectiveness, align your team with the project's vision, and cultivate a legacy of leadership. Listen to gain insights into transforming your team into a powerhouse of innovation and commitment, ensuring project success and lasting impact.

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**SCRIPT:** Hello, change-makers, and welcome to this episode, where we’re diving into the heart of leadership within the USAID-funded project environment. Today, we’re going to explore how to empower deputies and other leaders on your team. This is a critical piece of the puzzle for every chief of party.

Imagine stepping into a project where all the outcomes will not only shape your legacy but, more importantly, the lives and futures of communities across the globe. Well, that’s a weighty responsibility for a chief of party. But the secret to carrying that weight? Well, it’s not about having the broadest shoulders. It’s about building a team where every single member is empowered to lead in their own right.

Let’s talk about your deputy chiefs of party—your right hand in the field. These individuals, well, they’re what I call “force multipliers”. When you empower your deputies, you extend your reach. You multiply your effectiveness and deepen the project’s impact. Well, how do you do it?

Firstly, delegation is key. It’s about entrusting authority along with responsibility. When you delegate, do it with clarity. Do it with confidence. This means articulating not just the “what” but the “why” behind tasks. When deputies understand your larger vision, their decisions are going to be better aligned with your goals, and with the project’s strategic goals. And ultimately, they’re more invested in the outcomes.

It's really important for you to also foster ownership. It's more than just ticking off the tasks; it's about nurturing a sense of personal stake in your project's success. Encourage your deputies to innovate—always—within their scope of work. You want them to bring new ideas to the table, but you also need to give them the runway to see those ideas take flight.

Remember that fostering ownership is not just a one-off event. It really is a continuous process. It's about creating a culture where deputies are, well, encouraged to think like a chief of party themselves. This means cultivating an environment where speaking up is valued, where risks are taken. Where, as I've said before, successes are celebrated.

But what about the rest of your leadership team? How do you empower them to contribute to your project's success?

Communication, well, it's the linchpin. You know, actually, it seems that everything boils down to communication. You want to keep the lines of dialogue open and bidirectional. You do want to make sure that everyone, from your portfolio leads, to your administrative leads, to the finance deputy—everyone has a voice at the table. Regular meetings are important, as you well know. But also create an informal space for conversation. You know, it's often in these less structured environments that the most innovative ideas are born. Simple request: Be available.

Another cornerstone here is professional development. Invest in the growth of your leadership team. Whether it's through formal training, or cross-functional projects, or even mentorship opportunities, when you help your team grow, they're going to bring newfound skills and newfound enthusiasm back to the project.

Now, let's not forget the power of example. Leadership is as much about what you do as what you say. You want to demonstrate qualities you want to see in your team. If you want them to take initiative, show them what proactive leadership looks like. If you want them to be resilient, show them what grace under pressure feels like.

Now, as we wrap up, here's something to ponder: How will you know when you've successfully empowered your deputies and your leadership team? Look for the day when they bring you solutions instead of problems, when they come to you with a plan rather than a question, and when they start to empower others on the team just as you've empowered them.

As we sign off on today's episode, remember the strength of a chief of party lies not in the might of one, but in the collective power of many. When we empower our deputies and other leaders, we're not just building a team; we're building a legacy of leadership that's going to carry on long after your project has achieved its goals.

Now, let's spark a spirit of possibility here and move from insight to action. Take a look at your current approach to empowerment, and this week, identify one actionable step that you can take today to strengthen your deputies and leadership team. Because, in the end, the most successful chiefs of party are those who create more leaders. I am Dr. D. Have a great week.

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# EPISODE

# 58

## Mastery Amidst Mayhem: Steering Development Projects Through Uncertainty

### EPISODE SUMMARY

In this episode, tailored for the chief of party at the helm of USAID-funded endeavors, we explore the intricacies of crisis management through the lens of executive leadership. Discover the parallels between leading high-impact development projects and steering a high-stakes tech startup through volatile markets. Learn the art of strategic foresight, adaptive leadership, decisive action, and resilient system-building. Engage with practical insights and expert advice that empower you to transform potential crises into opportunities for growth, impact, and sustainable success. Join us as we redefine crisis leadership in the complex world of international development and humanitarian assistance.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to the pivotal first ninety days of your leadership role as chief of party on a USAID-funded project, where the challenges you face will set the stage for your tenure. Hi, I’m Dr. Donna Vincent Roa, and today, we’re going to talk about the complexities of managing in a crisis environment.

Your role as a chief of party is comparable to that of a CEO, with the added complexities of geopolitical factors, development imperatives, and also sustainability concerns. In this diverse and dynamic environment, crisis management for chiefs of party is an inevitable aspect of the job.

Now, we have to think of ourselves as the leader. And in this case, it’s the leader of a high-tech startup navigating the delicate balance between rapid innovation and the robustness of systems. Your mandate is to scale the impact effectively, much like scaling a business, while proactively addressing the vulnerabilities that may threaten your project’s success.

The essence of your leadership will be tested in your ability to anticipate, to prepare, and to respond to crises. Strategic foresight is critical in this regard. Now, this is going to involve building a comprehensive risk matrix, much like a business would, to understand and prepare for potential disruptions. The matrix that you use should actually guide the development of mitigation strategies, and inform your team about the possible scenarios and the appropriate responses in a crisis setting.

Your leadership must be adaptive. It must be characterized by flexibility and the ability to pivot in the face of new information, much like a tech CEO would do in response to shifting market trends. Now, implementing agile methodology in your project management is going to allow for rapid iteration and course correction without compromising the mission's integrity.

For any chief of party, when a crisis hits, decisiveness is key. This is where we need to establish clear protocols for decision-making and empower our team to take the necessary actions confidently in the crisis situation. Decisions? Well, they should be data-driven. And they should also adhere to ethical standards of USAID and your stakeholders, ensuring that your actions are both effective and accountable.

As I've said in previous episodes, transparent communication is the cornerstone of any project, and it's critically important for effective crisis management. As the central source of truth for your team and all of your stakeholders, your communication should be clear, consistent, and transparent. Now, this not only manages expectations but does something more important: it builds trust. It builds confidence. This is necessary for successful leadership in crisis situations.

Building resilient systems is akin to creating a safety net for your project. Strong financial controls, supply chain redundancy, and even team capacity building are all important components that contribute to a project's ability to withstand crises. These kinds of resilient systems form the backbone of sustainable impact, enabling your project to deliver its intended outcomes even in adverse conditions.

Collaboration with stakeholders is essential for a chief of party. Your ability to engage with a diverse group of individuals and organizations, from local officials, to community leaders, to international donors and beneficiaries—all of your stakeholders will determine the success of your project. A collaborative approach in a crisis setting ensures that stakeholders are invested in your project and they're supportive throughout—for both your successes and your challenges.

And finally, reflective practice is crucial after a crisis. What does this involve? Well, first, analyze your team's response to understand the efficacy of your actions and to identify other areas for improvement. Reflection not only strengthens your project's resilience, but also enhances your team's ability to navigate future challenges.

As you step forward in your role, embrace the principles of servant leadership. This is where you prioritize the needs of your project and its beneficiaries. Your goal is to achieve sustainable change, where you bring a blend of humility, confidence, empathy, assertiveness, and always a balance of strategic and tactical acumen.

Your journey as chief of party is about leading with vision and strategy—being adaptable, being decisive, and certainly communicating transparently. Building resilient systems, fostering collaboration. And finally, always engaging in reflective practice. These are the hallmarks of a leader who can not only manage crises, but also use them as opportunities for growth and enhanced impact.

Join us on this exploration of crisis leadership in the complex landscape of international development and humanitarian assistance, and be the leader who redefines what it means to lead with resilience and strategic agility. I'm Dr. D. Thanks for listening. Have a great week.

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# EPISODE

# 59

## Leading with Foresight: Building Project Resilience in the Face of Crisis

### EPISODE SUMMARY

Join us as we dissect what it takes to lead with vision and agility when crises hit. This episode is a deep dive into the challenges and triumphs of adapting projects in the face of adversity. We'll explore the strategies that enable leaders to pivot with precision, ensuring the goals of international development and humanitarian projects are not just preserved but propelled forward. Whether you're a seasoned chief of party or new to the field, these insights are crucial for anyone committed to making a positive impact in an unpredictable world.

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**SCRIPT:** Effective leadership is often most visible when it's tested by crises. For chiefs of party managing international development and humanitarian assistance projects, the ability to adapt to rapidly changing circumstances is not just a skill; it's a vital necessity. Hi, I'm Dr. Donna Vincent Roa. Today, we're going to talk about managing a crisis. When you're faced with a crisis, whether it's a natural disaster, political upheaval, or an economic downturn...the strategies and principles you employ can make the difference between your project's success or its failure.

First, let's address the project's objectives. In times of stability, these are your roadmap; in times of crisis, they become your compass. They should guide every decision and action but with enough flexibility to allow for unexpected detours. Re-evaluating your project's short-term goals to align with the new reality of a crisis without losing sight of the long-term vision is crucial. This might involve reprioritizing activities, reallocating budgets, or even taking the time to adjust timelines in response to the shifting landscape.

Next, consider your resources. A crisis can disrupt even the best-laid plans, making it imperative to have contingency strategies in place. This includes maintaining a diverse portfolio of funding sources to buffer against financial shocks and establishing relationships with multiple suppliers to prevent bottlenecks in your supply chain. Effective resource management also means that we as a chief of party have to be resourceful. We have to find new ways to maximize what we have and identify any untapped resources that we can mobilize.



Communication in a crisis setting is important. It's not simply about relaying information; it's about engaging in meaningful dialogue with all of the individuals in your ecosystem. Your team also needs to understand the changes and the rationale behind each of your decisions. Your beneficiaries? Well, they need to feel heard. They need to feel assured that their needs are still a priority. You have a donor, in the case of USAID, a funding partner. They do require regular updates to maintain their trust and their support. This is where clear, transparent, and consistent communication can really unite all parties around a common purpose, even as you feel the ground shifting beneath you.

In a crisis situation, I find that your team's well-being is paramount. A crisis can take a toll on mental health and morale, and as a leader, you must be attuned to these challenges. This is where we need to provide support, whether through counseling services, or flexible work arrangements, or simply being available to listen. This can help your team prevent burnout and actually keep them resilient. Remember, a supported team is an effective team, and their well-being directly impacts the success of your project.

I find another important principle to remember, especially in crises, is that innovation needs to take center stage. When traditional methods are no longer viable, creativity and flexibility actually become your assets. This might involve deploying new technologies to overcome logistical challenges or finding novel ways to engage with your community and your stakeholders. Or even making changes or adapting program activities to meet emerging needs. Innovation is not just about using new tools; it's about thinking differently and being willing to take calculated risks.

Strong partnerships can certainly be a lifeline in a crisis. Building and maintaining these relationships before a crisis with the local and international organizations, your government entities, and other stakeholders—all of these individuals can create a support network that can enhance your project's resilience. I find that collaborative approaches can lead to shared resources, joint advocacy efforts in a crisis situation, and even, well, greater coordinated responses that can amplify impact in a crisis setting.

Every crisis presents an opportunity to learn and grow. And sometimes, it's hard to process that feeling and that need to learn and grow in a crisis. Reflect on the experience, and analyze what's worked, and what didn't. Then document the lessons learned. These are critical actions for strengthening a project's future preparedness.

This kind of reflective practice not only improves your project management capabilities, but it also contributes to the broader field of international development and humanitarian assistance.

The hallmark of an exceptional leader in our field—the field of international development and humanitarian assistance—is the ability to guide a project through crises with strategic adaptations that ensure continued impact. It's about staying true to our mission while also being flexible enough to adjust to the new realities on the ground. Your leadership during a crisis can demonstrate resilience, and it certainly can inspire innovation. I've seen time and again where crises can forge stronger partnerships. All of this ultimately leads to a more robust and impactful project.

Thanks for listening today. I'm Dr. Donna Vincent Roa. Hope you have a great week.

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# EPISODE

# 60

## Compliance in Chaos: Upholding USAID Regulations Amidst Crisis

### EPISODE SUMMARY

In a landscape where crisis is the new normal, how do you maintain unwavering compliance with USAID regulations? Dive into this episode for an insider's guide to navigating uncertainty without compromising integrity. Learn how to leverage your compliance plan as a lifeline, turn your team into compliance watchdogs, and engage strategically with stakeholders to align urgent needs with strict regulations. Discover the art of resilience in documentation and capacity building that prepares your project to withstand any storm. For the chief of party ready to lead with accountability and ethics, this is your roadmap to success. When the stakes are high, the need for strategic, actionable guidance is critical. This episode equips leaders with the tools to uphold the highest standards of compliance, even in the midst of chaos, ensuring the success and integrity of their USAID-funded projects.

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**SCRIPT:** Welcome to a new chapter in navigating the complex landscape of leading USAID-funded projects. Hi, I am Dr. Donna Vincent Roa, and today, we're zeroing in on a topic that can make even the most seasoned leaders take a deep breath—compliance in the midst of chaos. As a chief of party, you're no stranger to the unexpected. But when a crisis hits, and the rulebook looks like it's being turned upside down, that's when your leadership mettle is truly tested.

Imagine you're steering a project in a country where the political climate suddenly shifts. The rules of engagement are now evolving by the hour, and amidst all this, you've got a primary directive that can't be ignored—adherence to USAID regulations. Now, how do you uphold these non-negotiable standards when the ground beneath you is shaking?

It starts with an understanding that regulations aren't just red tape; they're a framework designed to ensure accountability, transparency, and the ethical use of your project resources. The key here is to navigate them not as constraints but as guides that can navigate us through uncertainty.

Let's talk about the compass that will guide you in this setting—your project's compliance plan. In times of stability, it's a reference point. In times of crisis, it's your lifeline. It should be thorough yet flexible, comprehensive yet nimble enough to adapt to changing

situations. The moment you hear rumbles of a crisis, pull out that plan. It's time to reassess risks, engage your team, and reinforce the importance of upholding standards even when you feel the pressure is mounting.

Now, you might be thinking, "Dr. D., that's easier said than done" Well, you're right. So let's break it down. You'll need to re-evaluate your internal controls. Ask, are they robust enough to handle these new risks that are coming your way? Immediately consult with your team, and if necessary, you want to adjust those controls to ensure that they're still effective in a crisis setting. Now, this might mean increasing oversight in certain areas, or streamlining processes to prevent bottlenecks that could lead to non-compliance.

This is where you, as a chief of party, need to lean on your team's expertise. This is where you empower them to become, well, watchdogs for compliance. When everyone feels responsible for maintaining standards, you create a culture of compliance that can withstand the winds of change. Encourage open communication, where concerns about non-compliance can be raised without fear. In this setting, an environment of trust is critical, especially when the stakes are high.

Here's a key question: What about when regulations seem to clash with urgent needs on the ground? This is where your strategic engagement comes into play. This is where I would reach out to my USAID counterpart and keep them in the loop, keep them aware, and be transparent. I find that transparency here is our best ally. When USAID understands the challenges that we're facing as a chief of party, I find time and again that they can work with you. They work with you to find solutions that also maintain compliance without hindering your project's response to the crisis.

It's key to remember that USAID doesn't expect you to have all the answers. They expect you to ask the right questions. For example, "How can we stay compliant under these new circumstances?" or "What flexibilities do we have within the regulations?" These are the questions that can lead to innovative solutions. Don't forget about your network. Other chiefs of party have likely faced similar challenges. They offer insights; they can offer strategies that can help you unlock your situation.

Another important aspect in all of this is documentation. In the heat of a crisis, it's really easy to let documentation slide, but it's precisely when you need to double down on it. Every adjustment, every decision, and anything made in response to the crisis must be documented. This isn't just about covering your bases; it's about learning. When the dust settles through all of this, if you document, you're going to have a detailed record that can inform future responses and also contribute to a larger body of knowledge in our field. In fact, in the Partnerships Incubator, we requested a lessons learned document as an additional deliverable to deliver at the end of the project because we knew we would have learning that could be shared with other projects.

Let's pivot to the idea of building resilience within your project. As I mentioned, compliance isn't just about following rules; it's about embedding practices that can weather storms. This means as a leader we have to invest in training and capacity-building for our team. When they understand not just the "what", but the "why" of compliance, they're more likely to maintain those standards even under duress, or in a crisis.

Upholding compliance in the face of a crisis is about staying true to the principles of accountability. It's about being proactive, staying connected, and being transparent. It's about leading with integrity, knowing that the way we respond to challenges today shapes the trust and the effectiveness of USAID projects tomorrow.

Before we sign off, here's a reminder: Stay grounded in your values, stay connected with your team and stakeholders, and stay committed to the mission of your project. Our field is dynamic. But with a solid grasp of compliance and a strategic approach to leadership, you're more than capable of steering your project to success.

Thank you for joining me today. Until next time, keep leading with clarity and vision. I'm Dr. D. Have a great week.

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# EPISODE

## 61

### Resilient Leadership: Steering USAID Projects Through Crises and Collaboration

#### EPISODE SUMMARY

As the new chief of party for a USAID-funded project, you embark on a crucial first ninety days where your leadership acumen will be pivotal. Comparable to a CEO, you navigate geopolitical intricacies, development goals, and sustainability. Employing strategic foresight, you'll build a risk matrix and devise mitigation strategies. Your adaptive leadership will mirror a tech CEO's, embracing agile methodologies and data-driven decision-making. In crises, clear, ethical, and transparent communication is vital. Establishing resilient systems and fostering stakeholder collaboration is key. Post-crisis, reflective practice will enhance future responses. Embrace servant leadership for sustainable change, balancing humility with strategic and tactical prowess.

#### EPISODE SCRIPT

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**SCRIPT:** Hello and welcome. Imagine you're navigating a narrow road when suddenly the path ahead fractures. An unexpected crisis emerges, demanding immediate attention and action. I'm Doctor Donna Vincent Roa, a fellow chief of party, and we steer USAID funded projects. Our reaction time and decision making during crises are paramount, especially when it comes to managing budgets and resources during emergencies.

Resource alignment isn't about the scramble. It's a strategic pivot. It's about making informed, nimble adjustments to ensure that the impact and integrity of our project remains steadfast.

Let's talk about the art of swift and effective resource alignment. First, it's crucial to understand the landscape of your project. Which components are vital? What can be scaled back? In crises, this isn't just about cutting costs, it's about enhancing efficiencies and minimizing impact where it's most needed.

It's also about being proactive. It's good for us to anticipate potential shifts by building a flexible budget upfront from the get go, one that allows for reallocations without bureaucrat delays. It's like setting aside an emergency fund. You hope you won't need it, but you'll be glad it's there if you do.

Now, a real-world example. Consider a project in a region suddenly hit by a natural disaster. The immediate need for humanitarian assistance eclipses other project goals. A chief of party adept at resource alignment might redirect funds from long-term development initiatives to critical emergency response efforts, ensuring that the most pressing needs are met swiftly.

In these settings, let's not forget about the power of local partnerships. Often, local organizations have the agility that larger structures may lack.

By empowering these local partners with resources, you're not only addressing the immediate needs, but you're also investing in the community's capacity to respond to future crises.

As you consider these realignments, as a chief of party, you must maintain rigorous oversight. Every dollar moved must be accounted for. We must ensure compliance and the ethical stewardship of USAID funds. It is a delicate balance, being both agile and accountable.

The reality is that in moments of crisis, your role transcends project management. You become a beacon of hope, a catalyst for resilience. Your ability to realign resources reflects your commitment to the mission and the people that you serve. As you navigate these turbulent waters, remember that every challenge is an opportunity to innovate, rethink the status quo, and emerge stronger. Your strategic engagement and your leadership can not only save the day but can also pave the way for sustainable progress in the communities that you serve.

Before we conclude, consider this question: how can you apply the principles of resource alignment to not only manage crises but also to prevent them? Reflect on this as you strategize for the road ahead.

In closing, remember that resource alignment is more than just a reactive measure. It's a testament to your leadership. It's also a testament to the resilience of your project. It's about making tough decisions with a clear vision, ensuring that no matter the emergency, your project's heart keeps beating strong.

Thanks for joining me today. As you lead, may you do so with foresight, adaptability, and an unwavering commitment to the communities counting on you. Until next time, steer your project boldly and wisely. I'm Dr. Donna Vincent Roa. Thanks for listening. Have a great week.

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# EPISODE

# 62

## Adaptive Command: Ensuring Project Impact Amidst Disruptions

### EPISODE SUMMARY

Join us as we dissect what it takes to lead with vision and agility when crises hit. This episode is a deep dive into the challenges and triumphs of adapting projects in the face of adversity. We'll explore the strategies that enable leaders to pivot with precision, ensuring the goals of international development and humanitarian projects are not just preserved but propelled forward. Whether you're a seasoned chief of party or new to the field, these insights are crucial for anyone committed to making a positive impact in an unpredictable world.

### EPISODE SCRIPT

**INTRO:** Welcome to the “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to another episode in our series designed to empower you, the new Chiefs of Party, stepping into the USAID-funded project ecosystem. I'm Dr. Donna Vincent Roa and today, we're diving into the heart of crisis management, focusing on stakeholder engagement.

Picture this: A crisis hits, and the community you're serving is at the crux of it. As a Chief of party, your instinct might be to go into problem-solving mode immediately. But there's a crucial step before that: engaging stakeholders. It's like finding yourself in the middle of a storm, and yes, you need to patch the leaks, but you also need all hands on deck. And that's where your stakeholders come in.

In the eye of the storm, the natural inclination might be to pull up the drawbridge and go it alone. But I'm here to tell you that bridge building during these times is non-negotiable. It's not just about getting through the crisis. It's about emerging on the other side with relationships intact and perhaps even stronger.

Now, let's talk about why this is so critical. When a crisis unfolds, misinformation can spread like wildfire. By maintaining open lines of communication with your stakeholders, you can ensure that everyone has the right information and they have it from you, the source they trust.

This doesn't just apply to local communities, but extends to international partners as well. They rely on your updates to make informed decisions.

So, how do you keep the dialog going when this crisis pressure is on? First, you need to understand the landscape of your stakeholders. Who are they? What are their interests? How can they contribute? Remember: local communities often have an innate understanding of the situation that can be invaluable. International partners, on the other hand, can offer resources or expertise.

Here's an example. In the aftermath of a natural disaster, a chief of party—we'll call 'Alex'—quickly mobilized local leaders to assess the damage and then gather community input. This kind of grassroots intel was then communicated to international partners who were able to tailor their response effectively.

Alex's swift action in bridging local and international efforts not only maximized the impact of the response but also reinforced the trust that stakeholders had in his project. But it's not just about crisis response. It's really about crisis preparedness. Engaging stakeholders proactively can help you identify potential risks early and then give you the time to build the strategies to mitigate them.

Think of it as creating a map of the terrain before you set out on a journey. When stakeholders are involved in risk assessment, they're more invested in the success of the project and more resilient in the face of challenges. Let's delve into a few recommendations on this. Regular stakeholder meetings keep everyone on the same page and can serve as a platform for innovative solutions.

Again, be transparent. Be transparent about the challenges, and certainly encourage input. And sometimes, we forget to celebrate the wins, no matter how small. Make sure that you do that. Why? Because it builds a sense of shared accomplishment and can be incredibly motivating for both your stakeholders and your team. Think about this question: how can you strengthen your stakeholder engagement to not just withstand a crisis but to harness it as an opportunity for growth and innovation?

As we wrap up today's episode, let's remember that engaging and mobilizing stakeholders isn't just a line item on your to-do list. It literally is the cornerstone of effective leadership during crises. It's what transforms a group of individuals into a community of action. And that's what will define your legacy as a chief of party.

Thank you for taking time to join me today. As you step into your role, with the courage of a leader and the heart of a servant, remember that your ability to engage stakeholders is what will turn breakdowns into breakthroughs.

Until next time, lead with vision and serve with passion. I'm Dr. Donna Vincent Roa. Thanks for listening. I hope you have a great week.

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# EPISODE

# 63

## Resource Efficiency: Optimizing the Use of Resources for Project Effectiveness

### EPISODE SUMMARY

In this episode, we focus on resource efficiency, which is critical for project success. A chief of party must optimize each asset for maximum impact, as illustrated by a health initiative that improved outcomes by realigning resource allocation to match community needs. Effective resource management involves understanding the project ecosystem, including local partners and community needs and frequently reviewing resource allocation. Innovation and leveraging technology can enhance efficiency, as can investing in team capacity building. While challenging, prioritizing resource efficiency can lead to greater impact, sustainability, and stakeholder satisfaction, positioning the chief of party as a leader in creating lasting change through strategic resource maximization.

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**SCRIPT:** Welcome to another session where we tackle the essentials of steering a USAID-funded project to success. Hi, I’m Dr. Donna Vincent Roa and today, we’re going to delve into the art of resource efficiency, a key element in the alchemy of your project effectiveness. As a chief of party, your role isn’t solely about managing resources; it’s about optimizing every asset at your disposal to create the most significant impact.

I want to start with a story that illustrates the gravity of the situation. Imagine a health initiative that had all the elements to succeed but actually was faltering. The reason was a mismatch of resources to community needs. It wasn’t until the team conducted a thorough resource audit that they realized they were directing funds into areas with a little return on investment. By reallocating these resources to more impactful activities, they saw a dramatic turnaround in project outcomes.

This story drives home the point that resource efficiency is about cutting costs and enhancing the value of every dollar we spend. It’s about ensuring that our project objectives align with the resource deployment. This means going beyond traditional budgeting to a more dynamic model of resource management that’s responsive to the ever-changing project landscape.



So, how do you achieve this level of efficiency? It starts with a deep understanding of your project's ecosystem. You want to know the ins and outs of your operating environment; you want to look at the capacity of your local partners and the real needs of the communities you're serving. Your goal is to ensure that every team member, every partner, and every beneficiary is leveraging resources to their maximum potential.

One strategy here is to implement what's called a resource review cycle. This is a systematic process where you periodically assess the effectiveness of your resource allocation. It's an opportunity for you to ask the tough questions, for example:

Are we investing in the right areas?

Can we achieve the same results with fewer inputs? And

Are there untapped resources we could be leveraging?

Another approach here is to foster a culture of innovation. Here's where you want to encourage your team to come up with creative solutions to do more with less. This could mean adopting new technologies, streamlining processes, or even finding new ways to engage the community. Remember that innovation doesn't always have to be groundbreaking. Sometimes, even the smallest tweaks can lead to substantial efficiencies.

I want to talk about technology for a moment. When I was chief of party for the Securing Water for Food Technical Assistance Facility, we traveled to farms in Cambodia, in Nepal, and Vietnam for the purpose of documenting water savings. The introduction of a simple mobile data collection tool revolutionized how we collected and gathered and analyzed information. This tool didn't just save time; it actually provided real-time insights that allowed for quicker, more informed decision-making.

And you know, it's not just about technology. It's about human capital. We have to invest in our team's capacity to manage resources effectively. This is where we need to focus on training that empowers them to identify and act on efficiency opportunities. When your team has the skills and the autonomy to optimize your project's resources, they become not just employees but champions of effectiveness. And who doesn't want that label?

Now, none of this is to say that focusing on resource efficiency is easy. It's not. It does require diligence, foresight, and sometimes difficult decisions. But I can tell you, the rewards—in terms of project impact, sustainability, and stakeholder satisfaction—are well worth the effort.

As we close today, I want to leave you with a thought: Resource efficiency is about continuous improvement and always looking for ways to do better. As you ponder your next step in this lane, consider this: How can you reframe the challenge of limited resources into an opportunity for innovation and impact? Your strategic approach to resource efficiency could be the key that unlocks unprecedented success for your project.

Remember, the true measure of a leader is not just how they manage resources but how they maximize those resources to create lasting change.

Thanks for listening to today's episode. Have a great week.

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# EPISODE

# 64

## Financial Finesse: Managing Budgets and Costs Effectively

### EPISODE SUMMARY

Dive into the art of financial finesse with “Financial Finesse: The Chief’s Guide to Navigating Project Budgets.” This narrative is a must-listen for new chiefs of party facing the formidable task of managing USAID-funded project budgets. Packed with real-world insights, this episode equips you with the actionable strategies needed to make every dollar count. Discover how to inspire your team, innovate within budget constraints, and drive your project forward. Why listen? Because your financial acumen is key to transforming funds into impactful change.

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**SCRIPT:** Welcome to a fresh perspective on leadership, where we cut through the complexity of project management. Today, we’re zeroing in on financial finesse—how to manage budgets and costs effectively, a vital skill for every chief of party stepping into the intricate world of USAID-funded projects.

You’re likely familiar with the landscape: budgets are tight, the expectations are high, and the rulebooks are thick. But let’s not forget the ultimate goal—creating transformative change in the communities we serve. To do that, we need to ensure every single dollar is pulling its weight.

I want to start with a story. I remember a project in East Africa where the budget was a jigsaw puzzle of donor restrictions and ambitious targets. It was a colleague, a first-time chief of party, who showed me the power of financial agility. She reallocated funds from underperforming activities to more impactful ones, navigating donor guidelines with ease. It was a masterclass in adaptability, and her results spoke volumes.

So, how can you replicate this success? First, we need to understand that budget management is more art than science. You’re orchestrating a complex harmony of forecasts, actuals, and commitments. But these aren’t just numbers; they’re the lifeblood of your project. You need to treat them with the same care that you would any critical resource.

Next, embrace transparency. This comes up quite often in our day-to-day life as chief of party. Here's where sharing your financial picture with your team regularly brings benefits. When they understand where the money goes, they're better equipped to suggest cost savings and to bring up innovations. Remember that good ideas don't just come from the top. Keep in mind, too, that your activity leaders have the greatest insights into realistic financial projections for their work.

Now, let's talk about strategy. Start with a robust financial plan, but be prepared to pivot. Markets can fluctuate, opportunities arise, challenges emerge. Your ability to respond to these changes without jeopardizing your project's goals is what will set you apart.

Engage with your donors. Forge a relationship founded on mutual respect. When they see you as a steward of their funds, they're more likely to work with you when adjustments are needed. Plus, they can be a wealth of knowledge, offering insights into efficient financial practices.

And don't forget to celebrate the small wins. Cost savings, no matter how minor, can have a compound effect. You want to share these victories with your team to also foster a culture of financial mindfulness. That's an important thing for a USAID project to have.

You might be wondering about innovation, like, how does that fit into financial management? Innovation is about new ways of thinking. It's about leveraging local partnerships, or exploring cost-sharing opportunities, and maybe even introducing digital tools to streamline financial processes.

Consider this: a project that I observed in Southeast Asia adopted a mobile payment system for field expenses. Not only did this reduce the risk of fraud, but it also provided real-time expenditure data, allowing for more accurate forecasting. That's financial innovation in action.

As you move forward, keep your eyes on the horizon. Anticipate the impact of any external factors on your budget. Things like, well, local inflation rates or currency fluctuations, or even political changes can affect your financial landscape. This is where you as the chief of party need to stay ahead of these curves.

Remember you're responsible for balancing the books and inspiring your team to achieve more with less. We're responsible as a chief of party for making those tough but informed decisions that ensure our project doesn't just survive, but it thrives.

Before we wrap up, take a moment to reflect on this: every financial decision you make can have a ripple effect on your project's success. So, wield your financial tools with precision and foresight. Your role is to navigate these financial waters with confidence and skill. You want to keep your project's vision crystal clear and let that guide your financial strategy. Your mission is too important to let dollars and cents stand in the way of making a real difference.

In the end, financial finesse is about stewarding resources responsibly so they yield the maximum benefit for those we're here to serve. It's about being resourceful, resilient, and certainly ready to turn challenges into opportunities.

Thanks for listening to today's episode. I'm Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 65

## Planning Your Financial Roadmap with Precision

### EPISODE SUMMARY

Embark on a journey of financial mastery with this episode, tailored for the new chiefs of party in the USAID realm. Discover how to turn budgeting into a strategic asset that aligns with your vision of impact. Learn to communicate the financial narrative of your project, engage with your team for precision planning, and adapt to the unexpected with confidence. This episode is a must-listen for leaders committed to accountability, transparency, and crafting a budget that's a beacon for project success. Why listen? Because mastering the budget is your first step in leading a project that truly makes a difference.

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**SCRIPT:** Hello and welcome. If you’re tuning in, chances are you’re stepping into the role of chief of party, and perhaps you’re looking to refine your financial leadership within the USAID-funded project ecosystem. Either way, you’re in the right place.

I’m Dr Donna Vincent Roa and today let’s talk about budgeting, but not the kind that has you drowning in spreadsheets and calculators. We’re talking about budgeting as a strategic craft—one that shapes the very foundation of your project’s potential for success.

In your first 90 days, your grasp on your project’s finances needs to be as firm as your vision for your budget’s impact. Think of your budget as a language. To be fluent is to be able to tell your project’s story—where each dollar is a word, each line is a sentence, and the total budget is a narrative that you author for everyone’s understanding, from your field staff to your stakeholders.

Now, let’s break down the essentials.

First, engage with the core principles of USAID financial management. This isn’t about memorizing regulations but understanding the spirit behind those regulations, that includes, accountability and transparency, and essential stewardship of resources. The budget you make for your project is a commitment, not just to your donors but to your stakeholders and communities that you serve.

Next, you want to dive deep into cost realism. It's about being as accurate as possible in estimating the true cost of your project activities. Underestimating can be as detrimental as overestimating. And your goal? You want to have a Goldilocks budget—just right.

Remember that your budget is going to be scrutinized from multiple angles. It's essential for you as chief of party, to preempt any questions that may come up. For example, “Why is this line item necessary?” or “How does this cost support the project outcomes?” Your ability to answer these with confidence stems from a well-planned budget.

Now, consider your team as your most valuable asset here. Their expertise is instrumental in defining realistic cost estimates and also helping you to identify potential financial risks. You want to engage them early and often in the budgeting process.

Now, looking specifically at the importance of monitoring and revising the budget, you want to keep your budget dynamic. It's not a static relic. You want to put in place regular financial reviews that are not just mere formalities— but they're your project's health checks. They show you where to course-correct, ensuring that your project's financial heart is beating strongly and rhythmically.

And speaking of health checks, let's touch upon the fiscal diagnostics of your project. This involves setting up systems that give you real-time insights into your expenditures and your remaining funds. In today's digital age, it's also important for us to leverage technology that helps us to keep your finger on the pulse of our project's finances.

You're also a communicator. This is where clearly articulating your budget's rationale to donors and stakeholders is an art. It's about painting a picture where financials are as compelling as the human stories behind your project. When stakeholders understand the 'why' behind the 'what,' they forge stronger alliances.

Next you should consider the unexpected. Crises and changes are going to happen. And when they do, a robust budget with built-in contingencies can actually be your lifeline. It's about being proactive, not reactive. This is where your leadership shines through— navigating through any financial storms that may come your way, and doing so with poise and strategy.

Before we close, let's bring home this real example. Picture a health project in Sub-Saharan Africa, where a chief of party foresaw the need for a contingency fund. When a health crisis struck, the project was able to reallocate funds swiftly, ensuring the continuity of life-saving services. This is budgeting foresight in action.

So, as we wrap up today's discussion, remember this: your budget is a living, breathing entity that deserves your attention and care. It's a tool that empowers you to lead with financial acumen, ensuring that every dollar you oversee is a testament to your commitment to delivering transformational international development and humanitarian assistance.

Here's to you and your project's journey toward creating lasting impact through strategic and mindful budgeting. Thank you for listening to today's episode, I'm Dr Donna Vincent Roa, have a great week.

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# EPISODE

# 66

## Regulatory Blueprint: Ensuring Compliance from Day One

### EPISODE SUMMARY

Embark on a journey through the regulatory landscape with our series, where compliance isn't just a mandate; it's a strategic advantage. Tailored for new chiefs of party, this episode decodes the complexities of USAID regulations, transforming them into a blueprint for success. Discover how to foster a culture of integrity, leverage technology, and lead with clarity from day one. Why listen? Here, you gain more than insight; you acquire the tools to turn compliance into a cornerstone of your leadership, ensuring your project not only survives the scrutiny but thrives under it.

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**SCRIPT:** Welcome to this episode, where we're diving deep into the backbone of a successful USAID-funded initiative—regulatory compliance. It's about understanding the intricate tapestry of governance that keeps the project aligned and accountable from day one. Let's unpack this together.

When you first step into the role of chief of party, you inherit not just a project but a promise—a promise to deliver results, to steward resources responsibly, and to navigate the regulatory waters with the finesse of a seasoned captain. Your mission is critical, and so is your adherence to the rules of the game.

Consider this: You're at the helm of a project that has the potential to transform lives. You can almost feel the pulse of progress. But there's a catch—the rules are dense, the acronyms are plenty, and the stakes are high. Now, I've been there, and I've seen the most successful chiefs of party approach compliance not as a hurdle but as a blueprint for excellence.

The key here lies in embedding compliance into the DNA of your operation. From day one, make it your ally. Start by building a culture of integrity. This isn't just about avoiding the pitfalls of non-compliance; it's about setting a standard for your team that resonates with the very principle of development and humanitarian assistance work.

One of the first stories that come to mind about this is from a colleague who took over a health sector reform project. Right off the bat, they conducted a compliance health check, identifying gaps and potential risks. This proactive stance allowed them to course-correct early, and it helped them to avoid costly delays and it also demonstrated to stakeholders their commitment to due diligence.

Now, let's talk about practicality. You want to get familiar with the ADS—USAID's Automated Directives System. It might seem daunting, but it is your roadmap. Engage with your Contracting Officer's Representative early on. Because they're not just regulators; they're really partners in your project's success. This relationship, as I've said in previous episodes, requires transparency. Here, it's non-negotiable.

Next, you want to lean on your team. The diversity of skills that you have in front of you is a goldmine. Legal, financial, programmatic—all of these experts on your team are your eyes and ears on the ground. You want to foster an environment where compliance concerns can always be raised without fear. It's really about vigilance, not paranoia.

Innovation can also play a pivotal role here. Use technology, for example, to streamline reporting, or to track expenditures, or even to monitor your outcome. There are tools designed specifically for the international development sector that can be game-changers. They're investments that pay dividends in both efficiency and transparency.

It's important to remember here that compliance is also dynamic. Policies evolve, and so must your strategies. All of us as Chiefs of Party have to stay abreast of changes by making learning a constant part of our leadership practice. Actively encourage your team to do the same. Because a well-informed team is your best defense against compliance slip-ups.

As we wrap up today's episode, ponder this:

- How will you ensure that compliance becomes a seamless part of your daily operations and not just a checklist?
- How will you lead by example?
- How will you demonstrate the value of integrity in every single action you take?

I'd like to leave you with a recommendation: Initiate a compliance roundtable with your team. Discuss the why, the how, and the what of compliance in your project context. You want to make it clear that while the rules may be complex, your commitment to those rules is straightforward.

Thank you for joining me on this journey through the regulatory blueprint. Your role as a chief of party is more than a title; it is a testament to your capacity to lead with clarity and conviction in a world that very much needs it. I'm Dr. Donna Vincent Roa.

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# EPISODE

# 67

## Resource Rundown: Allocating People, Tools, and Budget Effectively

### EPISODE SUMMARY

Dive into the procurement process with an expert's eye in this essential episode for chiefs of party. Unravel the complexities of compliant acquisition and discover strategic insights that will drive your USAID-funded project forward. With a focus on leadership, innovation, and procurement prowess, this narrative is a treasure trove of actionable advice. Why listen? Here, we transform the often-daunting task of procurement into an opportunity for growth, impact, and project success. Equip yourself with the knowledge to make procurement decisions that resonate with confidence, integrity, and strategic acumen.

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**SCRIPT:** Welcome to another episode where we delve into the trenches of leadership, where the decisions you make can propel a project to success or leave it stalling before it even gets off the ground. Today, we’re talking about procurement—the critical artery of any USAID-funded project. Hello, I’m Dr. Donna Vincent Roa and as a fellow chief of party, we’re in the driver’s seat. And I’m here today to help you navigate the complex highways of compliant acquisition.

Procurement, one of my favorite subjects, is not just about buying goods and services. It is about understanding the needs of your project, the expectations of your stakeholders, and the regulations that frame your actions. It’s kind of like a dance with compliance and strategy, a dance that can be as complex as it is critical.

Imagine you’re at the helm of a project that could change lives and perhaps even revolutionize an entire sector in a developing country. Oh! The stakes, they couldn’t be higher. Your choices in procurement will either fuel this engine of development or grind it to a halt.

So, where do you begin? Well, it’s always good to start with the fundamentals. USAID has strict procurement guidelines to ensure that the spending we do on our project is transparent, competitive, and fair. You’ve got to have a solid procurement plan in place, and certainly, one that aligns with both USAID policies and your project objectives. This plan you put in place is your roadmap. It’s going to help you avoid detours and certainly keep you on the straight path to compliance.



But it's not just about the plan; it is about the people, too. Your procurement team is like a pit crew in this race. They need to be well-trained, well-informed, and certainly well-prepared to handle all of the intricacies of USAID regulations. And remember, you're the one setting the pace. Your leadership is establishing a culture of compliance and the ethical procurement practices that set the tone for your entire project.

Now, let's talk a little bit about vendors. Securing the right vendors, well, it's like forming a winning sports team. You need players who are not only skilled but they understand the rules of the game—in this case, the compliance and ethical standards of international development and humanitarian assistance. You want to conduct thorough due diligence to ensure that your vendors can deliver what you need, deliver when you need it, and at a fair price.

Now, what about innovation in this setting? This is where you, as a chief of party, can truly shine. Innovating within the procurement process can be transformative. Think about local sourcing, this can help you to reduce costs and support local economies, or digital procurement systems that can help you to slash paperwork and speed up your processes. These aren't just ideas; they're actually game-changers that can make your project more sustainable and impactful.

As we journey through this procurement landscape, let's not forget about risk management. Risks in procurement can come from anywhere—from fluctuating market prices, to changes in political climates. As a chief of party, it's your responsibility to identify these kinds of risks early and to have a mitigation strategy in place. This is like having an insurance policy for your project.

And when you do hit a bump in the road, remember the power of adaptation and pivoting. Being flexible and responsive to changing circumstances can actually help you navigate around any procurement obstacle.

In the end, procurement is about value—achieving maximum impact for every single dollar that you spend. It's about purchasing with purpose and ensuring that every single transaction moves you closer to your project's goals.

As we wrap up this episode, I want you to take a moment to reflect. Consider the procurement processes in your project. Are they robust? Are they resilient? Are your teams empowered and informed? And is innovation part of your procurement strategy?

Here are some recommendations I'd like to share with you: One, scrutinize your procurement plans and empower your team with the knowledge and authority that they need to do their job right in this lane, and certainly don't shy away from innovative solutions that can streamline your processes. And above all, lead with integrity, because a chief of party sets the standard for the entire project.

As we sign off today, remember that procurement is more than a process; it is a strategic tool in your leadership arsenal. You want to use it wisely, and it's going to serve you and your project exceptionally well. I'm Dr. D. Thanks for listening. Have a great week.

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# EPISODE

# 68

## Procurement Paths: Navigating Compliant Acquisition of Goods and Services

### EPISODE SUMMARY

In this episode, we delve into the critical role of procurement in achieving project outcomes in USAID-funded initiatives. New Chiefs of Party will learn how to align procurement strategies with project objectives, involve stakeholders effectively, and ensure meticulous plan execution. This discussion is vital for those aiming to leverage procurement as a strategic tool for enhancing project impact.

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**SCRIPT:** Welcome to today’s insightful discussion, tailored specifically for new Chiefs of Party, as we delve into the transformative role of procurement in USAID-funded projects. Our aim is to elevate procurement from a routine administrative task to a strategic cornerstone that propels project success.

Navigating the procurement process is akin to strategizing in a complex game where every decision can influence the entire project’s trajectory. Carrying out procurement requires a blend of skill, foresight, and strategic acumen. Hi, I’m Dr. Donna Vincent Roa and today we’re talking about the importance of understanding the regulatory environment when working with a USAID-funded project.

The foundational guidelines that govern all procurement activities in USAID are the FAR—the Federal Acquisition Regulation—and the USAID Acquisition Regulation, also known as AIDAR. These regulations are designed to ensure transparency, foster competition, and maintain fairness, thus driving projects toward their goals with both efficiency and ethical integrity.

In a USAID-funded project, developing a well-thought-out strategic procurement plan is critical and essential. As a chief of party, aligning your procurement operations with your project’s objective is also important. Whether you aim to improve healthcare services, expand educational opportunities, or enhance agricultural productivity, each project objective requires a customized approach to sourcing and selecting vendors, as well as managing contracts.

Consider for a moment a USAID-funded project that's focused on enhancing rural healthcare. Your procurement strategy could involve engaging local suppliers to reduce costs and also to support the local economy, but you also must ensure that all medical supplies coming in must conform to stringent international standards for both quality and safety.

The involvement of stakeholders here is not merely beneficial—it's indispensable. Including community leaders, local businesses, and end-users in the procurement process not only yields valuable insights but also fosters a sense of community ownership and collaboration. This inclusive approach typically leads to more sustainable and impactful outcomes.

The execution phase is where your prior planning and strategic decisions are put to the test. This stage demands meticulous attention to detail during the bidding process. It also requires rigorous monitoring of your contract fulfillment, and it's important also to add adaptive management to tackle unforeseen challenges. Success in this phase hinges on a profound understanding of both the overarching strategy of your project and the intricacies of your daily operations that support procurement.

Imagine the challenge of procuring educational materials for remote schools. A strategic approach to this would involve identifying suppliers capable of providing high-quality material, while also ensuring that these resources are both relevant and accessible. How can you make this happen? Well, if you work in collaboration with local educators to create the content, you can make sure that that content is culturally resonant with the community and that can help to significantly boost the educational impact.

Procurement is a dynamic facet of project management that necessitates continual adaptation and learning. At the Partnerships Incubator, we're always seeking an opportunity to innovate and to improve our processes, especially in procurement to ensure that we're maximizing the value of the dollars that we've been given.

Regular evaluations of your procurement processes and outcomes are crucial to identify areas for process improvement. You want to ensure that your practices remain in alignment with your project objectives and with the regulatory standards of USAID.

Mastering procurement in USAID-funded projects involves more than just compliance with regulations and transaction management. It also encompasses strategic planning and robust stakeholder engagement, and more importantly meticulous execution and record keeping. This not only transforms your procurement into a critical driver of project success, but it also elevates it to a strategic asset capable of exceeding the ambitious goals set for your project.

Procurement must be done in a way to achieve the maximum impact for every dollar you spend. This means you need to scrutinize your procurement plans, and definitely empower your teams with knowledge and authority, and not shy away from innovative solutions that can help to streamline your processes. And above all, especially as it relates to procurement, you want to lead with integrity because a chief of party sets the standard for the entire project.

Thank you for joining me today; I appreciate your time. As you navigate your projects with strategic insight and ethical rigor, remember that effective procurement is essential not only for achieving but also for surpassing your project ambitions. See procurement as a strategic tool in your leadership arsenal. Use it wisely, and it will serve you.

I'm signing off for today. This is Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 69

## Mark of Excellence: The Significance of USAID Marking and Branding

### EPISODE SUMMARY

Delve into the art of marking and branding in the USAID landscape with a narrative that uncovers its strategic significance. This episode empowers new chiefs of party to craft a visual identity that resonates with authenticity and cultural sensitivity. Discover how to transform compliance into creativity. Why listen? This isn't just about following guidelines; it's about making your mark in the world of international development and humanitarian assistance and ensuring your project stands out as a beacon of positive change. Tune in to elevate your strategic vision and drive real-world impact with every mark you leave behind.

### EPISODE SCRIPT

**INTRO:** Welcome to the “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome to the space where leadership meets impact, and every decision you make writes a chapter in the story of change. Hi, I'm Dr. Donna Vincent Roa and today I am going to share with you the message that the mantle of responsibility rests on your shoulder; and with it comes the nuance of branding, the subtle art that can either amplify your project's voice or mute it before the message ever takes flight.

Imagine you're walking through a bustling market in a country where your new project is about to launch. You see colors, hear sounds, and you're immersed in the culture. Then, you see something familiar—a logo, a symbol that represents a bridge back home. That's the power of marking and branding—it's recognition, it's trust, it's a silent ambassador of your mission.

Now, let's translate that to the realm of USAID-funded initiatives. The significance of marking and branding isn't just about logos on t-shirts or even banners at events. It's a strategic element that connects the local population with the global effort to support development and humanitarian assistance. It's a beacon of transparency, showing where the support originates and ensuring accountability.

But it goes even deeper. Effective branding aligns with the heart of your mission. It tells a story, your story, and encapsulates the essence of the change you're driving. It's more than a stamp; it's actually a statement. It says, “We are here, working alongside you, for a better tomorrow.” And this is where the true mark of excellence begins.

So, how do you use branding to its fullest potential? In the USAID-funded project context, it starts with understanding the USAID Graphic Standards Manual and all the policies associated with it. These are important agency branding and marking guardrails that ensure consistency and legal compliance. But within these bounds, there's some room for creativity—a visual narrative that resonates with both the community you're serving and the global audience watching your journey.

Consider this: each piece of communication is an opportunity to reinforce your project's values and objectives. Whether it's a sign on a school your team is building or even a report to stakeholders, the consistent presence of your branding weaves a thread of continuity. It's an assurance of quality and a promise of commitment.

And we can't forget the local context. The best branding strategies are those that are culturally sensitive and locally embraced. This might mean adapting your approach to fit the local aesthetic or collaborating with partners to ensure your branding speaks in a language that the heart understands.

And what about innovation in this space? Here's where the exciting part comes in. Technology has opened doors to how we approach marking and branding. Digital platforms now allow for broader reach and engagement; we now have many social media channels that can amplify your message and other innovative tools that can bring your branding to life.

Yet, with all this talk of branding, I want to stress an important point, and that is authenticity. Your branding must be a reflection of the work that you do, while following the USAID Graphics Standard Manual. The community you're helping should feel a sense of ownership and of pride when they see the USAID mark. That's when you know you've hit the mark of excellence.

So, as you're laying the groundwork for your project, think of marking and branding as your ally. Engage your communication team to ensure they understand the strategic value of marking and branding. You can even involve local stakeholders in the branding process to ensure cultural relevance and certainly acceptance. And always prioritize authenticity—your branding should be a mirror of your mission.

As we close this chapter, remember the mark you leave isn't just ink on paper or pixels on a screen. It's actually a legacy. It's the signature of your work and the emblem of possibility. Carry it with pride and wield it with purpose.

I appreciate the time you've spent with me today. I'm Dr. Donna Vincent Roa. Thanks for listening.

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# EPISODE

# 70

## Message Received: Strategies for Project Communication Done Right

### EPISODE SUMMARY

Discover the secrets to flawless project communication in this essential episode for chiefs of party. Learn how to ensure your message doesn't just get sent but truly received and put into action. We delve into the art of timing, cultural tailoring, crisis management, and the strategic use of technology, all through the lens of real-world international development and humanitarian assistance scenarios. Why listen? Today we're untangling the web of project communication to ensure your message doesn't just get sent, but truly received and acted upon. The right strategy is the difference between a well-oiled machine and a tangled mess of missed opportunities.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to another topic in your journey as a chief of party. Today we're untangling the web of project communication to ensure your message doesn't just get sent, but is truly received and acted upon. In this arena, the right strategy is the difference between a well-oiled machine and a tangled mess of missed opportunities.

Let's start with a story that's all too common in our world. You're in a country far from home where your project aims to make a real difference. You send out an email. It's packed with vital information for the next phase. You assume it's read and understood, but a week later, you're met with blank stares in your team meeting. Sound familiar? Yep. It's a classic case of communication gone awry, not because of what was said, but how it was received—or, in this case, not received at all.

How can we ensure that our message isn't just heard, but it resonates? It's about crafting communication that's as impactful as the project you're leading. Remember even the most inspiring vision can falter if it's not communicated effectively.

In all cases, we need to consider the medium. Are your emails getting lost in a sea of inboxes? Maybe it's time to switch it up. Consider more direct lines of communication like small group meetings or even one-on-one check-ins that can provide clarity and even foster a sense of inclusion with your team members.

Another aspect of this is about tailoring your message. Because what works in one cultural context may not work in another. It's crucial to understand the nuances of the environment that you're working in. Because it isn't just about language, it's also about how communication is perceived. Is it a culture that values directness, for example? Or is it a culture that prefers a more nuanced kind of approach? Understanding these differences can make or break your project's success.

Now, timing here is also key. Because if you disseminate information too early or too late, that can be just as ineffective as not sharing it at all. We need to align your communications with the rhythms of the team's workflow. Do you know when they're most receptive? Or when does it make strategic sense for you to bring your team members into the loop?

Always consider the power of listening because you know that communication is a two-way street. We've talked before about how important it is to encourage feedback or create spaces where each of your team members feels comfortable sharing their thoughts. They have insights that might otherwise be missed if you don't take a moment to listen and encourage that kind of feedback. This approach not only empowers your team but also can lead to innovative solutions to unforeseen challenges.

What about when things go wrong? Crisis communication is an art in itself. When we're faced with setbacks or complicated situations, transparency is vital. We have to share what we know, what we don't know, what we're going to do about it. In these circumstances, it's truly about maintaining trust, even when the going gets tough.

Technology can help amplify our communication, but sometimes it can also complicate it. We have to be careful to use technology wisely and purposefully leverage it to streamline our processes and not replace any human element that can be so critical in our work.

So, what does all of this look like in practice? Let's take the case of a project aimed at improving agricultural practices in a remote region. The team there faced strong resistance from local farmers who had developed a deep distrust of outside influence. The turning point in this circumstance actually came when the chief of party shifted the strategy. Where she moved away from formal presentations to advocating for informal community gatherings, actually engaging with the farmers in their fields, meeting them in their own space, listening to their concerns, and then turning around to adapt her project's message to align with local values. This action not only improved communication but also built trust, and it paved the way for successful implementation.

As we work to navigate the complexities of our role as chief of party, we have to keep in mind that communication is the thread that ties together all aspects of our project. It's not just about disseminating information; it's really about building relationships, fostering trust, and using that trust to facilitate positive action for our projects.

I want to challenge you to reflect on your current communication strategy. What's working? What isn't? And most importantly, what can you change to ensure your messages aren't just sent, but they're received, they're understood, and embraced?

Here are a couple of recommendations for you. Diversify your communication channels. Tailor your message to your audience. Prioritize timing. You also want to listen actively. Manage crises with transparency. And use technology as a tool, not as a crutch.

As we wrap up today's episode, remember that effective communication is an evolving process, one that requires attention and intention. It's about more than just talking; it's about engaging, it's about understanding, and it's about connecting.

Thanks for your time today. I'm Dr. Donna Vincent Roa, signing off.

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# EPISODE

# 71

## Scheduling Logic: Scheduling Meetings to Optimize Information Flow

### EPISODE SUMMARY

As a chief of party, your meetings can dictate the pace of progress. This narrative unveils the art of scheduling meetings not just as routine administrative tasks but as strategic levers to optimize information flow and project impact. Discover how to structure your interactions for maximum ROI, integrate cross-functional insights, and adapt meeting rhythms to drive innovation. Through real-world examples, you'll learn to transform your calendar into a powerful tool for leadership. Tune in to redefine the impact of your meetings and ensure your project's success. Let's turn time into your ally.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to today's episode. I'm Dr. Donna Vincent Roa. And as you step into your new role as chief of party, you're inheriting a mantle of leadership that's as challenging as it is rewarding. This role is actually the nexus between vision and action, where your decisions can shape the outcomes of crucial international development and humanitarian assistance projects. Let's talk about something that seems mundane but is critical to your success: scheduling meetings to optimize information flow.

I want you to think back to your most productive days. Chances are your meetings were more than calendar placeholders; they were strategic touchpoints that propelled you and your team forward. As chief of party, each meeting you schedule is an opportunity to steer your project, build relationships, and certainly garner the information necessary to make informed decisions.

The rhythm of your meetings actually sets the tempo for your project's progress. Do you convene your leadership team weekly, for example? Do you allow for real-time adjustments and rapid response to emerging challenges? Or do you find monthly gatherings suffice to keep everyone aligned on long-term goals? The frequency and timing of these interactions should not be arbitrary. They should be meticulously designed to match the pace at which your project operates and the speed at which information evolves.

I want to talk a little bit about the structure of these meetings. For everyone, it's crucial to have a clear agenda—a roadmap, if you will. This doesn't mean rigidly sticking to a script. It's really about guiding the discussion to ensure that every participant on the call,



especially when you're in Zoom meetings or Google Hangout meetings, understands the purpose of the meeting, that they're able to remain engaged and leave with a sense of direction. Remember, the most informative part of any meeting often happens in the margins, especially when these meetings are in person. The casual conversations that happen before and after the main event.

Here's where it gets interesting. The composition of your meetings can significantly affect the information flow. Cross-functional meetings, for instance, can break down silos, sparking innovations as team members view challenges through different lenses. On the other hand, focused gatherings with your core leadership team can streamline decision-making and accelerate action.

Imagine you're facing a crisis—a funding cut, for example, or perhaps a shift in local government that impacts your project. Your meeting strategy would need to pivot. Suddenly, your daily stand-ups with key stakeholders might be necessary to navigate the situation. Flexibility in how you schedule these interactions can reflect your agility as a leader.

And it's not just about internal meetings. Engaging with local communities, partners, and beneficiaries is vital. These encounters can't always be scheduled. Sometimes, they require you to be present, to listen, and to adapt on the spot. These insights gained here can redefine your project's trajectory, ensuring that it remains both community-centered and impactful.

It's important for us to remember that every meeting is an investment of your most precious resource, and that's time. As you plan your meetings and interactions, ask yourself: What is the return on investment here? Is this meeting advancing our mission? If it's not, it's time to rethink its necessity.

Let's consider an example from the field. In a recent health initiative, the chief of party noticed the project was stalling. By restructuring their meetings to include frontline health workers, they discovered critical supply chain issues that were invisible at the managerial level. This realignment of their meeting schedule led to actionable insights that ultimately saved lives.

As you reflect on this, think about the week ahead. How will you structure your meetings to maximize information flow and project impact? How are you going to ensure that each gathering drives your project forward?

As we wrap up, take a moment to consider the power of well-scheduled meetings. They're actually the building block of successful leadership. They shape the narrative of your project and can turn challenges into opportunities for growth and innovation.

Until next time, keep leading with intention, and remember: the way you schedule meetings is a reflection of your strategic vision. You want to make every moment count.

Thank you for your time today. I'm Dr. Donna Vincent Roa. Until we meet again for Episode 72.

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# EPISODE

# 72

## Inspire with Insight: Using Stories to Communicate Development Impact

### EPISODE SUMMARY

Imagine transforming statistics into compelling stories that drive global change. This narrative embarks on an inspirational journey, revealing how chiefs of party can harness storytelling to communicate the profound impact of their work. Learn how to turn data into soul-stirring narratives that resonate with stakeholders, inspire teams, and mobilize resources. Through real-world examples, uncover the narrative framework that aligns with strategic objectives and discover how to craft tales that amplify your leadership and advocacy. Tune in for a masterclass in wielding the art of storytelling to breathe life into your mission and lead with unprecedented impact.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to this episode, where we dive deep into the art and heart of leadership and how it shapes the way we manage projects. As you step into the role of chief of party, you’re shouldering a vision that can transform lives and communities. Today, we’ll explore how the power of storytelling can turn data into action and insight into impact.

Let’s start with a quick story. Picture a small village where access to clean water was once a dream. A USAID project turned that dream into a reality, not through statistics alone, but by sharing the story of a young girl who, for the first time, could attend school because her days were no longer consumed by fetching water. This narrative traveled from local communities to the halls of policymakers, proving that stories are not just recollections but are indeed the currency of transformative change.

In your first 90 days as chief of party, you’re going to gather countless data points. But numbers? Well, they often fail to stir the soul. It’s the human experience behind the data that moves people to act. Harnessing the power of storytelling can be your most potent tool in this journey.

Now, think about it. When you sit down with stakeholders, do you want them to simply nod at your spreadsheets, or do you want them to feel compelled to join your mission? Effective storytelling turns the abstract into the tangible, making the need for support and action impossible to ignore.

Let me share a principle that's been pivotal in successful projects I've witnessed. It's called the 'Narrative Framework'. It's a simple yet powerful way to structure your stories. You want to start with the challenge, walk your audience through the journey of addressing that challenge, and then end with the impact. But it's crucial to humanize these elements. Focus on individuals whose lives have been changed. When you do this, you're going to find that your project's goals resonate on a deeply personal level with everyone involved.

As you gather these stories, remember to nurture a culture of listening within your team. This is where you encourage them to seek out and share these narratives. Not only does it provide a morale boost, but it also keeps everyone connected to the purpose of your work.

And remember this point: having a project writer is not a nice-to-have; it's a necessity. They can help you write narratives with strategic intent. They know how to align your stories with your project's objectives. Every tale you tell should underscore the change that you're driving, the innovation that you're fostering, and all of the progress that's being made. A talented writer, I'll say it again, can be our project's secret weapon.

You might wonder, how do you find these stories? It starts with being present. Spend your time where your project is making a difference. You want to observe, engage, and listen. There are stories there, in the smiles of the children, the gratitude of parents, or the renewed energy of communities.

There was a project aimed at improving ag practices in East Africa. Instead of presenting a report full of figures, the chief of party told the story of a farmer who doubled his yield and sent his daughter to school with the profits. When I worked as chief of party for the Securing Water for Food Technical Assistance Facility, we created a storytelling project that yielded over 120 stories in one year that focused on the stakeholders impacted by the innovators that we served. Those stories captured the essence of our project's impact far better than any graph could. The innovators could then use those stories in their communication channels or in their media. It was a win-win for everyone.

Turning these stories into tools for leadership means knowing your audience. Tailor your narrative to speak to the values and priorities of your audience. When you're discussing budgets with donors, you want to highlight the cost-effectiveness of your approach through the numbers, of course, as well as the success stories and the learning stories. When engaging with local leaders, show them how your project supports their constituents.

As we wrap up, I'd like you to think about the stories that are unfolding right now within your project. What are they? Who will tell them? And how will those stories inspire action?

As you move forward, blend these narratives into your leadership approach. You want to use them to celebrate wins and build partnerships, and even to advocate for the resources that your project needs. Remember that stories are more than a communication tool; they're a leadership strategy that connects, inspires, and mobilizes.

Keep your ears to the ground and your eyes open for these transformative tales because they're the essence of your project's narrative, the actual heartbeat of your mission. You want to share them with passion, and you want to watch as they become a real catalyst for change.

Until next time, keep leading with insight, and let your stories be the bridge between vision and impact. Oh, and hire a project writer! Kudos to my team member Jan for showing me the critical importance of consistent storytelling and narratives that document our project's influence. I'm Dr. Donna Vincent Roa. Thanks for listening, and have a great week.

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# EPISODE

# 73

## Wisdom Warehouse: Knowledge Management Strategies that Strengthen Impact

### EPISODE SUMMARY

Discover how to master knowledge management as a tool for driving impactful change. This narrative reveals how leaders can build a dynamic “Wisdom Warehouse,” turning data and experiences into actionable intelligence. Learn innovative strategies to capture, share, and leverage knowledge, transforming on-the-ground realities into strategic successes. From anecdotes to analytics, this episode provides the blueprint for leaders to inspire, innovate, and engage effectively in the challenging field of international development and humanitarian assistance. Dive into the art of turning information into legacy, and let wisdom fuel your USAID-funded project’s journey to achieving remarkable outcomes.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to our conversation on the transformative approach to knowledge management and its pivotal role in amplifying the impact of our USAID-funded project. As a chief of party, you understand that knowledge is not just a resource but the very bedrock of innovation and strategic engagement.

Let’s dive right in. Imagine entering a vast warehouse, not filled with boxes or goods but brimming with experiences, insights, and breakthroughs. This is the ‘Wisdom Warehouse,’ a concept where knowledge management isn’t a passive archive but a dynamic ecosystem driving your project’s success.

In the first 90 days as chief of party, you’re inundated with new information. The challenge is not just to collect it but to curate it. The key is transforming knowledge into actionable intelligence. How? Through a strategic, structured, yet flexible knowledge management system.

Let’s talk about that structure. A robust system categorizes knowledge in a way that’s intuitive to your team. You want to think about creating a living library, a repository where information is easily retrievable. This is where technology plays a crucial role. You want to think about creating a living library, a repository where information is easily retrievable. This is where you can use

technology to help you to tag, do good searches, and cross-reference. You want to make your knowledge base user-friendly, and through that, you're going to see engagement soar.

Flexibility in these settings? It's also important because the landscape of our work is ever-changing. Your knowledge management system must adapt to new insights and learning. This is where, as a chief of party, you need to foster a culture where adding to this Wisdom Warehouse is not just encouraged but is seen as vital to your project's evolution.

Here's where you can innovate. Traditional reports and debriefs are valuable, but you don't want to stop there. Encourage your team to share what I call 'knowledge nuggets,' these short, informal updates that capture the essence of their on-the-ground experiences. These nuggets, when shared in real-time, can pivot a strategy. It could also prevent a misstep in your project. Or even, I've found that they can also inspire a breakthrough.

I want to share an anecdote with you that A chief of party once described a health initiative that was stalling. They had all the data, but they couldn't pinpoint the issue. It wasn't until a field officer shared a story about a local healer's influence that they adapted their approach. They incorporated the healer into their strategy, which ultimately led to the widespread adoption of their health practices. This small piece of knowledge shared quite informally, transformed their impact.

So, what's the takeaway? Listen and encourage storytelling. The narratives that come in your door can reveal hidden facets of your project's environment that pure data may not illuminate. And these are exciting moments where we learn about the nuances of our project's impact.

And speaking of data, well, we can't overlook the importance of quantitative knowledge. This is where we have to invest in the systems that can analyze the trends and patterns of the day that we gather for our projects. This is where the science of knowledge management meets the art of leadership, where we can use these kinds of insights to make informed decisions and to lead with confidence.

But remember a warehouse is only as good as its accessibility. Share your knowledge not only within your team but with your stakeholders as well. Transparent knowledge-sharing builds trust, and trust is the currency of effective partnerships.

Consider these questions:

- What knowledge does your project hold that could transform someone else's work?
- How will you share that knowledge?

These are questions that can extend the reach of your impact far beyond your immediate project.

I think we also need to talk about learning from failures. That's a topic often avoided. In our Wisdom Warehouse, guess what? Failures are not taboo. Failures are actually treasures. They hold the key to what doesn't work, and that's just as valuable as knowing what does.

Create a 'lessons learned' log where team members can share these experiences without fear of reprisal. At the Partnerships Incubator, we created a Google chat where all team members could provide lessons-learned details in real-time. What does this mean? This way, we had a running log of ideas that the project writers could use to populate our lessons-learned report, which was a contract deliverable for us. This log also becomes a goldmine for preventing repeat mistakes and, indeed fostering a culture of continuous improvement.

As we look to close today's discussion, remember that knowledge is fluid. It's living. It's a breathing aspect of your project that needs care and nurturing. So, as you build your Wisdom Warehouse, do so with the vision of it becoming a beacon of learning. A beacon of innovation and strategic success.

In the spirit of knowledge sharing, I invite you to reflect on the strategies discussed today. How will you implement these in your project? How are you going to ensure that the wisdom your project gathers doesn't just inform but transforms?

Thank you for joining me for today's episode. As you continue your journey, may your Wisdom Warehouse become a cornerstone of your leadership and a catalyst for enduring impact. Have a great week.

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# EPISODE

# 74

## Developing Communications Strategies that Demonstrate Impact

### EPISODE SUMMARY

This episode provides the keys to unlocking the full potential of communications in your USAID-funded. It's a masterclass for new USAID chiefs of party on how to craft and convey powerful stories that demonstrate the profound impact of their work. By integrating strategic insights, real-world examples, and actionable advice, listeners will learn to build narratives that resonate with diverse audiences and drive project success. Join us to transform your communication approach into a force that not only informs but inspires and connects, elevating your mission from initiatives to lasting global progress.

### EPISODE SCRIPT

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**SCRIPT:** Welcome, trailblazers and visionaries. You're stepping into a role that's more than a job title; it's a commitment to excellence and to leading projects that leave an indelible mark on the world. As a new chief of party of a USAID-funded initiative, you're at the helm of change, and communication is your actual compass.

You see, the art of communication isn't just about dissemination of information; it's the strategic tool that shapes perceptions, it garners support, and it demonstrates the tangible impact of your work. In today's episode, I'd like to unpack how you can craft a communications strategy that resonates and reverberates across communities and boardrooms alike.

Picture your project as a mosaic. Each tile represents a story, an outcome, or a life changed. Your task is to weave these tiles into a compelling narrative. Start by identifying your project's core message. What is the fundamental change you're driving? This message should be the heartbeat of all your communication, consistently pulsed through every channel and touchpoint.

Your audiences are going to be diverse, from the local stakeholders to the global partners, each with different interests and influence. You want to map out these groups and tailor your messaging to speak to each of their values and expectations. For your local communities, it might be about the direct benefits of your project. For donors, it's the return on investment and the project's sustainability.

Consider the power of storytelling. Humans are wired for stories. That's how we make sense of the world. As I've said in previous episodes, share success stories that put a human face on your project's achievements. When you narrate how a mother now has access to clean water; or a farmer can now predict weather patterns, you're not just reporting results; you're actually stirring emotions and creating connections—heart connections.

And this may be a well-worn message, but it's not just about what you say, it's also how you say it. Choose the right mediums for your message. In today's digital age, go ahead and leverage social media, use blogs, or even video content to create a buzz and maintain visibility for the work that you're doing. But don't overlook the potency of face-to-face interactions, those community meetings you can hold to share information. Or even in some cases, radio broadcasts, especially in areas where these remain the most accessible means of communication.

Your strategy should be dynamic. It should be adapted to your project's life cycle. And what works at the outset may not be as effective in the middle or end stages of your project. Be prepared to pivot (there's that word again!) and innovate as your project evolves, and as you gain deeper insights into what resonates with your audience.

Let's not forget the importance of transparency and accountability. As I've mentioned before, they're the bedrock of trust for your project. Regularly share both your successes and your learning experiences because when challenges arise, we have to communicate them honestly. This builds credibility and strengthens our relationships with all of our stakeholders.

Now, imagine the impact of amplifying local voices. This is where we can encourage those directly affected by our project to share their narratives. We need to put in place or facilitate platforms where they can speak openly about the change that's unfolding in their lives. This not only validates your project's success, but it also empowers communities, giving them the ownership of the narrative.

In one of our projects at the Partnerships Incubator in El Salvador, we held an activity briefing where stakeholders had the opportunity to share, in front of USAID mission colleagues and our project team, details about how they and their organizations were impacted by the program that we implemented. I recall the deep sense of pride I felt as I witnessed their personal and business stories of transformation.

It's a great circumstance when our stakeholders can talk about how what we have done has benefited their lives.

We have to measure our impact in numbers, yes, but the stories and testimonials of our impact carry equal weight. Ensure that you have in place a system to capture qualitative outcomes, and let those be the additional proof of your project's success and the lives and the communities that you've actually influenced. When you can say, "Here's the difference we've made," and you can back that up with real-life accounts, you demonstrate the impact of your project in the most powerful way.

Remember to keep your communication at the forefront of your implementation strategy because communication should be more than an afterthought. It's a powerful tool that, when wielded with purpose and precision, can amplify your project's success and cement its legacy.

As we wrap up this exchange today, reflect on these questions:

- What story do you want to tell?
- How will you ensure it's heard, felt, and remembered?

Because your role as chief of party is pivotal, and the narratives that you craft and the strategies you deploy can shape the future.

Until next time, keep leading, keep innovating, and keep communicating impact.



I appreciate your time today. I'm Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 75

## Graphic Design as a Strategic Tool for Project Influence

### EPISODE SUMMARY

Unlock the transformative potential of graphic design with this essential guide for chiefs of party. Explore how strategic visuals can transcend linguistic and cultural barriers to amplify your project's message, enhance credibility, and engage stakeholders more effectively. Learn to harness the power of design to distill complex data into compelling stories and foster a visual identity that resonates deeply within local communities. With actionable insights and inspiring examples, this episode empowers leaders to elevate their initiatives through the art of visual communication, ensuring their project's legacy is not only seen but deeply felt and enduringly remembered.

### EPISODE SCRIPT

**INTRO:** Welcome to the "Chief of Party to Chief of Party: Success in Your First 90 Days." As you navigate the USAID landscape for the first time or seek to sharpen your skills, we're here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome back to the chief of party success audio series. Today, we're going to delve into the transformative power of graphic design and how, as a chief of party, you can leverage it to sway perspectives, convey complex data compellingly, and drive your project's influence.

Hi, I'm Dr. Donna Vincent Roa. Welcome to this episode, and imagine, for a moment, sitting across from a community leader. You're discussing the future of their region, your project's place in it, and the outcomes you're both passionate about achieving. Now, picture a well-crafted visual that encapsulates your shared vision, one that transcends language barriers and literacy levels, making your message universally understood. That's the essence of graphic design in our work. It's not just about aesthetics; it's a strategic tool that can shape the narrative of your project.

Now, let me take you through how this medium can become your ally in creating impact. First, it's essential to understand that design influences perception. I always say good design is good business. A well-designed report or infographic can instill a sense of professionalism and credibility. It's about creating a visual identity that stakeholders can trust and even rally behind. Think of the strong blue and red in USAID's logo or the iconic blue helmets of UN peacekeepers; that's the power of visual identity at play.

Consider the data that you manage daily. The statistics, the outcomes, the research. These can be dense and quite challenging sometimes to digest. Graphic design can distill this information into clear, impactful visuals that tell a story at a glance. It's about turning numbers into narratives that resonate with both the local farmer and the seasoned donor at the same time.

Now, let's talk about engagement. Visuals are processed 60,000 times faster than text by the human brain. A compelling infographic or an interactive website can engage your audience more effectively than, say, a 50-page document ever could. It's about capturing attention and making the important unforgettable.

But how do you get there? Start by understanding your audience. What visuals resonate locally? What colors or symbols, and imagery carry cultural significance? This insight is gold. It enables you to create designs that are not only visually appealing but culturally sensitive and impactful.

I want to share with you a real example of this in action. Picture a health initiative aiming to increase vaccination rates in a remote region. By creating a series of vibrant, easily interpretable posters and distributing those in clinics and public spaces, the project saw a marked increase in engagement. The locals didn't just see a campaign; they saw a reflection of their community advocating for health, which led to a significant uptick in vaccinations.

Partnering with local talent is also a strategic move. Hiring local graphic designers not only supports the local economy but it can also ensure authenticity in your visuals. Local designers, for example, can bring insights that an outsider might miss. It's about co-creating with the community, not just creating things for them.

Let's not forget about digital platforms. In areas with internet access, digital design can amplify your reach exponentially. Websites, social media graphics, and even online reports can become interactive experiences that invite global audiences to connect with your project in real-time.

And when it comes to reporting to donors, a well-designed presentation can do more than display your achievements; it can demonstrate your project's innovation and your forward-thinking approach to doing business. It positions you not just as a manager of funds but as a visionary leader.

As you move forward, I urge you to think of graphic design not as a line item in your budget but as a real investment in your project's voice. It's a strategic asset that can elevate your project's influence and actually leave a lasting visual legacy.

The most impactful leaders are those who understand the value of every tool at their disposal. Graphic design is one such tool, and it's ready to be harnessed for the greater good of your project and the community your project serves.

In closing, let me leave you with a thought: What visual legacy will your project leave behind? How will the visuals you create today inspire and inform the leaders of tomorrow?

This is your canvas. You want to paint a future that's not only vibrant but strategically sound, and graphic design as a tool can help you to do that. Because, in the end, the most successful projects are those that are not only seen and heard, but felt. And you, as a chief of party, have the power to make that happen. I appreciate your time today. I'm Dr. Donna Vincent Roa. I hope your week is wonderful.

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# EPISODE

# 76

## Creative Communication: Making the Case for Infographics

### EPISODE SUMMARY

Discover the transformative power of infographics in “Visual Victory: Leading with Infographics.” As a chief of party, learn to craft visuals that resonate, inspire, and stick in the minds of your stakeholders. This episode is a treasure trove of actionable insights on using simple, powerful storytelling to bridge the gap between data and decision-makers. Want to turn complex project details into compelling narratives? Listen in for strategic advice on becoming an impactful visual storyteller, ensuring your message isn’t just heard—it’s felt. Elevate your leadership and drive your project’s success with the art of infographics.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to a new chapter in your journey as chief of party. Today, we’re unraveling the power of one of the most effective tools in your communication arsenal: infographics.

Picture this: a room full of stakeholders, each with their perspectives, goals, and level of understanding about your project. How do you grab their attention? How do you keep their attention, and make them remember your message? The answer lies in the simplicity and visual impact of infographics.

A chief of party in South Sudan was tasked with conveying the progress of a complex food security program. The challenge? To showcase the results to a diverse audience, from local community leaders to international donors. She turned to infographics. The visual she created was more than just a pretty picture; it was clarity personified. It transcended language barriers, it distilled intricate data, and finally, it galvanized the type of support that words alone could not have secured. It was actually a game-changer.

Why do infographics work so well? Realistically, they tap into the human brain’s innate desire for visual storytelling. We process visuals 60,000 times faster than text, and 90% of the information transmitted to our brains is visual. When you translate your project’s objectives, your outcomes, and your impacts into compelling infographics, you’re not just sharing information; you’re making that information stick.

Now, let's dive into the strategy behind an effective infographic. First, as in many cases, we need to understand our audience. Are they technical experts? Your design must resonate with your audience and certainly cater to their level of understanding.

Always focus on your core message and really identify what you want your audience to take away. Your infographic should center around this message, avoiding any clutter of non-essential information.

This is where our graphic designer subcontractor becomes an important player in our ability to take storytelling to an art using infographics, where we use data points to tell a story of change, progress, and lives impacted. Make sure the data is accurate, up-to-date, and sourced. Because in these settings, as you well know, credibility is king.

Let's talk a bit about design. It's not about being fancy; it's about being clear. Using colors and symbols that are culturally relevant and easily understood. Remember in these settings that simplicity is the ultimate sophistication. And you want to make sure that your project has access to professional graphic designers. Not everyone is a designer, and you want to tap into those whose profession is graphic design.

I want to say that our design subcontracts are among the most meaningful and influential relationships a USAID-funded project can have. These professionals can bring your vision to life. In many cases, I pencil out an idea as I develop it with the intention of creating an infographic to explain the approach or the process that I am trying to sell. I can tell you a key message to remember is that visionaries rely on graphic designers!

And here's a tip: you want to test your infographic before you release it to the wild. Gather feedback from a small segment of your intended audience and ask the question: Do they get it? Are they moved to action? Use the feedback that you receive in these settings to fine-tune your message.

In closing, let me leave you with this thought. An infographic is a bridge that connects you to your audience in a way that words alone cannot. It's a bridge built on the power of visuals, simplicity, and storytelling. And as a chief of party, when you build these bridges, you're communicating, connecting, and most importantly inspiring action.

As a chief of party, your ability to communicate effectively is critical and is paramount. Infographics are your allies. You can use them to transform the way your project speaks to the world. And remember this, it's not just what you say; it's how you make them feel. Let your infographics be the catalyst for that connection and inspiration that you hold in your project.

Thanks for tuning in. Until next time, keep leading with clarity, vision, and a few infographics. Have a great week. I'm Dr. Donna Vincent Roa.

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# EPISODE

# 77

## Tracking Transformation: Strategies for Effective M&E Systems

### EPISODE SUMMARY

Step into the strategic realm of Monitoring and Evaluation (M&E) with insightful guidance designed for the new chief of party. This narrative empowers leaders to transform data into compelling stories of change, ensuring that M&E transcends routine tracking and becomes the heartbeat of your project's success. Learn how to spearhead actionable data, integrate technology, and weave qualitative insights into a narrative that resonates with stakeholders. If you're looking to inspire tangible, measurable progress in your USAID-funded initiatives, this episode is your essential guide to steering projects with precision and purpose. Here is where data meets impact.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to your pivotal transition into the realm of transformational leadership. As you step into the role of chief of party, you are now at the helm of a project with a promise—a promise to drive change, to steward resources, and to make an indelible impact on communities and individuals who count on us.

Let's delve into the crux of a successful project—Monitoring and Evaluation, or M&E as it's known. It's the compass that guides your ship, ensuring you're not only on course but also assessing the wind and the waves of your impact.

Imagine you're overseeing a water and sanitation project in a rural area. You're making great strides, the numbers look good on paper, but how do you truly measure the impact of your work? Does the data reflect the smiles of the children drinking clean water for the first time? This is where robust M&E systems step in, bridging the gap between numbers and narratives.

Effective M&E is a strategic tool that can bring life into your data, transforming it into a story of progress, of challenges, and triumphs. It demands more than just tracking; it requires understanding the why behind the what. It's not about collecting data for the sake of it. It's about collecting data that informs action.

Now, let's address the elephant in the room—the overwhelming ocean of data. Your M&E system should not be a net that tries to catch everything but rather a spear that targets the essential. Where you focus on indicators that truly reflect your project's goals. Is it the number of wells dug, or the number of people with access to clean water? The latter captures the essence of transformation.

Remember, the value of your M&E system lies not in the volume of data but in the validity and the actionability of it. Engage with your team and foster a culture where M&E is not seen as a mere requirement but as the heartbeat of your project. Train your team to see beyond the baseline and the end-line but to also see those human stories behind the numbers. And this is where the relationship between the M&E team and the communication team is paramount. The connection is paramount.

Consider the power of qualitative data. It's the color to your black-and-white figures. A woman's testimony, for example, about walking fewer miles for water can be more powerful than any statistic. This qualitative data can be a North Star, guiding your project's strategic adjustments and scaling.

Let's talk about tech. We can embrace innovative tools that help streamline your M&E processes. Mobile data collection, real-time analytics, even satellite imagery—these are not just buzzwords; they're actually catalysts for efficiency and a greater depth of understanding of your project's footprint.

Let me share a small anecdote. A colleague in Zambia implemented a mobile survey system that gathered data directly from farmers' fields. This real-time information allowed for agile adjustments to the ag training programs, significantly increasing crop yields. Here, innovation didn't just improve monitoring; it actually amplified impact.

Now, you don't want your M&E system to be a silo. You want to work to integrate it within the broader context of your project. You need to align it with even the local government's priorities and ensure your project success contributes to a larger development narrative of the region with which you're working.

As you report back to your stakeholders, pivot from presenting data to telling a story. This is where your data informs the narratives that you present. You want to craft your reports as a narrative of transformation, backed by the data so that your donors and your partners and your stakeholders can trust the data and the storytelling and be moved by what you share.

As you wrap up your first 90 days, reflect on your M&E system. Is it merely a log frame, or is it a dynamic map of your journey? Your legacy as a chief of party will not be the data you collected but the stories of change that your data represents.

In closing, remember that M&E is not a back-office function. It should be the front and center of the narrative of change that you as chief of party are leading. It's the lens through which the true picture of progress comes into focus. It ensures that every step you take is a step toward meaningful, measurable transformation. Thank you for embracing this journey. And together, let's track transformation and turn our aspirations into tangible realities. I appreciate your time today and look forward to the next episode where we're going to talk about "Pivoting with Purpose: The Chief of Party's Guide to Navigating Failure." Have a great week.

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# EPISODE

# 78

## Pivoting with Purpose: The Chief of Party's Guide to Navigating Failure

### EPISODE SUMMARY

Embark on a transformative journey with “Pivoting with Purpose: The Chief of Party's Guide to Navigating Failure.” This episode is crafted for leaders who understand that true progress often comes dressed as adversity. Here, you'll gain the insights to turn project challenges into your greatest achievements. We dissect real-life scenarios, extract actionable wisdom, and foster a mindset that sees beyond the setback. Ideal for executives in international development and humanitarian assistance, this episode promises to equip you with the strategic acumen to lead effectively through uncertainty. Listen in to fortify your leadership and revolutionize your approach to obstacles and failures.

### EPISODE SCRIPT

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**SCRIPT:** Welcome to another chief of party success episode where we dive deep into the trenches of leadership, not just to celebrate the victories but to embrace the learning curves that come with setbacks and challenges. Remember: the path to impactful leadership is not paved with relentless success, but it's often littered with the debris of well-intentioned failures. So, let's get to the heart of what it means to lead a USAID-funded project, especially when things don't go as planned.

Hi, I'm Dr. Donna Vincent Roa. Glad to have you on this episode. Imagine you've just initiated a promising project aimed at enhancing ag-productivity in a developing region. Expectations are high, and so is the optimism for successful outcomes. Fast forward six months, hm, and the yield is not what you expected. The community, sadly, is disengaged, and your metrics are not meeting the targets. What do you do? You're at the crossroads every chief of party faces at one point or another: the crux of failure.

This isn't the time for finger-pointing or entertaining feelings of defeat. It's a time for what I like to call “strategic recalibration.” It's about looking at what went wrong, not to assign blame but to learn, adapt, and innovate.

Take the story of a health initiative in East Africa, where the introduction of new sanitation facilities was met with really strong resistance from the local community. It was actually the textbook case of a noble objective that was clashing with reality on the ground. The lesson? Community engagement isn't just a buzzword; it is the lifeblood of project success. The project was eventually



redesigned to include local leaders in the planning and the execution. And guess what? The impact was night-and-day. Innovation, as you well know, isn't just about new ideas. It's about new perspectives on old problems.

Sometimes, it takes a setback to shine a light on a path that you've never considered. I remember a literacy project that struggled because the educational materials, well, they didn't resonate with the local culture. It took a failure in adoption rates to prompt a redesign of the content. And this time, the project leader invited input from local educators and students. As you might imagine, the result was a program that didn't just teach, but inspired the local community because they could "hear" their voice in the materials.

Let's talk a bit about metrics. We covered that in a previous episode, and as a leader, you know that we have to balance the quantitative with the qualitative. Numbers do matter, but as we have said before, so do narratives. We can't get lost in the data. What we need to do is to use it to tell a story of where we are, even where we need to be, and in some cases explaining how we're going to get there. It's a more compelling approach, and certainly one that resonates more deeply with stakeholders and teams alike.

So, what actionable steps can you take when confronted with project setbacks? First, you want to foster a culture where failure is not a dirty word, but an opportunity for growth. Encourage your teams to bring forward bad news early, without the fear of reprisal. I find that making this a practice and an expectation actually sets the stage for rapid problem-solving, and for you as a chief of party being known as someone who takes action on issues and problems and faces failures head on.

Reflection should also be a built-in part of your process. After-action reviews for example aren't just for military operations; they're for any leader who wants to continuously improve.

Next, you have to stay flexible because your ability to pivot in the face of new information in my opinion is a superpower in the dynamic world with which we work. There's much to be said for our ability to pivot and to course correct in a circumstance that ultimately yields better results and project outcomes.

As we wrap up today, here's a question for you to ponder: What if your greatest failure is just the prelude to your most significant innovation? Hm, keep that in mind as you navigate the complexities of your role.

And remember: the stories of setbacks are often the bedrock upon which lasting success is built. Your journey as a chief of party is unique, but there is a common thread required of us in this role, and that is resilience. We need to embrace the challenges and learn from them, and let those challenges be the catalyst for our most impactful work yet.

Signing off for this episode. But first, I want you to carry this thought with you: Failure is not the opposite of success; it's a critical part of it. And until next time, lead boldly, innovate bravely, never stop learning, and don't be afraid of failure.

Thanks for your time today. I'm Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 79

## Leveraging Technology for Better Project Outcomes, Efficiency, and Innovation

### EPISODE SUMMARY

In this thought-provoking episode, we delve into the essential role of technology in magnifying the impact of USAID-funded projects. We cover a comprehensive range of strategies, from conducting technological audits to fostering local tech development, ensuring project scalability with cloud computing, and prioritizing cybersecurity. The episode emphasizes the importance of agile methodologies, capacity building, and continuous improvement through monitoring and evaluation. Listeners will gain valuable insights into effectively integrating technology into their projects, ensuring their interventions are not only innovative but also resilient, culturally sensitive, and sustainable. Why listen? To become an architect of change, shaping the future of international development through strategic technology integration.

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**SCRIPT:** Welcome to the forefront of transformation, where technology intersects with humanitarian intent and where your leadership as the new chief of party for a USAID-funded project will be both tested and celebrated. In this episode, we’ll embark on a learning path focused on technological integration and innovation.

I’m Dr. Donna Vincent Roa, a fellow chief of party. And in this role, we need to see technology as a dynamic framework that underpins every facet of our project. It’s the foundation upon which efficiency, scalability, and impact are built.

Your first step is to understand the technological assets at your disposal and identify any gaps that your project may have. In a start-up setting, a robust audit is going to help you grasp what your project may need and how technology can be put in place to help to meet your project’s objectives. Whether it’s leveraging blockchain for transparency in supply chain management, using drones, for example, to map and assess disaster-stricken areas, or even using an AI clone to deliver training materials, the right technology for your project can be a game-changer.

In the world of international development and humanitarian assistance, data is the currency of credibility. You can implement data analytics platforms that can take raw numbers and turn them into actionable insights. Access to real-time dashboards, for example, can empower your decision-making and provide you with information that can justify your efforts to pivot strategies or adjust your work plans.

Our project's success at the Partnerships Incubator is often directly proportional to our team's ability to leverage technology. At my project, we've seen great benefits from our investment in training programs that augment the team's digital literacy. We've witnessed productivity enhancements and a more dynamic work environment where innovation thrives when we can augment our workflows with the appropriate tools.

Cloud computing, for example, can offer a project the elasticity it needs to scale up or down based on demand. By leveraging cloud services, you can ensure that your team has access to necessary computing resources without the burden of managing a physical infrastructure. We've found that using AI to support the creation and development of partner training programs has influenced our project timelines, in addition to providing USAID with the option to make quick changes if program information has updates or there's a change in the rules.

In deploying technology, cybersecurity and data privacy cannot be afterthoughts. As you make these choices, put in place stringent protocols that are going to protect your stakeholders' personal information and ensure compliance with international standards and the local regulations.

Your technological legacy should be measured not just by the systems you implement but by the human capacity you build. Think about establishing training centers or online courses to equip local stakeholders with the skills to maintain and innovate upon technological solutions provided. At the Partnerships Incubator, we've found that a marketplace survey and close examination of different platforms can yield technology solutions that can transform the way we work.

Finally, technology provides the means to continuously monitor and evaluate your project's impact. You want to use this to your advantage. Gather feedback, analyze results, and iterate in your approaches. This continuous loop of feedback and improvement will keep your project both responsive and relevant.

Technology use is about integrating digital solutions into the DNA of your project, all while keeping a keen eye on the human element. After all, technology is at its best when it amplifies human potential, when it bridges divides and helps us to build a better future. With thoughtful application and a bit of strategic foresight, the technological tools at your disposal will not only streamline your project's operations but will also help you to chart new paths for those whose lives you are here to improve.

Thanks for your time today. I appreciate you listening. Join me on our next episode, where we talk about the role of technology in development, opportunities and challenges. I'm Dr. Donna Vincent Roa. Thanks, and have a great week.

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# EPISODE

# 80

## The Role of Technology in Development: Opportunities and Challenges

### EPISODE SUMMARY

In this episode, we dive into the pivotal role of technology in international development and humanitarian assistance. Discover how chiefs of party can harness digital tools to amplify their impact without losing the human connection. From strategic integration to overcoming cybersecurity challenges, this session is a treasure trove of insights for leaders looking to leverage tech for transformation. Tune in and be inspired to find your unique path forward, unlock potential, and achieve excellence in your mission.

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**SCRIPT:** Welcome back! You’ve journeyed through the realms of responsibility, carrying the mantle of change, and now you find yourself at the helm of a vital mission. Here, as a chief of party, you’re not just steering a project; you’re igniting a beacon of innovation and progress.

Hi, I’m Dr. Donna Vincent Roa, and today we’re going to dive deep into the role of technology in development—the opportunities that technology presents and the challenges that it poses. Technology’s a topic that sits at the heart of modern strategy, where the right technology tools can be as transformative as the vision that wields them.

But let’s be clear: the path forward isn’t without its hurdles. Technology’s rapid pace can be as daunting as it is exciting. You’re tasked with USAID projects with discerning which innovations will truly unlock potential and which may fade like shooting stars against the night sky of development work.

The key here for a USAID project is strategic integration. It’s not about having the newest gadgets. It’s about how technology amplifies the impact of your project’s core mission. As you think about implementing new technologies, listen to the needs of your team and to the communities you serve. Is the technology you choose accessible to them? Is it adaptable? Does the technology align with your mission goals? It’s not about having the latest gadget; it’s about finding a technology that has the right fit. You want the kinds of tools that can amplify your impact without overshadowing the human touch.

Consider the opportunities. Data analytics for example can transform raw numbers into meaningful stories. It can guide decision-making and also impact assessment. Digital platforms can bridge the divide between remote locations, bringing education and health services to those once unreachable. But as you know, with every step forward, we've got to be mindful of the challenges. How can we ensure that every individual, regardless of their digital literacy, can benefit from these kind of technology advancements?

With these incredible tools also comes the challenge of adaptation. How do you ensure that your team, often a tapestry of diverse backgrounds and skills, is ready to embrace new technologies? The answer lies in fostering a culture of continuous learning and flexibility. These kinds of qualities that define the most successful chiefs of party.

How do we navigate these waters? Well, first, by staying informed. As you know, the tech landscape is really a dynamic one, and staying abreast of trends is just as important as any kind of strategic plan that you'll draft. It's also about being selective. We need to choose technologies that align with your project goals. Technologies that are sustainable, ones that can be scaled according to your project's evolution.

Now, it's not just about the tech itself; it's also about the human element. It's important for us to determine both how to use the system or the technology, and how to interpret its findings and make informed decisions. This is where we can achieve excellence—where technology and human ingenuity come together to contribute to a symphony of progress.

Reflect on your own mission. Ask the question, "Where can technology amplify your project's impact?" Maybe it's a robust project management system to streamline operation. Or, it could be a communication platform that connects your team across continents in real-time. The opportunities are there, waiting for your strategic vision to bring it to life.

And with any project, we do need to foster an environment where your team can grow alongside the evolving tech landscape. Never lose sight of the end goal, which is to improve lives.

When we're looking at technology, yes, it can be costly, but in some cases, it's an investment. When we deploy technology wisely, it can pay dividends in efficiency and transparency. Your role as chief of party is to advocate for these investments, to paint the picture of long-term gains over short-term costs.

But as we talk about the shine of new tech, let's not forget the challenges of cybersecurity or privacy. These are not just buzzwords; they're real risks that can require your vigilance. It's about protecting the data of those that you serve.

As you navigate these waters, keep your eyes on the horizon. What is the path forward? Well, in my opinion, it's about a balance between innovation and tradition. Between technological potential and the actual practical application. Your role is to champion this balance, to unlock the potential of technology, and to use that technology to achieve excellence for your project. Not all technologies work. Not all technologies will have the staff buy-in that you need for success.

As we round off our discussion, ask yourself: How will you ensure that technology serves as a bridge and not a barrier in your project? How are you going to ensure and champion technology integration while maintaining the human touch that's really so essential in our work?

My recommendation: Start small, but think big. Identify one technological aspect you can implement or improve where you will see a tangible impact. Then you can build on that success, creating, well, a ripple effect that can turn into a wave of change.

Thanks for joining me today. Remember, as leaders in this field, we don't just adopt technology; we adapt it to serve the greater purpose of our project. Until next time, chief influencer, have a great week.

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# EPISODE

# 81

## Adapting to the Future: How Will New Technologies Affect How You Learn and Lead?

### EPISODE SUMMARY

In this episode, we dive into the pivotal role of technology in international development and humanitarian assistance. Discover how chiefs of party can harness digital tools to amplify their impact without losing the human connection. From strategic integration to overcoming cybersecurity challenges, explore how new technologies are reshaping the learning and leadership landscape in international development and humanitarian assistance. Discover practical strategies to not just adapt, but to also lead with adaptability in a digital age where people remain at the heart of progress. This is not just a listen; it's an invitation to redefine your impact and influence as a leader. Tune in to unlock potential, embrace innovation, and forge a path forward in your mission.

### EPISODE SCRIPT

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**SCRIPT:** Welcome, leaders of change, to another step on our shared journey towards achieving excellence in the sphere of international development and humanitarian assistance. Now, as you embrace the mantle of chief of party, remember, your role transcends just administering projects. Your role is about pioneering pathways for progress.

In this episode, we’re going to peel back the layers of technology’s role in learning and leading. It’s about adapting to a future that’s already at our doorstep. A future where embracing new technologies, well, it isn’t optional—for us, it’s imperative.

Technology is reshaping our world, and as a leader, it’s your quest to harness it. Think of blockchain, not as a buzzword, but as a ledger of transparency in resource allocation. Picture artificial intelligence—AI—as your ally in predicting crises before they unfold. Envision data analytics as a compass. They can guide your decisions with precision.

But let’s take a breath here. I know the whirlwind of tech can be dizzying. There’s a fine balance between jumping on the bandwagon and thoughtfully integrating tools that genuinely add value to your mission. So, how do you strike that balance?

First, we need to stay grounded in the reality of our context. Tech for the sake of tech is a path to nowhere. Now, every innovation you consider must be a bridge connecting you to an improved outcome. Ask yourself, “Does this technology empower those that I’m here to help?”

Now, cultivating a culture of continuous learning and digital fluency within your team is important. You do need to focus on the learning curve in technology. Sometimes, it’s as steep as it is continuous. Encourage your team to bring new ideas to the table, really no matter how unorthodox they may seem.

This is where it’s even beneficial to foster partnerships with tech innovators. These kinds of collaborations can bring in insights into emerging tools, and how those tools might apply in your unique context. It’s also about creating symbiotic relationships where technology and field expertise actually feed into each other.

And lastly, remember that at the heart of every tool, or every app, or platform, is people. Technology is not replacing the human touch; but it certainly can enhance it. Your role as a leader is to harness digital advancements in a way that amplifies the dignity, the capacity, and the potential of your team and the communities that you serve.

And while we’re on the subject of substance, let’s talk about cybersecurity. In our field, trust is the currency. If you’re handling sensitive data for example, protecting that data isn’t just a technical necessity, it’s a moral imperative. This is where we need to invest in robust security measures. Your reputation and the trust of those you serve in your project depend on it.

Now, when you’re dealing with sensitive data in fragile settings, how you protect that information is also as important as how you use it. As you chart your course through the digital domain, remember that your leadership is the beacon that guides your work and your project. Your vision for integrating technology can shape the success of your project, but it also impacts your communities.

And yes, of course, there’s going to be challenges. Tech adoption can be, well, a double-edged sword. It’s vital for us to assess the digital literacy of our beneficiaries, and build capacity accordingly.

As you lead, keep your eyes on the horizon. What is the next wave of technological transformation? How can you prepare your team? How can you prepare your beneficiaries?

As you draft your strategy, consider the narrative of your project. How will technology help you to tell a compelling story of change and impact? How will technology help you to measure success in ways that matter?

Begin by mapping the digital landscape of your project. What tools are you using? What’s missing? What’s superfluous? Then you want to streamline. You want to choose technologies that align with your strategic goals and the realities of your environment.

As we wrap up our time today, I want to thank you for thinking about the legacy that you’re building. Technology really is a powerful lever for change, but it’s your hand on that lever that’s going to determine the direction that your project moves in.

So, as you embark on this journey, remember that the most powerful tool at your disposal is not the technology itself, but the vision you apply with that technology. That’s all for today’s episode. Thanks so much for listening. I’m Dr. Donna Vincent Roa. Have a great week.

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# EPISODE

# 82

## AI Unleashed: A Case Study in Pioneering Development with Entrepreneurship and Tech

### EPISODE SUMMARY

Embark on a thought-provoking journey that merges AI, entrepreneurship, and international development and humanitarian assistance. Discover actionable leadership strategies that harness the transformative power of AI to drive sustainable change and empower communities globally. In this engaging episode, you'll gain insights into leveraging technology for development, fostering a culture of innovation, and ensuring ethical AI integration. Ideal for executives new to the USAID ecosystem, this narrative provides real-world examples and strategic advice, inspiring a success mindset for today's leaders. Tune in and be part of the conversation shaping the future of development work.

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**SCRIPT:** Welcome to this new journey where we navigate the rich and complex landscape of leading a USAID-funded project. As you step into the role of chief of party, know that the task ahead is as exciting as it is demanding. Today, we're exploring an intersection that is reshaping our world: AI, entrepreneurship, and development.

Hello, I'm Dr. Donna Vincent Roa, and here's a space where leadership meets innovation. If you're stepping into the role of chief of party on a USAID-funded project, consider this as a case study of how to marry the expertise of seasoned leaders with the transformative potential of new technologies.

Today's episode is a bit of a case study on AI, entrepreneurship, and development. Imagine a young entrepreneur in a developing country. With access to AI, they sift through market data to find opportunities untouched by the traditional sector. That's the power of AI. It's not just technology, but a transformative tool that can drive development when placed in the right hands.

Let's take a 2023 study conducted by a professor at Harvard Business School. The research revealed a nuanced landscape: while AI-powered advice didn't universally increase business revenues, it did show a potential to significantly benefit high-performing entrepreneurs, bolstering their revenue by over 15%. This isn't just a statistic; it's a beacon of what's possible when innovation meets acumen.



However, the study also illuminated that lower-performing entrepreneurs struggled when they tried to integrate AI advice into their business strategy. What does this mean for you, as a chief of party? Well, it means that the role of AI or new technologies in international development and humanitarian assistance aren't just a silver bullet. AI is a tool that requires both wisdom and discernment to yield its full potential.

Let's pivot a bit and talk about implementation. Because as you steer your project, think of AI as a member of your team with unique strengths. AI can process vast amounts of data, it can identify patterns, and even provide recommendations at a speed that outpaces any human. But remember, it's not about replacing human insight, it's about augmenting it. Your role is to bridge the gap between AI's capability and the hands-on knowledge and skills of your team.

I use AI every day in my work—as a force multiplier; to make my work output better, to expand on ideas and leverage my time. AI helps me to be a better problem solver, where I can innovate, and brainstorm. I can find commonality and synergy between two disparate ideas, and so much more. My certification in prompt engineering was a first step for me in positioning myself to maximize my value in a USAID-funded project setting.

Consider a practical example: you're faced with a complex decision about resource allocation. AI can provide data-driven scenarios based on past projects, but it's your understanding of the local context that will inform the best course of action. It's this synergy between human intuition and AI's analytical prowess that can lead to groundbreaking outcomes.

How do you cultivate this synergy? First, be a champion for AI. Some of my colleagues call me the “Queen of AI.” I wear that label proudly. If technology can help me to do my job better, and more efficiently, and faster, I will certainly delight in its use. You can ensure that your team is AI-literate and show your colleagues how AI can help solve business problems. Your team members don't need to be tech experts, but should have a basic understanding of AI's capabilities and its limitations. Next, you want to foster a culture of curiosity and continuous learning, where your team feels empowered to ask questions and also to explore how AI can be integrated into their workflows.

Remember that the ultimate goal is not just the success of your project, but the empowerment of the communities that you serve. You want to be a leader who can thoughtfully integrate technology—like AI—with a deep understanding of the human element.

As we wrap up today's episode ask yourself the following questions:

- How can I leverage new technologies to amplify the impact of my project?
- What steps can I take to ensure that my team is prepared to harness the power of these new technologies effectively?

Until next time, remember to keep innovating, keep inspiring, use a bit of AI in the process(!) and keep leading with the wisdom that bridges technology and humanity. Thanks for listening to today's episodes. I'm signing off. Dr. D. Have a great week.

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# EPISODE

# 83

## Transition Planning: Crafting Seamless Project Handoffs

### EPISODE SUMMARY

Discover the critical art of close out planning in this episode, which is a must for incoming chiefs of party ready to leave a mark in the international development and humanitarian assistance arena. Uncover how to pass on the baton with an insightful, strategic approach that ensures continuity, fosters innovation, and sets the stage for sustained project success. If you're looking to influence the future while honoring the groundwork laid, this episode is your blueprint for action.

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**SCRIPT:** Welcome, leaders, to your source of inspiration and practical wisdom as you take on one of the most pivotal roles in the realm of international development and humanitarian assistance. Hi, I'm Dr. Donna Vincent Roa, and today, we're unraveling the nuances of transition planning, a phase in your project's life that demands not just attention but strategic orchestration.

Let's talk about the art of a smooth handoff to another chief of party, where your foresight meets the next leader's fresh ambition. It's essential to acknowledge that transitions like this, well, they're more than mere formalities. They're the golden hours of your project's lifecycle. They're the moments where your leadership and preparation crystalize into a sustainable future for your project.

So, how do you ensure that this handoff is not just successful, but seamless? It begins with setting the stage way before the curtain call. As project leaders, we've got to recognize that every single decision we make is a building block for tomorrow's project structure. It's about constructing a foundation so robust that when the time comes, the transition is, well, just another step in a well-rehearsed dance.

All right, let's set the scene: You're months away from transition. The project you've nurtured is a thriving ecosystem of relationships, great processes, and certainly impacts. Now, it's time to ensure continuity and growth. How do you make sure that the next chief of party steps into a role that has been set up for success?

The key is to start with the end in mind. Consider, from day one, how you'll share the story of your project. It's not about where you've been, but also where you're headed. It's about capturing the essence of your strategies, the challenges you've faced, the solutions you've engineered, and those great partnerships that you've fostered.

Here's a thought: What if your legacy could be the blueprint for future innovation? Your experiences, the lessons you've learned—all of these can be a catalyst for your successor to unlock the potential of your project and to push the boundaries even further.

As you begin this process, remember it's really more than a transfer of duties. It's about conveying the culture you've cultivated, conveying the spirit of the team, and the ambition that really drives your project. Your successor should feel like they're stepping into a narrative of progress, where each of the chapters that you put together builds upon the last one.

For this new chief of party, you have to detail your project's narrative—that's key. This isn't just a report, it's a story. Where did the journey begin? What obstacles for example did you encounter? How were these obstacles overcome? What do you still have that remains a challenge for you? These kind of leader insights are invaluable. They're really the signpost that will guide the incoming chief of party so they can hit the ground running, both informed and inspired.

And speaking of running, remember: this is a relay. It's not really a sprint. The essence of a successful handoff lies in your approach. This is where you start early. You want to also involve your team, and in some cases engage stakeholders. This is where you have the responsibility of creating a transition plan that's thorough, but also flexible, in that it has a structure but it's also adaptable (especially when there's new information). This kind of plan is to really foster a sense of continuity, where this particular change in leadership feels like a new chapter in the same book, not a different story altogether.

Consider in this plan the relationships that you've built—how these relationships are integral to the project's pulse. Your successor needs to understand the landscape of these connections. So, take the time to facilitate these introductions. Share the nuances of the various stakeholder dynamics. And highlight those who have been instrumental to your progress—the champions.

Let's not forget the practical side of things. This is your systems, the processes, the tools. These are the gears that can keep your project engine running. You want to ensure they're set up properly. They're well-oiled, they're documented. You want to make it easy for the new leader to take the wheel without missing a beat. This includes everything from your project management systems, to the data—all of these are compasses for decision-making, currently and in the future.

The documentation that you have on your project should also breathe life into your daily operations, so that the new leader will feel that it's intuitive for them to step in and automatically steer the course. It's not like you're just handing over a manual. You also want to share the stories behind the processes. Why do they exist? How have they changed? How have they evolved? And also, suggest ideas for innovation.

Engage as early as possible with your successor. You want to create a dialogue that allows for mutual learning at the right time. You want to share insights on how to navigate USAID regulations. Where do you find your best practices? Share those.

You can also share the acronyms that come with all of us. We created, in the early project stage of the Partnerships Incubator, a video called 'The Acronym Soup'. Ask your new chief of party to watch that. It's on the 'Work With USAID' YouTube page.

This is about crafting a relationship that bridges the gap between your tenure and theirs. The power of mentorship during this phase is important. The opportunity for that person to shadow you, to see how you make decisions in real-time, or to understand the rationale behind each move—these are invaluable experiences that you can offer. Send a message that innovation doesn't end with your departure. Encourage your successor to think differently, to see change within this context as an opportunity. Your transition plan should be a living document. It's inspired by continued growth and excellence, and even input from your team.

As you prepare to hand over the baton, take a moment to reflect on your journey. Look at the achievements, but also look at the missteps, and the adjustments, and the resilience that it took for you to navigate through those. These are the real gems of wisdom that you can pass on.

As we wrap up our conversation today, remember that transition planning is the ultimate test of your strategic foresight. This is where your ability to think beyond your team, your term, and prioritize your project's long-term success. As you approach this transition, do so with the spirit of possibility. You're not just concluding a chapter; you're setting the stage for the next person who's going to be the author of the next surge of progress in a project mission that's bigger than any one leader.

Thank you for joining me today. As you step forward, remember that your leadership is not just about reaching milestones, but your leadership is about paving the way for those who are going to follow.

I am Dr. D. Thanks for allowing me to be part of your leadership journey. Have a great week.

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# EPISODE

# 84

## Final Ledger: The USAID Project Close-Out

### EPISODE SUMMARY

In this critical episode, the chief of party faces the daunting task of closing out a USAID-funded project. With the clock ticking, they must meticulously reconcile finances, ensure compliance, and manage asset disposition. As they navigate audits and report submissions, the team works tirelessly to solidify the project's legacy. Amidst the pressure, the CoP leads with integrity, steering the project towards a responsible and strategic conclusion, while reflecting on the journey's successes and learnings, poised to leave an indelible mark on the future of international development.

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**SCRIPT:** Hello, I'm Dr. Donna Vincent Roa, and as we approach the subject of USAID project close-out, it's imperative for us to zero in on the specific responsibilities and actions required by us, the chief of party. This is the phase where strategic execution and attention to detail are paramount. We need to ensure the project's financial and administrative affairs are wrapped up with the utmost precision.

The chief of party must always initiate the close-out process well in advance of the project's end date. It's essential to revisit the project's documentation and ensure that all of our contractual obligations are met.

Now, this includes a comprehensive review of deliverables, a look at expenditures, and any compliance issues that may need to be addressed. The chief of party—and with help from others, of course—should create a detailed close-out plan that outlines each step, the responsible parties, and the associated timelines.

In this timeframe, painstaking financial reconciliation is non-negotiable. We must work closely with our finance team to ensure that all of our funds have been appropriately allocated and spent. I often mention to my finance director that we need to end this project with 'plus or minus one dollar'. This means he has to be meticulous in verifying that transactions align with the budget, and that all of our invoices and payments have been processed, and that we need to confirm that any remaining funds are dealt with, of course, according to USAID regulations.

A critical component in this close-out process is something called disposition of assets. The CoP has to ensure that any equipment, supplies, or property that was purchased with project funds are either disposed of, or they're transferred according to USAID guidelines. This process requires accurate inventory records and certainly clear communication with USAID to determine the most appropriate course of action for your project.

The CoP is responsible for compiling and submitting the final performance reports. These reports should provide a full account of your project's activities, the outcomes that you've achieved during your project timeline, and certainly the lessons learned. These are crucial for demonstrating both transparency and accountability, and they also contribute to the knowledge base for future projects.

The CoP must also manage the transition of project staff. This involves a clear communication plan that outlines the end of project activities, the timeline for completing individual responsibilities, and certainly put in place guidance on administrative procedures such as your final timesheets, or your travel claims, or severance pay if applicable in your setting. The Home Office will be a key stakeholder in this process to help ensure compliance with USAID regulations. This is, as a CoP, our fundamental responsibility during the close-out setting.

We should also prepare for any potential audits that may be put in place. We need to organize and archive all the relevant documentation, from financial records, to project reports and to any correspondence. This kind of attentiveness can safeguard future legal and financial complications.

Throughout the close-out phase, the CoP must maintain clear and consistent communication with stakeholders, including USAID, your Home Office, project beneficiaries, and local government entities where needed. The formal notification of project conclusion and putting together transition plans for project activities is also important to sustain your project impacts.

Now, you may experience unexpected challenges during this time. You should have in place contingency plans, any kind of risk management strategies—those need to be developed early in the project, and certainly during this timeframe should be revisited and also adapted to mitigate any potential issues during your final close-out phase.

And finally, the CoP has the opportunity to sit back, reflect on your project's successes and challenges. You want to document your feelings. You want to provide guidance for future projects and contribute to organizational learning. It's a rare opportunity for CoPs to institutionalize the lessons learned and to really use this as an opportunity to recognize your team's efforts and their achievements.

In summary, the close-out of a USAID project is a multifaceted process. It really demands our leadership and foresight, in addition to our meticulous attention to detail. It's a time to ensure that every single aspect of our project is concluded ethically and responsibly. And it's a chance for us to leave a legacy, to leave information that can set the foundation for a future project.

Our actions during this phase are critical in upholding the standards of international development. It's critical in reinforcing the trust that has been placed in our hands by USAID, by our partners, our Home Office, our employees and our beneficiaries.

That's our episode for today. I'm Dr. D. Have a great week.

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# EPISODE

# 85

## Milestones and Morale: The Chief's Guide to Celebrating Team Success

### EPISODE SUMMARY

Unlock the transformative power of celebration in leadership with “Milestones and Morale: The Chief's Guide to Celebrating Team Success.” This episode is a must for chiefs of party seeking to inspire and elevate their teams. Discover why taking a moment to recognize achievements isn't just a courtesy, but a strategy that fosters innovation, resilience, and growth. Learn how to authentically celebrate progress and empower your team to reach new heights. Tune in and embrace the potential that lies in recognizing your team's hard work and impact.

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**SCRIPT:** Welcome to another episode. I'm Dr. Donna Vincent Roa, and today we're unwrapping the theme of celebration. Specifically, how acknowledging your team's contribution is more than a pat on the back—it's the cornerstone of successful leadership. So, let's take a moment to talk about celebration—recognizing your team's hard work and their impact.

Now, think about a time where you paused to truly acknowledge the efforts of those around you. Well, it's easy to get caught up in the rush of deliverables and deadlines, but it's the moments of pause, the celebrations, that can fuel our passion and purpose. Celebrating our achievements includes giving credit, but it really should be about creating a culture of appreciation and motivation. It's the fuel that powers your team's drive to innovate, to solve problems, and to push those boundaries.

Let's talk about why celebration is so vital. It's not simply about making people feel good. It creates a narrative of success, a story where each member sees their role in the bigger picture. It's really about saying, “What you do matters. You matter.” And in a field where outcomes can be the difference between advancement and adversity for communities, that sense of purpose is irreplaceable.

When your hard work is recognized, it validates efforts. Your employees feel seen. A celebrated team? Well, it's an engaged team. And when you have an engaged team? Well, that's the engine of innovation and progress.

Now, think about the ripple effect of this recognition. When one person's contribution is celebrated, it sets a precedent. It says, "This is what success looks like here." It actually becomes the benchmark, inspiring others to reach for that level of excellence. And in our field, where challenges can be really complex and the stakes are really high, striving for excellence is not optional, it's essential.

How do you celebrate achievements in a way that really resonates? I think, first, we have to be authentic. It's about really seeking to understand the unique contributions of each team member, and really acknowledging them in a way that's personal and heartfelt. In these kinds of settings, you want to share the specifics—how did their work make a difference? How did it move the needle? That's the kind of recognition that really sticks.

And let's not forget the power of collective success. Individual accolades are important—they are. But when you celebrate team achievements, you're going to reinforce that collaborative spirit that's vital in the work that we do. It's about understanding that when we bring unique strengths to the table, this combined effort is what can create beautiful change.

All right, now, I know what you're thinking: time is scarce, and the task list is endless. But consider this: a few moments spent on celebration can save hours of waning motivation down the line. I really see this kind of recommendation as, well, an investment with exponential returns.

Imagine you've just wrapped up a project phase. Now, instead of moving straight to the next task, you bring everyone together. You want to highlight the sleepless nights, the problem-solving prowess, the creativity that just turned challenges into triumphs. This isn't just fluff. It's about strategic appreciation, the kind that can embolden your team to tackle the next hurdle with gusto.

And let's not forget: as a chief of party, you're cultivating future leaders. And when you recognize your team's achievements, you're teaching them to recognize each other's achievements. I've seen time and again this has created a ripple effect, a wave of motivation that touches every corner of your project.

This isn't to say that every single step should be met with a drum roll, or with fanfare. Yeah, I get it: balance is key. You want to celebrate the milestones, certainly, but also the learning moments. Like the time when your team showed resilience or adaptability. And even if the outcome wasn't as expected, it's important that you recognize the change, the growth. Well, growth is the bedrock of progress.

As a chief of party, your role is to guide and inspire. When you embed celebration into your strategy, you're not just leading a team. You're nurturing leaders within your team. Remember that the words are just one part of the equation. You can also consider tangible rewards, whether it's professional development opportunities, or a platform to share their learnings, or resources that they need to take on a new challenge.

As you lead with your team through all the complexities of our work, keep your eyes open for the wins—the big ones, the small ones. Create moments within your team to pause and reflect on the journey. This not only can bring joy to the task, but it can also propel you forward with renewed vigor.

As we wrap up our conversation today, ask yourself, "When was the last time I celebrated my team's achievements?" Hm ... if it has been a while, perhaps it's time to change that! After all, the path forward is paved with many milestones that we can celebrate along the way.

Now remember: recognition doesn't have to be grandiose. Sometimes, the most powerful moments of appreciation come in the quiet, after a long day—a simple "thank you" that says, "I see you."

In our line of work, the path forward is often steep. It's wrought with complexities that demand not just our minds, but our hearts. When you as a chief of party can unlock the potential of your team through celebration, you allow them to climb that path with a sense of pride, a sense of ownership. And that's when you can achieve excellence.



As we close this episode, I want to leave you with a challenge. Find a moment this week to celebrate an achievement, big or small. Watch the impact unfold. Embrace the possibility that comes from a few well-chosen words of appreciation.

Until next time, keep leading with heart, and never forget the transformative power of celebrating your team's journey.

I'm Dr. D. Thanks for listening. Have a great week.

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# EPISODE

# 86

## Final Chapters, New Beginnings: Strategies for Motivating the Team and Managing Departures

### EPISODE SUMMARY

Discover the art of project closeout with our insightful narrative, “Final Chapters, New Beginnings: Strategies for Motivating the Team and Managing Departures.” Ideal for chiefs of party, this discussion offers practical strategies to motivate your team and manage departures gracefully as you wrap up a USAID-funded project. Learn how to honor your team’s legacy, empower their future, and maintain a spirit of possibility through the transition. This episode is a must-listen for those seeking to transform project endings into powerful springboards for future success. Discover how to leave a lasting legacy and inspire continuous growth, all within a pivotal 90-day leadership transition.

### EPISODE SCRIPT

**INTRO:** Welcome to the “Chief of Party to Chief of Party: Success in Your First 90 Days.” As you navigate the USAID landscape for the first time or seek to sharpen your skills, we’re here to provide the guidance you need to address the unique challenges of this role. Host Donna Vincent Roa, an experienced chief of party, will inform and inspire your journey.

**SCRIPT:** Welcome, leaders, to another candid conversation where we navigate the intricacies of steering USAID-funded projects towards success. Hi, I’m Dr. Donna Vincent Roa, and today, we’re unpacking the art of project closeout, focusing on best practices to manage departures. We want to manage those with finesse and we do want to keep our team engaged as we approach the finish line.

You’re going to be nearing the finish line one day for your project—you’re going to close your project and it’s in these pivotal moments, and how you handle these moments, can leave a lasting impression on your team and the communities you serve. Let’s dive into how you can lead through this transition with both purpose and poise.

The end of a project is a time of intense emotion. There’s pride in the accomplishments that you’ve made, yes, but there’s also uncertainty about what happens next. As a chief of party, your role is to navigate through this, ensuring your team remains motivated, that their contributions are recognized, and that these forthcoming transitions are smooth.

Let’s talk about the power of reflection. Bring your team together and encourage a dialogue about the journey, the obstacles you’ve overcome. We’re going to have a team retreat where all of us will get together and do more than reminiscing; this is going to be an opportunity for us to solidify our lessons learned, to reinforce that sense of pride and achievement that we felt along the way. During this time we talk about our narrative of success that everyone has authored together.

Transitioning to the nuts and bolts, closeout procedures are more than a checklist. They're about honoring the work that's been done. You want to ensure that your administrative tasks, like evaluations and reports, are not just procedural but they're meaningful and they actually underscore the value of your work and the people behind that work. These documents are your team's legacy. This is a testament to what you've built, and it's going to serve as a blueprint for future projects.

But here's the crux: as you're tying up these loose ends, how do you keep your team engaged? It's simple, yet profound—acknowledge that this is a bittersweet ending. During this timeframe we talk about the contributions of each other, we talk about deliverables, we talk about growth. And when people feel seen during this process, their motivation to maintain momentum through the last mile can actually skyrocket.

It's a difficult time when we have to manage departures; it's another delicate dance for us. It's about balancing the excitement for new opportunities with the gravity of transition. Help your team members plan their next steps. I put together a spreadsheet. I call it the "What's Next Spreadsheet." I meet with every single team member to determine what they would like to do next. In some cases, an employee wants to go back to school, in other cases they want to work for USAID, or work with our company, or find jobs elsewhere. It's really important to be transparent during this timeframe. If someone wants to step outside of our ecosystem, you need to support that. You can take your support and help them to turn anxiety into positive anticipation.

Let's not forget the most powerful tool in your leadership arsenal—this is your ability to unlock potential. As the project winds down, be proactive in keeping your eye out for opportunities for your team. This not only can lighten your load but it empowers them. It gives them ownership in something that happens after your project's conclusion.

This may be simply said, but in this timeframe positivity is infectious. You do want to celebrate the wins in the final days. You want to host a closeout event, we do have one for the Partnerships Incubator. We want to have an event that is memorable, that honors the journey that we've all so passionately contributed to. This isn't just a gathering; it really is a milestone that can be etched into the hearts and minds of our team.

What is the path forward? When a project closes, this is the question that really is on everyone's mind. It's important to be transparent, to provide clarity. We have team members who let us know in November that there was a likelihood that they would leave in January or February. Knowing this information well in advance, gives you a chance to plan for who's doing what, what happens after their departure?

Leading through a project closeout is as much about managing tasks as it is about managing the hearts and minds of our key team members. You want to keep the spirit of possibility alive. You want to be an advocate for what happens next. Your role as a chief of party here is not just to conclude a project, but to work to set the stage for the next chapter for those on your team.

That's our episode for today. I hope you enjoyed it. Until we meet again, I challenge you to lead with intention and embrace the endless potential that comes with every ending. Thanks for listening. I'm Dr. D. Have a great week.

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# EPISODE

# 87

## Legacy of Wisdom: Wrapping Up Projects and Capturing Lessons Learned

### EPISODE SUMMARY

Every chief of party faces the finale of a project with a mix of anticipation and responsibility. This microcast episode offers seasoned insights into transforming project closeout with a strategic advantage. This narrative is an essential listen for leaders, providing practical wisdom on capturing lessons and inspiring teams for continuous impact in international development and humanitarian assistance. Discover how your final actions can set a precedent for excellence and innovation. Why listen? To make your project's conclusion the beginning for future successes.

### EPISODE SCRIPT

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**SCRIPT:** Greetings, pioneers at the forefront of impactful change. While you may be at the early days of your USAID project, it's beneficial to talk about how you would wrap it up. Closing out is part of the leadership cycle. Hello, I'm Dr. Donna Vincent Roa and when you wrap up your USAID-funded project, you're not just concluding a chapter; you're also capturing a myriad of lessons that will define your path forward. It's a moment ripe with potential, and as a leader, your role in this grand finale is pivotal.

Think of your journey—the milestones achieved and the hurdles you've leapt over with your team. These aren't just a series of tasks completed; they're a tapestry of experience that have shaped the narrative of your project. And it's this narrative that holds the power to unlock potential and pave the way to achieve excellence in future endeavors.

Your approach to the project closeout is about ensuring that the knowledge gleaned isn't lost in transition. This is where your leadership prowess shines, guiding your team to distill and document the rich insights that have emerged from your project operations. It's about understanding the intricate dance between finishing strong and gathering lessons learned for the success of future projects.

When you're in the throes of wrapping things up, it's easy to get caught in the minutiae. But today I'm going to challenge you to elevate your gaze. What are the overarching lessons that can inform future projects? How can you ensure that these golden nuggets are not just noted but are woven into the very fabric of your organization's culture? As noted before, you create a culture of learning that can actually outlive the project itself.

Now, consider the relationships you've forged along the way—your team, your partners, your home office, the communities you've served. These connections are the legacy of your work. And as you navigate through your project's conclusion, it really is your responsibility to celebrate these partnerships. This is how you create a narrative of continuity, one that can transcend the boundaries of a single project.

As we delve deeper into this idea, let's not forget the power of storytelling. It's in the sharing of both your triumphs and your trials that we find the raw material for growth. We've practiced all along at the Partnerships Incubator, encouragement of our team to share their narratives, to actually reflect on the ebb and flow of the success of a project. To look at those challenging situations that can provide us with opportunities for change and growth. This isn't just about closure; it's really about igniting a flame of curiosity, a way of looking at the world differently, a way of looking at innovation that can possibly be applied in the next challenge or project.

Now speaking of innovation, as you catalog the past, I want you to keep one eye on the horizon. What new approaches that you may have discovered within your project, that could redefine success, that could inform a next activity? What emerging trends can you harness to enhance your impact?

Now, let's get specific here. Actionable insights are really what will drive your success. Are you conducting thorough exit interviews? Have you planned a final stakeholders' meeting to align, engage, or empower all parties involved in your project? These are the kind of tangible strategies that are going to solidify your project's achievements.

In the final days, your role is to steer your team through the complexities of closeout. And you have to do that with a clear vision. You want to ensure that every task, from the financial audits to the final reports, are executed with precision.

As we near the conclusion of this discussion today, I want to invite you to ponder this question: What's the message you want to resonate with your team as you part ways? How will you inspire them to carry the torch of international development and humanitarian assistance with unwavering commitment? Your words, your actions are going to echo in the corridors of their careers for years to come.

The end of a project is not the end of the story; it's merely a pause, a moment to catch our breaths before we dive into the next grand venture. As you orchestrate this transition, remember that you're not just concluding a project; you're setting the stage for a future ripe with potential.

Thank you for tuning in to the episode today. Continue to lead with vision and create lasting change that echoes beyond your final report. Have a great week.

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# EPISODE

88

## Beyond the Numbers: A Leader's Guide to Assessing Overall Project Accomplishments

### EPISODE SUMMARY

Step into the mind of a chief of party and explore the art of evaluating success beyond the conventional metrics. In this engaging narrative, we delve into the nuances of assessing project accomplishments, from tangible outcomes to the transformative ripple effects that redefine success. It's a must-listen for leaders poised to not only achieve goals but to inspire, innovate, and instigate sustainable change in international development and humanitarian assistance. Discover why success is not just about reaching peaks but understanding the climb. Join us, and redefine your summit of success.

### EPISODE SCRIPT

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**SCRIPT:** Welcome, leaders, visionaries, and change-makers. Today, let's dive into a topic that resonates at the core of every mission-driven project - evaluating success and assessing our overall accomplishments. We will delve deep past the surface, seeking out not just the 'what' but the 'how' and the 'why.'

Now, success... it's a tricky word, yeah? As you embark on this journey, remember that evaluating it isn't just about hitting targets. It's more than the numbers; it's the narrative behind them, the lives touched, and the sustainable changes that you've made.

As a chief of party, you've got your vision set on the path forward, seeking to unlock potential and achieve excellence. So, how do you measure that success? Let's talk about the metrics, yes, but also the stories, the learnings, and the impact.

You want to start with the end in mind. Take a look at the goals that you set out at the beginning? Have those goals been met? This is your basic scorecard. But as leaders, we know that there's more to it. We need to know if and how we've reached those targets. Did we empower local communities? Did we foster innovation? Did we leave behind a stronger system than the one we encountered?

Let's consider the factors that define success. It's not just about monitoring and evaluation metrics—though those are important—it's also about the less tangible elements. For example, have you fostered relationships with stakeholders? Have you unlocked the potential of your team? Do your project outcomes resonate with the community's heartbeat?

Now, consider the ripple effect. Your project might have been aimed at improving health outcomes, for example. Beyond the immediate numbers, did you also enhance the local health infrastructure? Did your work inspire policy changes? Sometimes the most significant successes are those that catalyze further action.

Other times, the real victory is unseen in the data. It can be in the newfound confidence of local leaders who, thanks to your project, could now advocate for their own community's needs. That's the success we're after—sustainable, transformative change.

It's essential for us as a chief of party to keep our ears to the ground. We want to listen to the stories of those we serve. These narratives are the qualitative gold that often gets lost in the quantitative shuffle. These narratives are the living proof of your project's pulse.

And while on the topic of qualitative gold, let's not forget innovation. Innovation isn't just about new technologies or strategies; it's really about cultivating an environment where ideas can germinate. It's about asking, "What if?" and "Why not?" with the courage to pursue the answers. Did your project introduce new ways of solving old problems? Did it challenge the status quo? Innovation is more than technology; it's about mindset. It's about finding new ways to unlock human potential and create unique opportunities. I've found at the Partnerships Incubator that innovation is the engine of progress.

Now when you're evaluating your project, don't forget to look in the mirror. Ask yourself the question: how have I grown? How have I become a better listener; or a more effective communicator; or even a more empathetic leader? Your personal growth in this setting is also a critical indicator of success.

But what about the challenges, those inevitable storms? Each challenge that we experience and each challenge that we overcome is a testament to our project's resilience and your leadership acumen. Remember, calm seas never made a skilled sailor, and the same goes for us as chiefs of party.

As you navigate your project, cultivate a spirit of possibility. You want to encourage your team to bring their best ideas to the table. Engage them in all processes. You want to make a point to celebrate the wins, but also to learn from the losses.

And before we close today, I want you to take a moment to reflect on your journey. Celebrate the milestones, both big and small. This kind of recognition fuels the fire of progress. It's not just about the destination here, it's about the beautiful voyage itself.

As we sign off, remember that success is a spectrum. It's nuanced, and it's rich with lessons. Your role as a chief of party is to capture that richness, to distill it into wisdom, and to pave the way for even greater achievements.

That concludes this episode on how you can stimulate and evaluate success. I hope you find this information insightful. I sincerely appreciate having the opportunity to share this information with you. So until next time, lead with purpose, and let your vision guide your path. I'm Dr. D. Have a great week.

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# EPISODE

# 89

## Transitioning Projects to Local Ownership and Achieving Long-Term Sustainability

### EPISODE SUMMARY

In this enlightening episode, we delve into the essential process of handing over international development projects to local communities. Our expert panel discusses strategies for ensuring not just a smooth transition but also the enduring success of these initiatives. We explore the importance of local engagement, capacity building, and the cultivation of independence. Real-world examples illustrate how inclusive practices, innovative thinking, and collaborative partnerships can create a sustainable impact. This episode is a guide for leaders dedicated to empowering communities to take the reins and drive their development long after external support has phased out.

### EPISODE SCRIPT

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**SCRIPT:** Welcome, changemakers and visionaries. You stand at the vanguard, shaping initiatives that leave indelible marks on communities and their futures. Hello, I’m Dr. Donna Vincent Roa and we’re talking about your leadership voyage. It encompasses a pivotal shift as your project transforms from our guiding hands to the empowered stewardship of local entities. Herein lies the essence of enduring influence: the handover to local ownership and the realization of lasting sustainability. Today we’re going to explore the strategies that make these kinds of transitions successful and engrave them in the annals of history.

Consider your initiative as a fledgling endeavor that you’ve carefully cultivated. Its ultimate resilience is measured not by its initial flourish under your guidance but by its sustained vigor when standing alone. This is the hallmark of a significant and lasting impact.

The question is, how do we ensure that our passionately led projects not only persist but also thrive within their local environments? It starts with the foundation you lay, fostering local engagement from the outset. Infusing this principle into every aspect of your strategy is not a single step but a continuous dedication to the communities that you support.

True achievement lies not merely in the milestones reached during our stewardship but in how the project prospers in our absence. It’s about instilling robustness, nurturing autonomy, and, above all, enhancing and connecting to local capacity.



As we venture into the realm of development and humanitarian work, our trajectory is not solely target-driven. It's really about interlacing the threads of sustainability into our project's very fabric, unlocking inherent capabilities, achieving distinction, and then ensuring a smooth transition of responsibilities.

This begins with inclusive practices. Involve local stakeholders from the get-go, acknowledging that their domain is your temporary workspace. Their unique perspectives and contextual understanding are what will differentiate your project. We do this by fostering a collaborative, rather than prescriptive, approach, and prioritize listening over directing. We want to establish partnerships that are rooted in mutual respect and common objectives.

Capacity building here is the bedrock of sustainable growth. This is where we can prioritize educational initiatives, mentorships, and platforms for local talents to emerge. By equipping individuals with skills and confidence, you're not merely preparing them for the present but also paving their future paths.

Innovation should be at the forefront. Look beyond conventional methodologies and encourage inventive thinking. Cultivate an atmosphere where novel solutions are not only accepted but celebrated.

Sustainability within this context, is about a collective harmony of local voices, where each voice articulates their narrative. You need to form meaningful alliances with local governments, NGOs, and the citizenry. Their active participation isn't a mere procedural step; it's the pulse of your project's longevity.

How do you gauge progress? By listening to the subtle tones of transformation and the personal accounts of those experiencing the changes that you're making. These stories are the authentic indicators of your project's vitality.

When obstacles happen, and they invariably will, we have to treat them as opportunities to reinforce your project's resilience. You want to promote local initiative in problem-solving and celebrate wins. These kinds of experiences can cultivate the fertile ground for durable growth in the local market.

As leaders, our agility and willingness to adapt are critical. Your project is distinct. When you customize your strategies and remain receptive to new directions you will be able to prioritize the community's well-being in your decision making.

As we conclude this session, let's contemplate the legacy we aim to establish. It is not encapsulated in the infrastructure we construct but in the robust systems we develop, the leaders we foster, and those communities that we can galvanize.

As you progress, bear in mind that the goal is not merely to transfer a completed project but to pass the flame of leadership and ingenuity. You want to strive to leave behind an initiative that's not merely enduring but thriving, propelled by the people it's designed to benefit.

As we part today, reflect on the enduring contributions that you and your project will make. How will you foster these contributions to withstand adversity and flourish in prosperity, long after your project ends?

Thank you for your passion and commitment to this noble cause. Continue to spark transformation, spur development, and, most importantly, believe in the transformative power of local ownership for a sustainable legacy.

Until we meet again, I challenge you to continue to lead with foresight and compassion. The path to sustainability is extensive, but each stride you take imprints guidance for the future. I am Donna Vincent Roa, thank you for listening. Have a great week.

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# EPISODE

# 90

## Reflecting on Your First 90 Days: Lessons and Forward Planning

### EPISODE SUMMARY

Step into the reflective space of a chief of party with this insightful narrative on your first 90 days. Discover the power of strategic reflection and forward planning as you align innovation with action in the complex field of international development and humanitarian assistance. Tailored for executive leaders, this episode offers a profound blend of lessons learned and practical strategies for sustainable success. This essential listen is crafted for leaders seeking to turn their early experiences into a foundation for long-term success. Tune in to empower your journey with the wisdom of retrospect and the clarity of vision, ensuring your leadership fosters a legacy of enduring impact.

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**SCRIPT:** Congratulations on embarking on this pivotal journey as chief of party, steering the helm of a USAID-funded initiative. I’m Dr. Donna Vincent Roa and your role as chief of party is nothing short of critical. As you reach this 90-day milestone, it’s time to reflect on the lessons learned and chart the path forward.

Imagine stepping into a garden you’ve just begun to cultivate. Each decision you make influences whether it flourishes or flounders. In these early days, you’ve sown the seeds of innovation, sown the seeds of strategy and leadership. But what has sprouted from these seeds? What has thrived, and what requires a more nurturing hand?

Reflection here is actually your ally. It’s not about second-guessing yourself. No, it’s about embracing a growth mindset. What lessons have these first days taught you? How have they shaped the leader you’re becoming? What strategies have propelled your project forward and where have you been a catalyst for change, and how can you amplify those successes that you’ve made?

I’ve come to learn that innovation is the oxygen that keeps our projects vibrant and vital. Think back to a challenge you encountered. How did you turn that challenge into an opportunity for innovation? Well, maybe you harnessed local knowledge in a way that was previously overlooked, or you unlocked potential that was hiding in plain sight by coming up with an innovative solution.

Within our project, we need to reflect on the wins, no matter what the size. These are the kind of milestones that mark our achievement journey. Think about how you led your team. It's one thing to set goals, but it's quite another to galvanize a team toward those goals. Have you identified the unique strengths within your team? Have you leveraged these to fortify your project's foundation?

Through this journey, consider the wisdom you've gathered from the communities that you serve. How has this informed your approach? It's really essential to balance the scales of knowledge, combining global best practices with local insights to achieve our project excellence.

We also need to consider forward planning. With the hindsight of these first 90 days in your project, how are you going to refine your strategy? How are you going to think about the objectives that lie ahead? How will you align your team, or your partners? What does the path forward look like for your project? How are you going to ensure that the groundwork laid in these first 90 days is built upon, rather than washed away?

As you envision the future, remember the importance of adaptability. Are you prepared to evolve with the changing USAID landscape? How will you maintain the ability to navigate the unforeseen twists and turns on this path forward?

How will you continue to inspire your team? Now, leadership is not just a static quality, but it's a dynamic force that we have that must be cultivated continuously. Your enthusiasm, your vision, your commitment—all of these contribute to an element that guides your team through this fog of forward uncertainty.

And what of the community that looks to your project with hope? How are you going to ensure that their voices are not just heard, but heeded? This is the essence of sustainable success—a legacy that doesn't just survive, but thrives—where it's woven into the fabric of the lives and the livelihoods of the communities we serve.

As you plan for the days ahead, I challenge you to think about the milestones you'll set—not just the tangible outcomes, but the transformative impacts. How will you measure the immeasurable—the capacity built, the empowerment fostered, or the resilience fortified?

In closing today's episode, remember that your first 90 days are just the opening chapter of an epic narrative of change, written one day at a time. So, please: Take pride in the strides that you've made, learn from the stumbles, and march forward with renewed vigor and vision.

As we part ways today, reflect on this: The past 90 days have laid the groundwork for your legacy. How will you build on that legacy? How will you ensure that the seeds you've planted grow into a forest of opportunity for those you serve?

In this complex and beautiful world of international development and humanitarian assistance, you're not just building projects; you're building influence and a legacy.

Thanks for sharing a part of your day with me. I feel honored to have had the opportunity to share my insights and experiences with you. Do connect with me on LinkedIn and let me know how you are doing and how your new role is going. I would love to hear from you.

Until we connect again, keep leading with heart, innovating with purpose, and cultivating the spirit of possibility that makes this work on a USAID-funded project so profoundly rewarding. Thanks for listening. I'm Dr. Donna Vincent Roa, signing off for our 90-episode success series. Have a great year, and a great project.

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